

# Project Brief: Open Educational Resources Professional Development Program

## Document Information

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<b>Project Name:</b>	Open Educational Resources Professional Development Program
<b>Date:</b>	28 April 2021
<b>Author:</b>	Fiona Salisbury; Kate Davis
<b>Version:</b>	0.3

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## Key Project Information

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<b>Project Sponsor:</b>	Fiona Salisbury Program Director f.salisbury@latrobe.edu.au
<b>Program:</b>	Enabling a Modern Curriculum
<b>Project Start Date:</b>	May 2021
<b>Project End Date:</b>	December 2022
<b>CAUL National Office Contact:</b>	Kate Davis Director, Strategy & Analytics kate.davis@caul.edu.au
<b>Project Management Group:</b>	Open Educational Resources Professional Development Project Team
<b>Related Projects:</b>	<ul style="list-style-type: none"><li>• CAUL Open Educational Resources Collective</li><li>• Open Educational Resources Advocacy</li></ul>
<b>Key Documents:</b>	The following documents will be created following the establishment of the Project Team: <ul style="list-style-type: none"><li>• Project Timeline</li><li>• Membership List – Project Team</li><li>• Terms of Reference – Project Team</li><li>• Risk Management Strategy</li></ul>

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## Project Approval

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<b>CAUL Board of Directors:</b>	[Insert meeting date]
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## Project Overview

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<b>Background &amp; Context</b>	In 2020, CAUL facilitated a survey to establish whether there is interest in a shared open textbook platform available to all members. The survey results indicated that there are varying levels of maturity across the membership in terms of OER publishing, and that there is sufficient interest and potential support from enough members to warrant further investigation of consortium license and purchase of OER textbook platform. Given member interest in OER publishing, increasing national momentum around open access and OER, and differing levels of experience in OER creation and publishing in member institutions, it is also likely that members will be looking for comprehensive
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professional development focussed on the library's role and relevant capability building. In the 2020 survey, members identified a need for opportunities to share practice in this emerging field. A specialised Open Educational Resource professional development program would address the needs of experienced and novice practitioners and increase capacity for academic libraries to lead in this contemporary area of practice.

- Objectives:**
1. Develop a proposal for an Open Educational Resource professional development program.
  2. Implement a pilot of an Open Educational Resource professional development program.

**Brief Description of Project:** This project will develop a proposal for and implement a pilot OER professional development program. The program will comprise a range of activities over an extended period of time for an enrolled cohort, as opposed to ad hoc activities that are open for registration on an event-by-event basis.

Key activities are likely to include:

- Undertake an environmental scan of OER professional development programs internationally.
- Consult with stakeholders, scan the environment and review the literature to identify topics and activities.
- Develop a proposal for a pilot program.
- Identify potential development partners.
- Implement a pilot program with support from CAUL National Office.
- Undertake a program evaluation.

**Benefits:** This project has the potential to benefit CAUL member institutions by providing a professional development opportunity for staff of member institutions related to OER librarianship. This will support career development for staff and develop institutional capacity related to OER practice. This will indirectly benefit the CAUL membership by increasing capacity for OER practice and advocacy across the membership.

- Scope:** In scope:
- Development of a proposal for the CAUL Board for an OER professional development program.
  - Implementation of an OER professional development program.
  - Evaluation of the pilot program.
  - Reporting on the pilot program to the CAUL Board.

- Anticipated Deliverables:**
1. Proposal for a CAUL Open Educational Resources professional development program including
    - a. Model
    - b. Program of activities
    - c. Budget
    - d. Implementation plan.
  2. Pilot professional development program delivered in 2022.
  3. Report on the pilot program, including program evaluation and recommendations for future offerings.

- Anticipated Timeline:**
- Establish Project Team - May 2021
  - Convene Project Team and commence planning - June 2021
  - Submit proposal to CAUL Board - November 2021
  - Run pilot program - throughout 2022
  - Evaluate pilot program - Q4 2022
  - Submit report on pilot to Board - Q4 2022

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<b>Resource Requirements:</b>	Personnel:	A Project Team comprising four or five staff from CAUL member institutions (a lead and three or four team members) will be established to undertake the project. It is anticipated that the workload will vary across the life of the project, beginning with approximately two hours per week during the proposal development phase. The load may be reduced during the pilot, and may increase during the evaluation phase.
	Project management:	Project management support will be provided by CAUL National Office.
	Budget:	A budget for the pilot program will be developed in the proposal development phase. The program will be offered on a cost recovery basis in line with CAUL's profit for purpose model and intention to establish a modest income stream from events.
	Other:	Pilot program administrative support will be provided by CAUL National Office.

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<b>Key Stakeholders:</b>	<ul style="list-style-type: none"> <li>● CAUL Member institutions.</li> <li>● <a href="#">Australasian Open Educational Practice Special Interest Group.</a></li> <li>● <a href="#">The Open Textbook Initiative.</a></li> </ul>
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<b>Key Risks:</b>	<p>The following risks have been identified. Mitigation strategies will be identified in the project planning phase:</p> <ul style="list-style-type: none"> <li>● Inadequate resources available for the project.</li> <li>● Lack of interest in a professional development program.</li> <li>● High (unserviceable) interest in a professional development program.</li> <li>● Cost of program administration is prohibitive.</li> </ul>
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