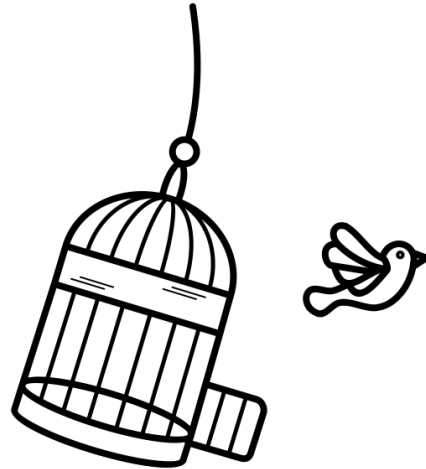


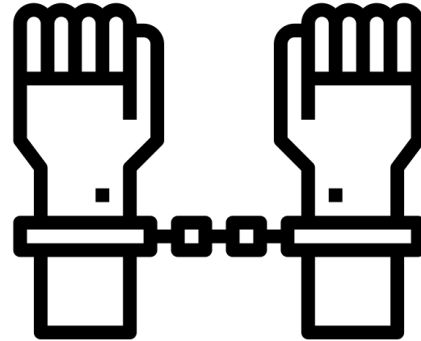
# Benefits of OER: Free The Textbook!



Steven Chang

*Coordinator, Open Education & Scholarship, La Trobe University*

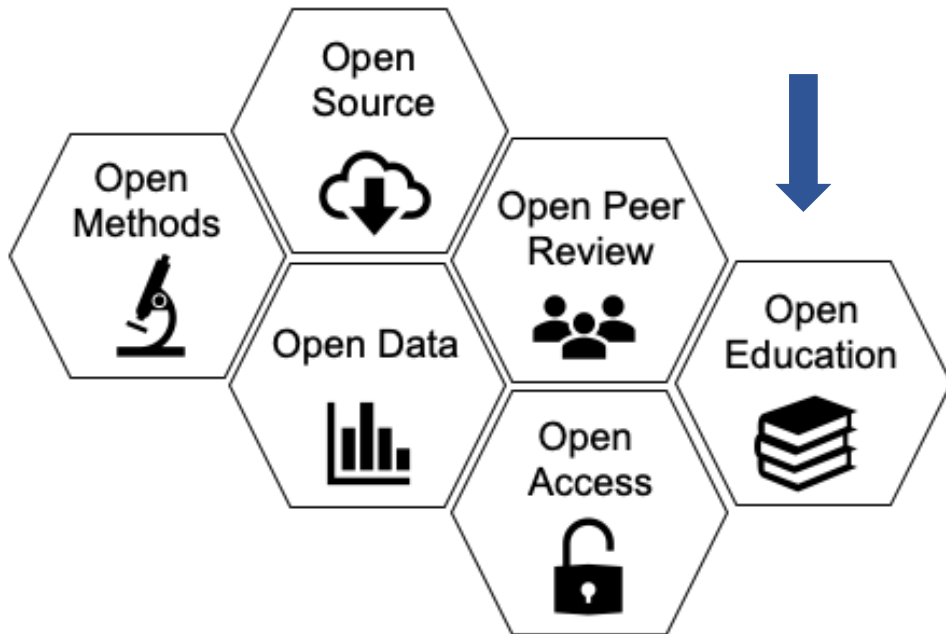
# Crisis: walled garden



Traditional learning models

Print-centric pedagogy

# Open educational resources (OER)



*“OER are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that **permits their free use and re-purposing by others.***

*Open educational resources include full courses, course materials, modules, textbooks, streaming videos, tests, software, and any other tools, materials, or techniques used to support access to knowledge.”*

[The William and Flora Hewlett](#)

[Foundation](#)

# Five Rs

---



**RETAIN**

**keep forever**



**REUSE**

**use for your own  
purposes**



**REVISE**

**adapt or modify**



**REMIX**

**combine with  
other resources**



**REDISTRIBUTE**

**share with others**

# Three freedoms, new practices

- 1) Free as in free of cost for students
- 2) Freedom for academics to design the curriculum around flexible, customised resources tailored to suit their course
- 3) Freedom for students to learn the way they want, whenever they want, without arbitrary access barriers



# Make education accessible

OER levels the playing field

*Redistributive justice*

Reduce cost barriers to equitable  
learning

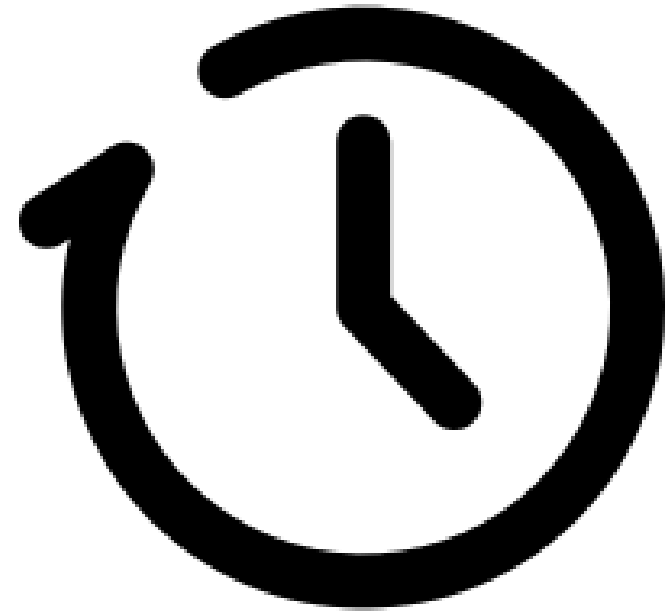


# Save time

Don't reinvent the wheel!

