

# How can EBSCO help in the collection of resource usage data for CAUL?

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# EBSCO can help by:

combining our unique position as a serials  
and books vendor with strong publisher  
relationships

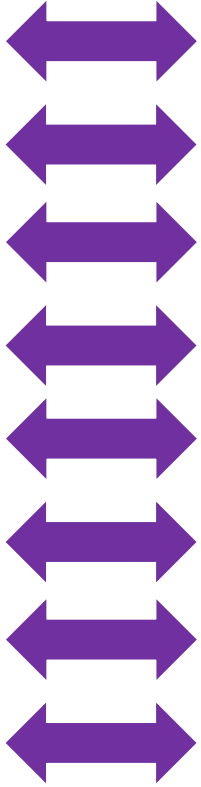
with

Integrated systems and processes that  
minimize time and effort in data collection

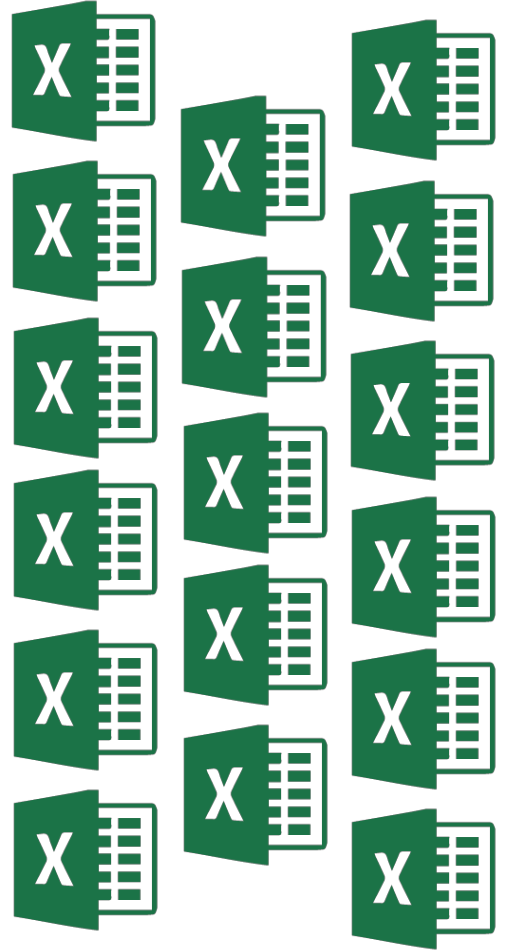
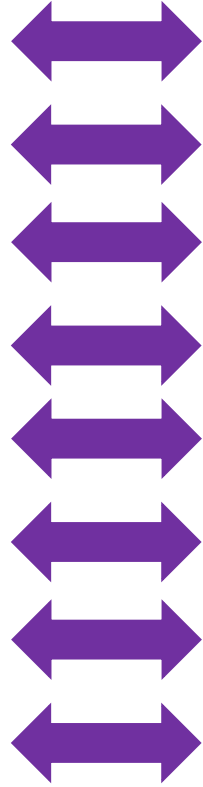




**Publisher  
Platforms**



**Librarian/  
analyst**



# The current state of usage statistics gathering in many libraries

## Source:

ARL SPEC Survey 2016  
SPEC Kit 352: Collection  
Assessment (September 2016)

