



# Council 2022/2

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Day 1 – Thursday 15 September 2022 | Day 2 – Friday 16 September 2022



# CAUL Board in 2022

Introduction

Program

Presenters



**Jill Benn**  
Chair of CAUL

University Librarian  
University of Western Australia



**Carmel O'Sullivan**  
Deputy Chair  
Chair of Finance, Risk & Audit Committee

Director, Library Services  
University of Southern Queensland



**Robert Gerrity**  
Chair of the Content Procurement Committee

University Librarian  
Monash University



**Constance Wiebrands**  
Program Director, Respecting Indigenous Knowledge

University Librarian  
Edith Cowan University



**Gwenda Thomas**  
Program Director, Building Sustainable Leadership

University Librarian  
The University of Melbourne



**Fiona Salisbury**  
Program Director, Enabling a Modern Curriculum

University Librarian  
University of Western Sydney




**Janet Fletcher**  
University Librarian  
Victoria University of Wellington



**Mark Sutherland**  
Executive Director, CAUL



## PROGRAM | Council Meeting Day 1 | Thursday 15 September

8:30am-9:00am	<b>Registration - Tea/coffee on arrival</b>
9:00am-9:30am	<p><b>OPENING</b></p> <p><b>Welcome to Country</b> <b>Metropolitan Local Aboriginal Land Council – Cultural Representative</b></p> <p><b>Welcome to new Council Members</b> Sian Woolcock , University of Adelaide – introduced by Caroline Williams Danny Kingsley, University of the Sunshine Coast – introduced by Michelle Blake Kylie Percival , Curtin University – introduced by Janette Burke</p> <ul style="list-style-type: none"> <li>• Acknowledgement of substitutes (proxy delegates) attending for Council Members and temporary Council Members attending</li> <li>• Welcome to Deputy ULs Network members in attendance</li> <li>• Ice-breaker</li> </ul>
9:30am-10:30am	<p><b>Changing Consumer Behaviour: How society is changing and the impacts of the digital economy on consumer trends</b> Facilitated <b>Michael Gonzalez</b> - University Librarian, University of Technology Sydney</p> <p><b>Panellists</b> <b>Marcella van Blaricum</b> - Director, PwC Australia <b>Prof Marek Kowalkiewicz</b> - Chair of Digital Economy, QUT <b>Associate Prof Ofer Mintz</b> - Business School, UTS</p>
10:30am-11:00am	 <b>Networking Morning Tea</b>
11:00am-12:00pm	<p><b>Redressing relationships with historically marginalised groups in the broader context of research and higher education, with perspectives from Australia, the USA and Canada</b> Facilitated by <b>Philip Kent</b> - University Librarian, University of Sydney</p> <p><b>Panellists</b> <b>Danielle Cooper</b> - Director, Libraries, Scholarly Communication &amp; Museums, Ithaka S+R <b>Prof Eileen Baldry</b> - Deputy Vice-Chancellor Equity, Diversity and Inclusion, UNSW <b>Prof Jennifer Barrett</b> - Pro Vice-Chancellor Indigenous (Academic), University of Sydney</p>



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## PROGRAM | Council Meeting Day 1 | Thursday 15 September

12:00pm-12:30 pm

### PLENARY DISCUSSION SESSION

- **The Chief Scientist's national approach to Open Access in Australia**
- **Aotearoa New Zealand – Open Scholarship Developments**

Facilitated **Martin Borchert** - University Librarian, University of New South Wales

#### Speakers

**Bob Gerrity** - Board Director and Chair of the Content Procurement Committee, University Librarian, Monash University

**Michelle Blake** - University Librarian, University of Waikato

**Trish Wilson** - Deputy University Librarian, Victoria University of Wellington

12:30pm-1:15pm



### Networking Lunch

1:15pm-1:45pm

### SHORT THOUGHT PROVOCATION TALKS BY MEMBERS

Facilitated by **Coral Black** - University Librarian, University of Newcastle

#### Speakers

Resource sharing futures

**Janette Burke** - University Librarian, University of Tasmania, **Craig Milne** - Deputy University Librarian, Griffith University

Focus on student safety and well-being

**Belinda Tiffen** - Director Library Resources, University of Technology Sydney

Belonging and the role of the Library

**Michael Gonzalez** - University Librarian, University of Technology Sydney

1:45pm-2:30pm

### STRATEGIC PLANNING – SESSION 1

#### Outcomes of Board Planning

**Jill Benn** - Chair of CAUL and Director, University Librarian, University of Western Australia

**Kate Davis** - Director, Strategy & Analytics, CAUL



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2:30pm-3:15pm

### STRATEGIC PLANNING – SESSION 2

Values and Principles

**Jill Benn** - Chair of CAUL and Director, University Librarian, University of Western Australia

**Kate Davis** - Director, Strategy & Analytics, CAUL

3:15pm-3:30pm



### Networking Afternoon Tea

3:30pm-4:15pm

### STRATEGIC PLANNING – SESSION 3

#### Strategic Procurement as a Service

Chaired by **Belinda Tiffen** – University Librarian, Macquarie University

**Bob Gerrity** - Board Director and Chair of the Content Procurement Committee, University Librarian, Monash University

**Janet Fletcher** - University Librarian, Victoria University of Wellington

**Angus Cook** - Director, Content Procurement, CAUL

4:15pm-5:45pm

### STRATEGIC PLANNING – SESSION 4

#### Analytics as a Service

Chaired by **Clare Thorpe** - Director, Library Services, Southern Cross University

