



# Helping academics get started with open textbook publishing

10<sup>th</sup> May 2022 #OERCollective

# **Acknowledgement of First Peoples**



- We will be recording the first half of this session and making it available after the event.
- We'll be using sli.do (<u>https://www.sli.do/</u>) during the presentation today to give you the opportunity to share thoughts.



- Please use the Q&A function to pose questions in sli.do, we have a section dedicated to answering these today.
- If you are tweeting, please use the hashtag #OERCollective.



### Getting started with open textbook publishing

#### **Objectives:**

- Equip Yourself
  - Grow your network
  - Build your skills
  - Open textbook pitch
  - Look out for opportunities
- Engaging Academics
  - Academics judge the content and its suitability
  - Gauge academic staff point of view and motivation
  - Encourage exploration and build skills
  - Quality and peer review



### **Equip Yourself**



- Grow your Network
- Build your Skills
- Create an open textbook pitch
- Look out for opportunities



### **Grow your network**

#### **OER Collective Library Staff Community of Practice**

For all library staff at participating CAUL Member institutions.

**Focus -** Developing library staff capacity to collaborate with and support authors who are writing open textbooks.

Who can join? - Any library staff member at participating CAUL Member institutions.

- 1. Onboarding (31/3/2022)
- 2. Getting started (10/5/2022)
- 3. Copyright and Licensing (21/6/2021)
- 4. Accessibility and inclusion (9/8/2022)
- 5. Doing the work (27/9/2022)
- 6. Quality assurance (8/11/2022)
- 7. Celebrating our Progress (7/12/2022)



#### **Grow your network**



#### Recruiting open textbook authors

Lucy Walton on May 6, 2022

This post was written by Adrian Stagg, Manager (Open Educational Practice), University of Southern Queensland

For many Australian institutions, open education represents a new opportunity that offers advantages and freedoms for staff but can present challenges of workload, buy-in, value, and even the risk of being seen as 'the newest higher education fad'. Therefore, librarians advocating for open text adoption and adaptation need to demonstrate the value of open approaches, which means aligning with their academic colleagues' existing needs. What follows is a list of methods that have yielded positive results by positioning openness as an extension of existing practice.

Categories: Enabling modern curriculum,
Open Educational Resources Advocacy

Tags: #advocacy, #Collaboration,
 #LibrariesEnablingModernCurriulum, #oep,
 #OER, #OpenTextbooks

This approach uses Professor Emeritus Geoff Scott's 'Listen, Link, Lead' maxim; that is:

http://moderncurriculum.caul.edu.au/



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### **Grow your Network**

#### AUSTRALASIAN OPEN EDUCATIONAL PRACTICE SPECIAL INTEREST GROUP

**OEP Digest Monthly** 

Advocating for, and supporting open education in Australia. Sponsored by ASCILITE

Meetings and events ~



#### Open Educational Practice SIG

MAY 3, 2022 BY JENNIFER HURLEY

Our purpose

Home

Open Educational Practice (OEP) Digest – May 2022

Curated by Ash Barber, Jennifer Hurley, Nikki Andersen, Alice Luetchford, members of the Australasian OEPSIG, and selected content from SPARC's OEP Digest. This digest is sponsored by ASCILITE.

Q

Meet the Team ~



Webinar archive

#### **Grow your Institutional Network**



#### "Open is everyone's business" (Adrian Stagg)

### **Build your Skills – OER Collective Administration Guides**

https://caul.libguides.com/oer-collective-administration

Open Educational Resource Collective Administration Guide for Library Staff

Search this Guide Search

Home
Operations
Procedures
Governance
Contacts
Library Service Models
Resources
FAQs
About

#### Overview

This guide contains key administrative information for library staff of CAUL Member institutions who are participating in the OER Collective.