## Collecting data:

*"... from fewer than 50 hours to more than 2000 hours per year"*

## Analysing data:

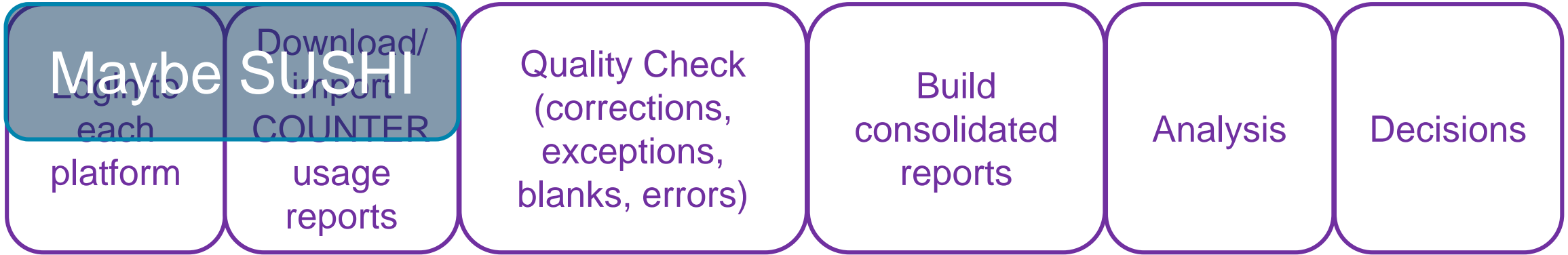
*"... from 20 to 200 hours"*

## Staffing collection assessment:

*"... these libraries devote an average of 2.4 FTE to collection assessment"*

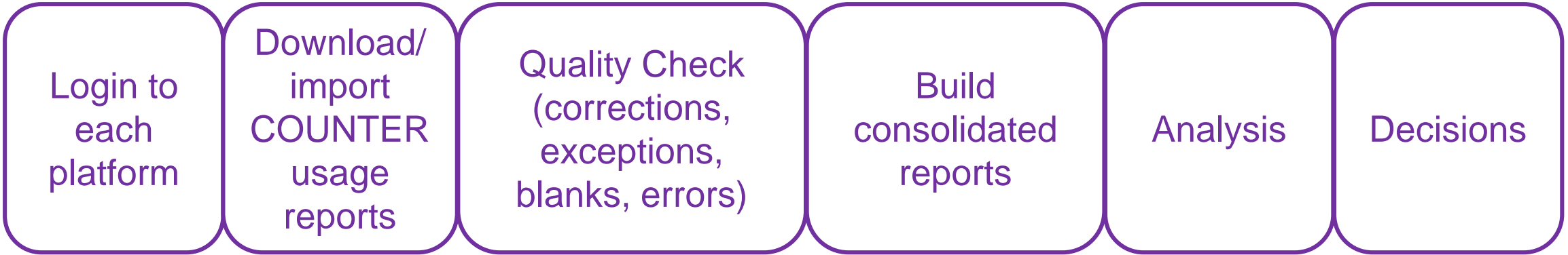


# Workflow for librarian

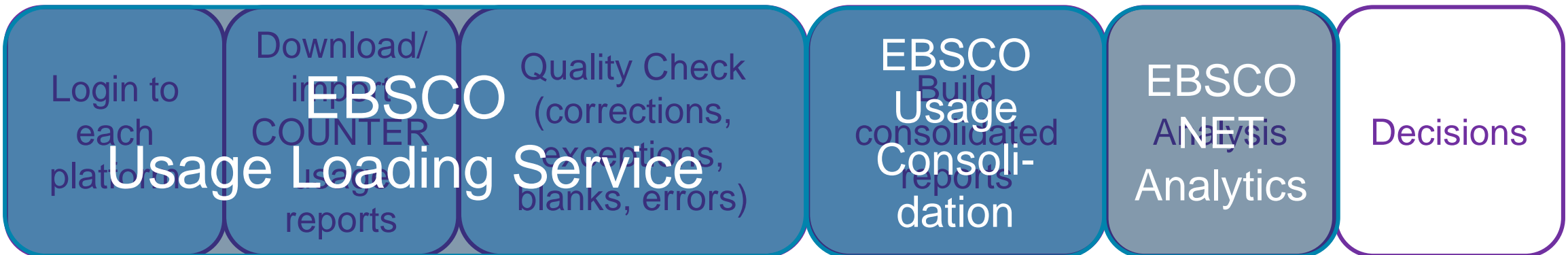




## Workflow for librarian



## Workflow for librarian with EBSCO





# EBSCO Usage Consolidation

**Collect, consolidate, and report on the COUNTER usage of your e-resources**

## EBSCO Usage Loading Service

Spend less time loading usage data and more time on collection insights

## EBSCONET Analytics

Evaluate your collection and make purchase and renewal decisions





# EBSCO Usage Consolidation

**Eliminate** the need to archive and continually process dozens if not hundreds of spreadsheets.

**Consolidated reporting** allows a library to view usage for a title from all platforms in one report.





# EBSCO Usage Consolidation

**COUNTER Release 3 & 4 compliant, on track to achieve COUNTER 5 compliance**

Load data from virtually any content provider offering usage reports that are compliant with *or similar to COUNTER.*

**Create detailed reports** on usage of titles and databases

**Consortia support:** automated management unique consortium packages

**Export** to other systems for additional analysis (eg. Tableau, LMS, MS Power BI)



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# EBSCO Usage Loading Service

- ✓ Setup platform details within your account
- ✓ Setup SUSHI where applicable (time saver!)
- ✓ Retrieve COUNTER reports from providers
- ✓ Manipulating reports (data cleanup)
- ✓ Load reports into EBSCO Usage Consolidation
- ✓ Load historical usage data (up to 2 years)
- ✓ Match and consolidate your titles (data cleanup)
- ✓ Troubleshoot with content providers



# EBSCO Usage Loading Service

Your choice of frequency:

*Monthly (12)*

*Quarterly (4)*

*Bi-annual (2) or Tri-annual (3)*

***How often do you need reporting?***



# EBSCO Usage Loading Service

- ✓ Supports nearly **400 publisher platforms**
- ✓ Incl 194 non-SUSHI compliant platforms
- ✓ Global customer base, incl 10 CAUL institutions



## EBSCO Usage Consolidation

Collect, consolidate, and report on the COUNTER usage of your e-resources

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## **EBSCONET Analytics**

**Evaluate your collection and make purchase and renewal decisions**



# EBSCONET Analytics

If you order your e-journals and e-packages through EBSCO, you have instant access in EBSCONET to analytics at the point of need.