**Gwenda Thomas** - Program Director, Building Sustainable Leadership, University Librarian, University of Melbourne

**Fiona Salisbury** - Program Director, Enabling a Modern Curriculum, University Librarian, University of Western Sydney

**Kate Davis** - Director, Strategy & Analytics, CAUL

5:00pm-5:45pm



### Networking Drinks & Canapes

Council Members & Deputy ULs Network Members

Including any farewell speeches, etc.

[Aerial UTS Function Centre](#)

6:30pm arrival  
for 7:00pm start

**Council Dinner**, [Gavroche Chippendale](#)



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## PROGRAM | Council Meeting Day 2 | Friday 16 September

9:00am-9:30am

### OPENING

#### Acknowledgment of Country

**Carmel O'Sullivan**, Deputy Chair, Chair of Finance, Risk & Audit Committee, Director, Library Services, University of Southern Queensland

- Reflecting on Day 1
- Ice-breaker

9:30am-10:15am

### STRATEGIC PLANNING – SESSION 5

#### Professional Development as a Service

Chaired by **Margie Jantti** - Director Library Services, University of Wollongong

**Carmel O'Sullivan** - Deputy Chair, Chair of Finance, Risk & Audit Committee

**Con Wiebrands** - Program Director, Respecting Indigenous Knowledge, University Librarian, Edith Cowan University

**Kate Davis** - Director, Strategy & Analytics, CAUL

10:15am-11:00am

### STRATEGIC PLANNING – SESSION 6

#### Strategic Programs 2023-2025 – Part 1

Chaired by **Jill Benn** - Chair of CAUL and Director, University Librarian, University of Western Australia

**Kate Davis** - Director, Strategy & Analytics, CAUL

11:00am-11:15am



#### Networking Morning Tea

11:15am-12:00pm

### STRATEGIC PLANNING – SESSION 7

#### Strategic Programs 2023-2025 – Part 2

Chaired by **Jill Benn** - Chair of CAUL and Director, University Librarian, University of Western Australia

**Kate Davis** - Director, Strategy & Analytics, CAUL

12:00pm-12:45pm



#### Networking Lunch



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## PROGRAM | Council Meeting Day 2 | Friday 16 September

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12:45pm-1:45pm

### STRATEGIC PLANNING – SESSION 8

#### Bringing it all together

Chaired by **Carmel O’Sullivan** - Deputy Chair, Chair of Finance, Risk & Audit Committee

**Kate Davis** - Director, Strategy & Analytics, CAUL

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1:45pm-2:45pm

### PARALLEL MEETINGS

Council Members Meeting

Deputy ULs Network Meeting

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2:45pm-3:00pm

### WRAP UP AND CLOSE

**Carmel O’Sullivan** - Deputy Chair, Chair of Finance, Risk & Audit Committee, Director, Library Services, University of Southern Queensland

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### MARCELLA VAN BLARICUM

Director – Strategy & Part of the PwC Network, PwC Australia

Marcella is a Director with PwC's strategy consulting practice, where she leads teams and the thinking, helping C-suite leaders of listed, privately held, and government organisations solve their biggest strategic problems.

Marcella has her Bachelor of Engineering and Bachelor of Arts, both from The University of Melbourne, and also has a Masters of Business Administration from Melbourne Business School. She works predominantly in the retail and consumer space, where she focuses on corporate growth strategies, operating model design, transformation, and how clients can make ESG a strategic asset.



### PROF MAREK KOWALKIEWICZ

Chair of Digital Economy, QUT

Professor Marek Kowalkiewicz is an academic and industry leader with extensive experience in conducting research, co-innovating with industry and university partners, and delivering innovative products to the market. Currently, as founding director of Centre for the Digital Economy, he leads QUT's research agenda to inform and influence a robust digital economy in Australia. He joined QUT from Silicon Valley, where he led innovation teams of one of the largest enterprise software vendors in the world. Before Silicon Valley, Marek worked in Singapore, Australia and China.

Marek manages a contemporary research portfolio and converts industry driven opportunities into research outcomes of global relevance. He is an invited government expert, university lecturer and project lead, as well as an inventor and author. Marek is recognised as a top quality manager and excellent public speaker and has an interest in working with stakeholders in developing innovative ideas, ground-breaking business applications and high-impact new technologies.







