

About Monash University ePress

Staff

- 2 full-time staff, one part-timer

Output

- scholarly journals and books in the humanities and social sciences
- 5 journals and 4 books (ePress launched March 2005)

Formats and distribution

Formats

- all titles online (HTML and PDF)
- all books also in print

Distribution

- online versions sold to libraries (IP-range access) and individuals - subscription and pay-per-article/chapter
- print versions sold to libraries, individuals and academic via Sydney University Press's print-on-demand service
- most purchases made online (ecommerce)
- ebooks also sold through Netlibrary, eBrary, EBL and eBooks.com
- journals licensed to Thomson Gale (6-month embargo)

Commissioning

Commissioning process

- proposal
- independent review
- ePress Advisory Committee

Title funding

- minimum guaranteed revenue

Document-conversion system

- Inhouse conversion of all ePress content from Word to XML and PDF - no typesetting or layout-creation required

Key features

- Standard PDF text design (design template) for all publications
- Word template – content submitted in Word; template applied before submission

Document-conversion system (cont.)

Key features (cont.)

- XML output includes XML in a format (DTD) suitable for loading into ePress's online publishing system – publishing system applies stylesheets for display in HTML
- Conversion is done at the article/chapter level
- Proofs provided to authors in PDF form
- For print versions (books), the system produces a print-ready PDF of the book for delivery to the printer

Document-conversion system (cont.)

Advantages

- Cost efficiencies – no typesetting or design fees
- Time efficiencies - content processed quickly inhouse (reduces lead time to publication)
- Output quality – no compromise in output quality – all publications produced to professional (templated) design

Document conversion system (cont.)

Advantages (cont.)

- One workflow for production of both online and print
- XML output enables online publishing software to extract metadata for added functionality: i.e.
 - reference linking
 - coverage in indexing and abstracting services (i.e. CAS, ABC-CLIO, Scirus)

Document conversion system (cont.)

Advantages (cont.)

- XML output suitable for repurposing: i.e.
 - for deposit in an archive with a different XML DTD/schema
 - for deposit in aggregator services (i.e. PubMed fulltext)