# EBSCONET Subscription Management

## Integration in Action





**DEPARTMENT 02**

Account Number: BR04900-01

Subscriber Code: 02

[Select Another Location](#)

EBSCO UNIVERSITY LIBRARY

123 UNIVERSITY BLVD

BIRMINGHAM, AL 35233

Title Search

**Orders**

Renewals

JETS Order Activity

Local Check-In

Reports

Analysis

Help

Place New Order

E-Package Orders

Online Order Activation

E-Journal Updates

My Claims

New Claim

Claim Checker

Financial Information

EDI

&gt; Orders

## Orders

Quick Search

Advanced Search

Search 
 All Orders
  Online Titles
For 
 Limit search to this location
And 

Search

Clear

Available Fields ▾

Records per page Page 

of 1 (61 Results)

Microsoft Excel ▾

Export

Title Name	Start Date	Total Cost	Usage	Cost Per Use (USD)	Order Status	Order Number	Publisher
<input type="text" value="All"/>	<input type="text" value="All"/>	<input type="text" value="All"/>			<input type="text" value="All"/>	<input type="text" value="All"/>	<input type="text" value="All"/>
<a href="#">Advances in Wound Care</a>	<span>i</span> 01/01/2014	695.00	30	23.17	Active	<a href="#">E1543460</a>	MARY ANN LIEBERT INC
<a href="#">AIDS Patient Care and STDs</a>	<span>i</span> 01/01/2014	353.00	82	4.30	Active	<a href="#">D0007287</a>	MARY ANN LIEBERT INC
<a href="#">AIDS Research and Human Retroviruses</a>	<span>i</span> 01/01/2014	0.446.00	100	4.46	Active	<a href="#">D0007288</a>	MARY ANN LIEBERT INC

# Orders

Quick Search | **Advanced Search**

Search **All Accounts** **Current Subscriptions**  All Orders  Online Titles  
For **Publisher** **Mary Ann Liebert**  Limit search to this location  
And **Title Name**

**Search** **Clear**

Available Fields Records per page **100** Page **1** of 1 (61 Results) **Microsoft Excel** **Export**

Title Name	Start Date	Total Cost	Usage	Cost Per Use (USD)	Order Status	Order Number	Publisher
<a href="#">All</a>	<a href="#">All</a>	<a href="#">All</a>			<a href="#">All</a>	<a href="#">All</a>	<a href="#">All</a>
<a href="#">Advanced Search</a>	1/01/2014	695.00	30	23.17	Active	<a href="#">E1543460</a>	MARY ANN LIEBERT INC
<a href="#">AIDS Patient Care and Clinician Updates</a>	01/01/2014	353.00	82	4.30	Active	<a href="#">D0007287</a>	MARY ANN LIEBERT INC

Immediate visibility of usage, cost-per-use and holdings information

- [AIDS Research and Human Retroviruses](#)
- [Alternative & Complementary Therapies](#)
- [Antioxidants & Redox Signaling](#)
- [Assay and Drug Development Technologies](#)**
- [Astrobiology](#)
- [Bariatric Surgical Practice and Patient Care](#)
- [Biopreservation and Biobanking](#)
- [Bioprocess and Biotechnology](#)

**Assay and Drug Development Technologies**

Usage for 2014 | EBSCO A-to-Z Holdings

**EBSCO A-to-Z Holdings**

**Assay and Drug Development Technologies**

- [Academic OneFile](#) 2007 - 2011
- [Academic Search Research & Development](#) 2012 to present (Embargo: 1 year)
- [Educator's Reference Complete](#) 2007 - 2011
- [Gale Nursing Resource Center](#) 2007 - 2011
- [LiebertOnline Journals](#) 1/1/2003 - to present
- [MEDLINE Complete](#) 2012 to present (Embargo: 1 year)