- Operations
- Procedures
- Governance
- Contacts
- · Library Service Models
- Resources
- FAQs



### **Build your Skills – OER Collective Publishing Workflow**



#### Open Educational Resources Collective Publishing Workflow

Search this Guide

Search

Home	
Initiate	Find Open Textbo
Get Familiar with OER and Other Key Concepts	If you're not sure how to find the right ope
Find Open Textbooks to Use or Adapt	Below is a list of websites and online sea
Understand Copyright	Search Large OER a
Understand the Basics of Creative Commons Licensing	Mason OER Metafinder (MOM)
Find Authors to Collaborate with	You can use this tool to search of 22 diffe
Seek Out and Apply for Funding or Support	Openly Available Sources Integr
Initiate: Checklist	OASIS searches open content from over
Plan -	Multimedia Educational Resource
Draft 🗸 🗸	MERLOT Smart Search provides access
Design 🗸	a Creative Commons license' to see only
Review 🗸	Directory of Open Access Books
Publish 🗸	DOAB indexes and provides access to or
About	OER Commons
	OED Commono io o fron digital library of

#### ooks to Adopt or Adapt

pen textbook for your course, your Liaison or Discipline Librarian can help. arch tools you can use to get started.

#### and Open Textbook Collections

ferent sources of OER simultaneously in real time.

#### grated Search (OASIS)

er 100 different sources and contains over 400.000 records.

#### rce for Learning and Online Teaching (MERLOT)

is to over 97,000 learning resources, including the MERLOT Collection. You can filter results by 'Has ly Creative Commons materials.

#### (S (DOAB)

over 49,000 peer reviewed open access books from over 600 different publishers.

OER Commons is a free digital library of over 50,000 OER.



https://caul.libguides.com/oer-collective-publishing-workflow/initiate/find-open-textbooks

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#### Reviews

Learn more about reviews.

#### \*\*\*\*

Reviewed by Otelia Vines, Professor of Anatomy and Physiology, J. Sargeant Reynolds Community College on 4/5/22

I liked the interactive glossary. Each section from each chapter had a separate glossary. All subject areas are covered appropriately, and effectively, but I believe that the Joints (Articulations) need a separate chapter. <u>read more</u>

#### \*\*\*\*

Reviewed by Christopher Bell, Associate Professor, Colorado State University on 5/20/21

The book contains most of the chapters one might expect to find in a good Anatomy and Physiology text. Conspicuous by its absence, the book does not contain a detailed chapter devoted to metabolism. A glossary is included and appears to be... read more

#### \*\*\*\*

Reviewed by Clare Hays, Professor, Metropolitan State University of Deriver on 4/23/21

This textbook covers all of the material that I cover in my Human Anatomy and Physiology courses. The order in the Table of Contents is quite different from my current text. Additionally, I appreciate the comprehensive glossary but wish that... read more

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questions and lecture slides.



4.0) licence.



# **Build your Skills – Copyright and CC Licences**

- Copyright is the right to control how your creative material (including text, artistic works, music, computer programs, sound recordings and films) is used. In Australia, copyright law is contained in the *Copyright Act 1968*.
- In Australia, copyright protection is automatic. Your material is protected as soon as you
  put it into material form by writing, drawing, painting, sculpting, coding, filming or
  recording it.
- When open access publishing it is important to remember that the educational allowances under the Copyright Act for the delivery of teaching and learning materials are not applicable.
- Before applying an open access licence it is important to gain an awareness about your institutional Intellectual Property Policy, particularly with regards the ownership of learning and teaching materials produced in-house and research output.



### **Understanding Open Access Licences**

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		ATTRIBUTION-NO	ATTRIBUTION-NONCOMMERCIAL-NODERIVS				
LEAST FREE		CC BY-NC-ND	This license is the most restrictive of the six main licenses, only allowing you to download the original work and share it with others as long as you credit the original work. You can't change the original work in any way or use it commercially.				