### ASS PROF OFER MINTZ

Business School, UTS

Dr. Ofer Mintz is Associate Head (External Engagement) of the Marketing Department and an Associate Professor in Marketing at the University of Technology Sydney (UTS). His research focuses on marketing strategy/analytics, digital marketing, the role of marketing in startups, and firm and marketing strategies during the COVID-19 era. Ofer has presented invited research talks on five continents, been awarded grants from several academic-practitioner organizations, and published research in leading academic journals, such as the Journal of Marketing, Marketing Science, Journal of International Business Studies and International Journal of Research in Marketing, and in leading managerial outlets, such as the World Economic Forum, Forbes, Mumbrella, and Harvard Business School Working Knowledge.

Ofer is the first Australian-based scholar to have his research win the Buzzell Award "greatest impact on marketing thought and practice" over the past two years by the Marketing Science Institute (in 2021), which was awarded for research w/Tim Gilbride, Imran Currim, and Peter Lenk identifying the right metric(s) for the right marketing-mix decision. In addition, Ofer, along with his co-authors, was nominated as a finalist for the Buzzell Award by the Marketing Science Institute in 2019 for research examining drivers of metric use for marketing decisions in 16 countries.



### DANIELLE COOPER

Director, Libraries, Scholarly Communication & Museums, Ithaka S+R

Danielle Cooper is the director for libraries, scholarly communication, and museums at Ithaka S+R, where she oversees a team exploring how information practices are evolving in higher education and cultural organizations. Her team specializes in creating large-scale cohort-based projects and working with underrepresented and under-resourced academic communities, including Indigenous Studies scholars, community colleges, and currently incarcerated learners. She is a passionate applied researcher and has trained hundreds of librarians to collaborate on Ithaka S+R projects.

Prior to joining Ithaka S+R Danielle worked as a librarian at Ryerson University and George Brown College while pursuing her doctoral studies at York University. Her dissertation is entitled "Personal Touches, Public Legacies: An Ethnography of Lesbian, Gay, Bisexual and Transgender Libraries and Archives."





### PROF EILEEN BALDRY

Deputy Vice-Chancellor Equity, Diversity and Inclusion, UNSW

Eileen Baldry (BA, DipEd, MWP, PhD) is a Professor of Criminology at UNSW where she has been an academic since 1993. Eileen has held a number of senior positions in the Faculty of Arts and Social Sciences and served as Interim Dean (mid-2015 to 2016), Associate Dean Education (ADE) (2007 to mid-2010) and Deputy Dean (mid-2010 to mid-2015). She has taught social policy, social development and criminology over the past two decades.

In 2016 Eileen was named as one of the inaugural PLuS Alliance Fellows in Social Justice. She also holds the distinguished position of Academic Chair, UNSW Equity, Diversity and Inclusion Board and is the current Deputy Chair of the Disability Council NSW. Eileen's research and publications focus on social justice matters and include mental health and cognitive disability in the criminal justice system; education, training and employment for prisoners and ex-prisoners; homelessness and transition from prison; Indigenous social work; community development and social housing; and disability services. She has been and is a Chief investigator on a number of major Australian Research Council (ARC), NH&MRC, Housing and Criminology grants over the past 20 years. She is involved in a voluntary capacity with a number of development and justice community agencies including being a Director on the Board of the Public Interest Advocacy Centre (PIAC). In 2009, the Law and Justice Foundation of NSW recognised Eileen's "indefatigable" support for justice-related causes by awarding her its highest honour: the Justice Medal. She was made an Officer of the Order of Australia (AO) in 2021.



### PROF JENNIFER BARRETT

Pro Vice-Chancellor Indigenous (Academic), University of Sydney

Associate Professor Jennifer Barrett publishes on museums, culture, art, and the public sphere. Her monograph, *Museums and the Public Sphere*, was published in 2011 (Wiley-Blackwell) and her co-authored monograph *Australian Artists in the Contemporary Museum* (with J. Millner, Ashgate Publishing) was published in 2014. Her current research examines the concept of universalism as it relates to museums, cultural practice and human rights.

Professor Barrett's research profile and professional external engagements over the past three decades within the cultural sector reflects her deep commitment to the knowledges, beliefs, arts, laws and customs of Indigenous communities in Australia. Professor Barrett's motivation to apply for the role was informed by her commitment to the work of the Indigenous Strategy and Services portfolio, her strong support of its values and her demonstrated capacity to lead the work for which this role is responsible.

Professor Barrett well understands the interconnected nature of this role within the University and how it functions across disciplines and links with external partners, existing and potential. She looks forward to commencing the work of the PVC-I (Academic) in all its complexities and challenges. Professor Barrett is of Dhanggati heritage from the Macleay River region in northern NSW and has worked in various roles in the University of Sydney since 2000, becoming Professor of Museum and Heritage Studies in January 2020. She will hold both the role of Director of the NCCC and the PVC-I role.





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