<a href="#">288</a>	MARY ANN LIEBERT INC
<a href="#">289</a>	MARY ANN LIEBERT INC
<a href="#">290</a>	MARY ANN LIEBERT INC
<a href="#">291</a>	MARY ANN LIEBERT INC
<a href="#">292</a>	MARY ANN LIEBERT INC
<a href="#">153</a>	MARY ANN LIEBERT INC
<a href="#">294</a>	MARY ANN LIEBERT INC
<a href="#">295</a>	MARY ANN LIEBERT INC

# Orders

Quick Search

Advanced Search

Search

All Orders  Online Titles

For

Limit search to this location

And

Search

Usage and cost-per-use also available in results set grid and exports

Available Fields

Records per page

Page

of 1 (61 Results)

Export

Title Name	Start Date	Total Cost	Usage	Cost Per Use (USD)	Order Status	Order Number	Publisher
<input type="text" value="All"/>	<input type="text" value="All"/>	<input type="text" value="All"/>			<input type="text" value="All"/>	<input type="text" value="All"/>	<input type="text" value="All"/>
<a href="#">Advances in Wound Care</a>	01/01/2014	695.00	30	23.17	Active	<a href="#">E1543460</a>	MARY ANN LIEBERT INC
<a href="#">AIDS Patient Care and STDs</a>	01/01/2014	353.00	82	4.30	Active	<a href="#">D0007287</a>	MARY ANN LIEBERT INC
<a href="#">AIDS Research and Human Retroviruses</a>	01/01/2014	2,446.00	166	14.73	Active	<a href="#">D0007288</a>	MARY ANN LIEBERT INC
<a href="#">Alternative &amp; Complementary Therapies</a>	01/01/2014	130.00	36	3.61	Active	<a href="#">D0007289</a>	MARY ANN LIEBERT INC
<a href="#">Antioxidants &amp; Redox Signaling</a>	01/01/2014	2,482.00	1,729	1.44	Active	<a href="#">D0007290</a>	MARY ANN LIEBERT INC
<a href="#">Assay and Drug Development Technologies</a>	01/01/2014	201.00	124	1.62	Active	<a href="#">D0007291</a>	MARY ANN LIEBERT INC
<a href="#">Astrobiology</a>	01/01/2014	83.00	37	2.24	Active	<a href="#">D0007292</a>	MARY ANN LIEBERT INC
<a href="#">Bariatric Surgical Practice and Patient Care</a>	01/01/2014	54.00	8	6.75	Active	<a href="#">E4831153</a>	MARY ANN LIEBERT INC
<a href="#">Biopreservation and Biobanking</a>	01/01/2014	63.00	32	1.97	Active	<a href="#">D0007294</a>	MARY ANN LIEBERT INC
<a href="#">Biopreservation and Biobanking</a>	01/01/2014	125.00	34	3.65	Active	<a href="#">D0007295</a>	MARY ANN LIEBERT INC

**Knowledgebase Holdings**  
Shows availability and coverage from all sources.

**Usage Details**  
Usage for multiple platforms and years.

**Order Analysis Dashboard**  
With indication of trends compared to the previous year and to other titles in this subject.

Order Details Access and Registration Analysis/Holdings/Usage

Hide Analytics

Analysis Year 2014

<b>Analysis</b>	<b>Cost : 201.00 USD</b>	<b>Usage : 124</b>	<b>Cost per Use : 1.62 USD</b>
Cost: 201.00 ↑ USD	- 1,690.56 USD below average	+ 58.8 above average	- 8.52 USD below average
Usage: 124 →	+ 11.00 USD above last year	0 same as last year	+ 0.09 USD above last year
Cost per Use: 1.62 ↑ USD			
Subject: Medicine			
Format: Online			
Subscription Type: Package Core Component			

# Summary

- ✓ Collect your resource usage data from 400 (!) active vendor platforms
- ✓ Consolidate your resource usage data – including UC as SUSHI target (e.g. JUSP COUNTER reports)
- ✓ Build consolidated COUNTER reports across all e-resources in EBSCO Usage Consolidation
- ✓ Analyse/export your resource usage data in preferred system: EBSCONET Analytics or 3<sup>rd</sup> party systems, e.g. LMS or Microsoft's Power BI.



# Pricing

- ✓ Annual fee based on size of the institution and frequency of usage loading for Usage Consolidation this fee includes loading for 5 platforms

+

- ✓ Annual fee per additional platform you choose to include for usage loading by EBSCO (again based on frequency of loading)



# Roadmap

- ✓ Full support for COUNTER R5 by end 2018
- ✓ Cost-per-use analysis in UC for collection development – add cost for non-EBSCO resources (early 2019)
- ✓ Enhanced support for consortium management (2019)
- ✓ Fully fletched analytics module spanning into student and faculty success metrics - learning analytics (2019)



# Thank you

Feel free to reach out with further questions!

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