### **Creative Commons Licence Compatibility**



Kennisland 2013, CC License Compatibility Chart, CCO



12th April 2022 | https://www.caul.edu.au

### **Build your Skills – Pressbooks Training**

# PB PRESSBOOKS

Pressbooks training has been scheduled for May 2022 -

Training 1: Getting started with Pressbooks - Thursday, 12 May 2022 - 11:00am to 12:30pm (AEST) Training 2:Advanced Pressbooks Publishing - Thursday, 26 May 2022 - 11:00am to 12:30pm (AEST)



### **Open Textbook Pitch**



- A brief, persuasive pitch that you have ready to go to spark interest.
- 20 to 30 seconds in length.
  - Three aspects -
    - 1. Identify your Goal
    - 2. Explain what you can do
    - 3. Engage with a question

Open textbooks are licensed under an open access licence which means that they are freely available online to students. The Library can assist you with locating and accessing potential open textbooks. How best can we help you consider open textbook options?



### **Look for Opportunities**



- Equity
- Public good
- Course rewrite / reaccreditation
- Commercial textbook challenges
- Academic autonomy
- Accessibility
- Diversity, Equity and Inclusion
- Students as Partners
- Professional advantages
  - Reputation
  - Network
  - Research



### **Tailor your Pitch**

I've heard that there are some supply issues with your textbook. You may have heard of Open Textbooks. They are licensed under an open access licence which means that they are freely available online to students. The Library can assist you with locating and accessing potential open textbooks. How best can we help you consider open textbook options?

I've heard that you're writing a new allied health course. There are some Open Textbook options available in this subject area. Open Textbooks are licensed under an open access licence which means that they are freely available online to students. The Library can assist you with locating and accessing potential open textbooks. How best can we help you consider open textbook options?



### **Engaging Academics**



- Gauge academic point of view and motivation
- Encourage exploration / Build Skills
- Quality and Peer Review
- Academics judge the content and suitability



### **Academic Point of View**

- Research / Teaching area
- Professional life (Ernst 2020)
- Continuum of Open Practice (Stagg 2014)





# **Motivation**

- Improved Student Experience
- Academic Autonomy
- Customised, Relevant and Current Content
- Adding value to existing content
- Industry Engagement
- Collaboration opportunities
- Increased Accessibility
- Ongoing Availability
- Support for Diversity, Equity and Inclusion
- Rising institutional costs and budget pressure

OER texts can be a transformative strategy to address digital access, learning material costs and inclusive experiences for higher education students" (Lambert & Fadel 2022)



### Make it relevant

General Oers for Nursi	ng								
	Textbooks		Journals or websites			Images			
Source	Overview	Licence	Source	Overview	Licence	Source	Overview	Licence	
Anatomy and Physiology https://open.umn.edu/opentextb ooks/textbooks/anatomy-and- physiology	Anatomy and Physiology is a dynamic textbook for the yearlong Human Anatomy and Physiology course taught at most two- and four-year colleges and universities to students majoring in nursing and allied health.	Creative Commons Attribution 4.0 License.	<b>DovePress</b> https://www.dovepress.com/i ndex.php	Dove Medical Press Ltd is part of Taylor & Francis Group, the Academic Publishing Division of Informa PLC. They specialize in the publication of Open Access peer-reviewed journals across the broad spectrum of science, technology and especially medicine.	Creative Commons Attribution- Noncommercial License	Basset Collections of Stereoscopic Images of Human Anatomy http://lane.stanford.edu /biomed- resources/bassett/inde x.html	lmages on anatomy	Creative Commons Attribution- Noncommercial Share Alike 3.0 United States License.	
Clinical Procedures for Safer Patient Care	This open educational resource (OER) was developed to ensure best practice and quality care based on the latest	Creative	ClinMed International Library	The ClinMed International Library is a repository and an open access publisher for medical	Creative Commons	BodyParts3D	Images on body	CC Attribution-	



# **Build Skills and Encourage Exploration**

- What are Open Textbooks
- Benefits of Open Textbooks
- Copyright and Open Access Licences
- Finding open Textbooks
- Reviewing open Textbooks
- Using Open Textbooks
- Open Textbook Publishing Workflow
- Pressbooks
- Quality Issues
- Peer Review
- Issues of Impact
- Collaborating with other Authors

#### INFORMATION FOR AUTHORS

#### **OPEN EDUCATIONAL RESOURCES COLLECTIVE**

ABOUT THE COLLECTIVE The CAUL Open Educational Resources Collective provides a shared open textbook publishing platform (Pressbooks) for participating university libraries in Australia and New Zealand. It will facilitate both independent publishing by authors at participating institutions, as well as collaborative, cross-institutional publishing. The Collective will also build community and capacity across Australian and New Zealand universities to support open textbook publishing.