Adopt existing content to support your course

Adapt others' work to mix with yours



# Lifelong learning

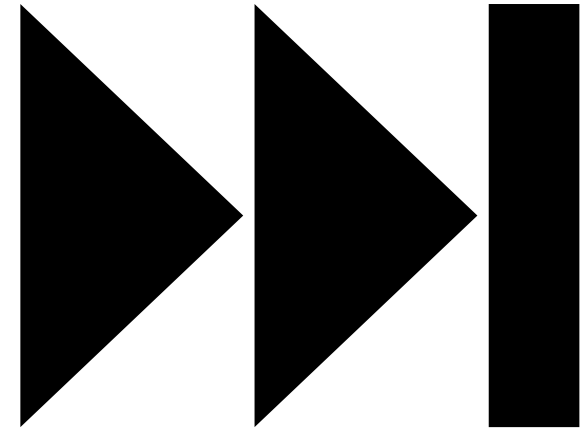
Students can revisit  
learning resources after  
graduation in their  
workplaces and  
communities





# Immediate access

- Slay those start-of-semester gremlins
- No more of those damned limited access licenses



# Staying current, staying relevant

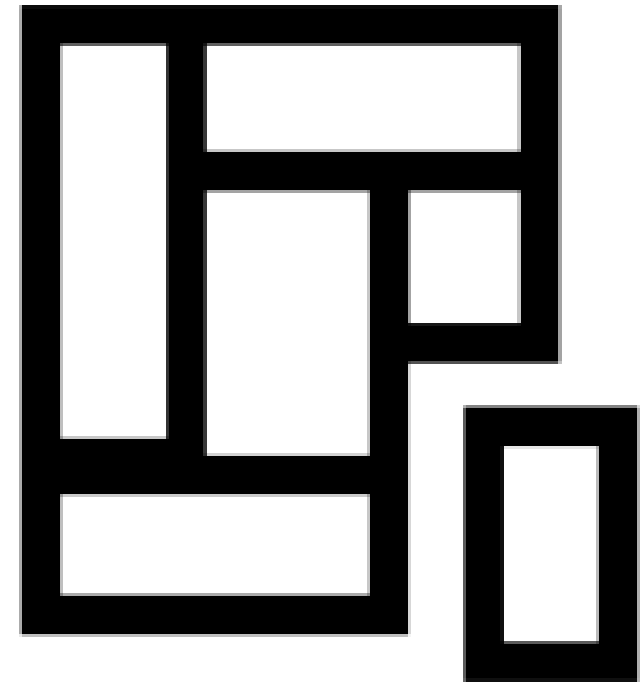
Flexibility

Modularity

Currency

Customise content to keep pace  
with a changing world:

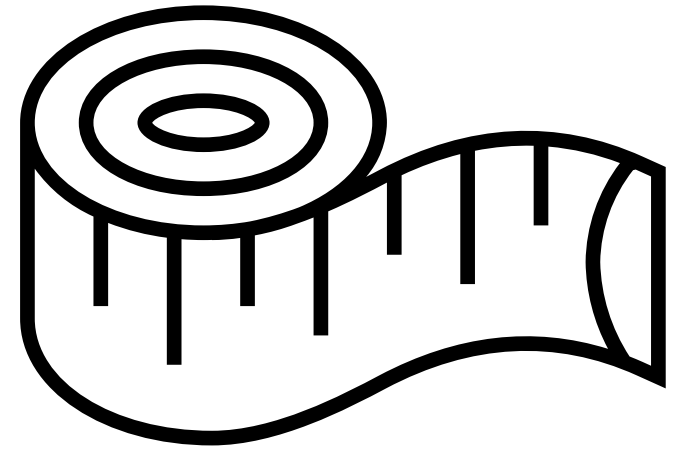
Covid, BLM, GFC, etc.



# Tailor content to your teaching

End the Frankenstein's Monster

Align the text with your learning  
and teaching approach



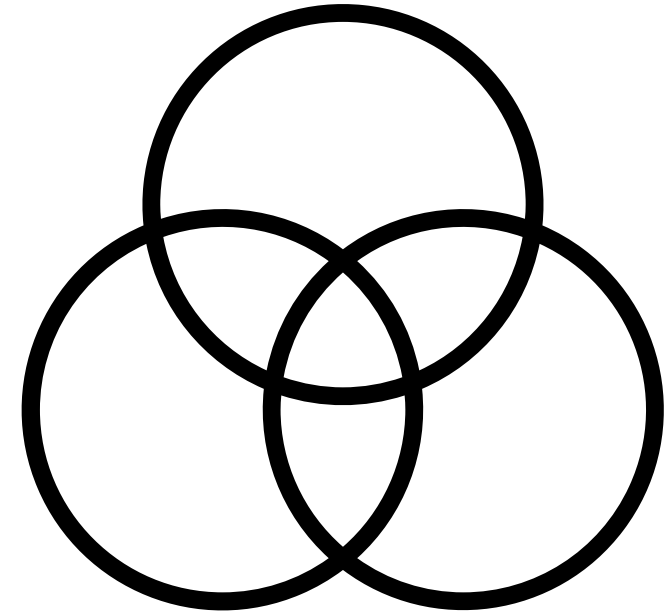
# Diverse representation

*Recognitive justice:*

recognising & addressing  
disparities

*Representational justice:*

enabling unheard voices to speak



# Authentic assessment

New approaches to assessment in  
the face of AI

Students as partners, co-authors

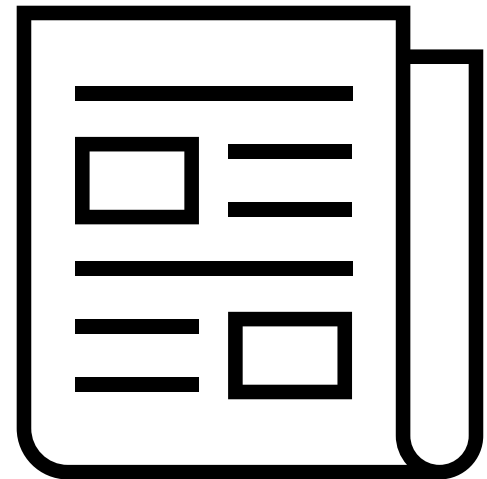


# Research in practice

Open educational practices are  
*educational interventions*

Interventions can / should be  
*evaluated for impact*

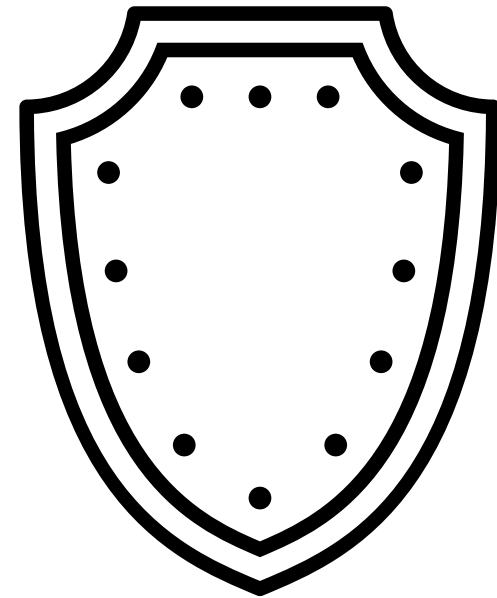
Evaluation data = research data =  
*publication opportunities*



# Protect your rights

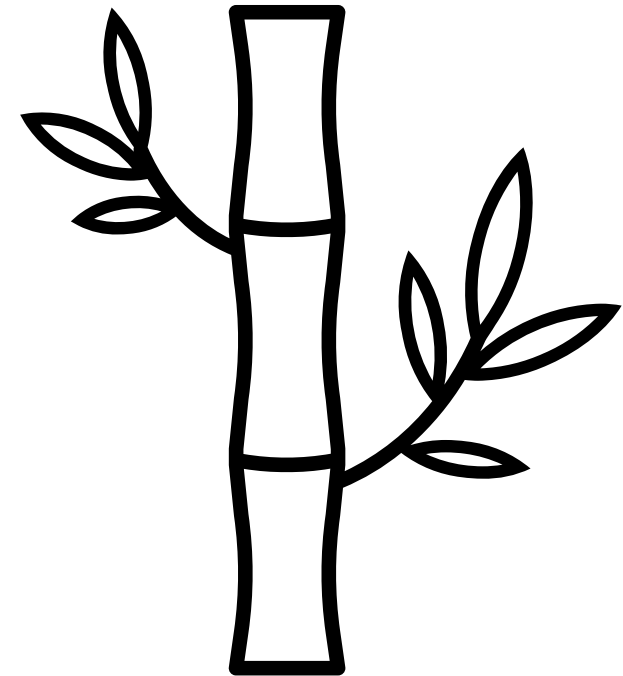
Don't lock your IP behind  
commercial publisher paywalls

Open licensing increases your  
control over how your work is used



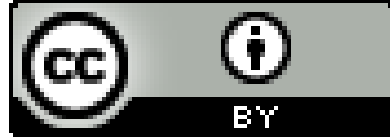
# Five tips for authors

1. Plan and scope before writing
2. Plant your next milestone within the next fortnight
3. Think holistically – educational practices and design
4. Evaluate impact – how will you know the intervention worked?
5. Don't go it alone





# Please reuse if you like



*“Benefits of OER: Free The Textbook!”* (2023) by [Steven Chang](#) is licensed under a [Creative Commons Attribution 4.0 International License](#).

Note: the vast majority of icons used in this presentation come from the Microsoft 360 software suite. Please feel free to replace them with alternatives.