Each participating institution has access to publish two open textbooks on the Collective platform through until the end of February 2023. Authors who are planning to publish on the Collective platform can join the Academic Authors Community of Practice and benefit from the community, capability building and author grants offered by the Collective.

OPEN TEXTBOOKS 'An open textbook is a textbook released with an open-copyright licence and made available online and in a variety of file types to be freely used by students, teachers, and members of the public' (EC Campus Open Education Support Team, 2021). COMMUNITY Participate in a community of authors Participate in a community of practice for authors who are writing open textbooks to be published on the Category platform. Learn from each other, share the category platform. Learn from each other, share collaborate

BENEFITS OF PARTICIPATING

CAPABILITY BUILDING

Build your skills & knowledge

Space to publish your textbook Access the Collective Pressbooks network and

publish your open textbook on a new national ope

extbook platform. Pressbooks is a leader in the pen textbook publishing space and a great latform for sharing your work.

Apply for DIY Open Textbook Grants Apply for a DIY Open Textbook grant. Starting at \$1000, these grants can be used for any purpose related to your open textbook. For collaboratively authored titles, up to \$3,000 is available per project.

Learn the basics to get your book written and published in Pressbooks. Find out what you need to

know about licencing and copyright, learn how to make your book accessible, and get familiar with using Pressbooks. You'll have access to training, documentation and checklists to help you on your

PLATFORM

GRANITS

way.

**INTERESTED?** Contact library staff for information on how you can get involved.



#### Getting Started with Open Textbooks





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CHECKLIST





TRAINING

GUIDES

COMMUNITY

OF PRACTICE

EMAIL LIST

Collective.





# **Quality and Peer Review**

#### **Publication Quality**

- copyright of resources added to your textbook, as well as attribution statements in-text citations and reference lists
- licence compatibility
- structure and layout of your textbook, including learning objectives exercises key takeaways
- links, embedded media and plugin content
- Accessibility
- Inclusion and Diversity

#### **Peer Review**

- Design
- Conduct
- Different Peer Review Models



#### Peer Review Rubrics for Open Textbooks

The following example peer review rubric for open textbooks is based on The Open Textbook Library's Open Textbooks Review Criteria

Comprehensiveness	The text covers all areas and ideas of the subject appropriately and provides an effective index and/or glossary.
Content accuracy	Content is accurate, error-free and unbiased.
Relevance/longevity	Content is up-to-date, but not in a way that will quickly make the text obsolete within a short period of time. The text is written and/or arranged in such a way that necessary updates will be relatively easy and straightforward to implement.
Clarity	The text is written in lucid, accessible prose and provides adequate context for any jargon/technical terminology used.
Consistency	The text is internally consistent in terms of terminology and framework.
Modularity	The text is easily and readily divisible into smaller reading sections that can be assigned at different points within the course (i.e. enormous blocks of text without subheadings should be avoided). The text should not be overly self-referential and should be easily reorganised and realigned with various subunits of a course without presenting much disruption to the reader.
Organisation/structure/flow	The topics in the text are presented in a logical, clear fashion.
Interface	<ul> <li>The text is free of significant interface issues, including:</li> <li>navigation problems</li> <li>distortion of images/charts</li> <li>any other display features that may distract or confuse the reader.</li> </ul>
Grammatical errors	The text contains no grammatical errors.
Cultural relevance	The text is not culturally insensitive or offensive in any way. It should make use of examples that are inclusive of a variety of races, ethnicities and backgrounds.

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### Academics are the judge of quality and suitability





### Questions







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