developing the information literacy market
information literacy
issues & opportunities
information literacy learning
issues & opportunities
information literacy practice
issues & opportunities
benchmarking improvement & cross-institutional "integrity"
measurement key performance indicators evaluation programs & processes assessment learning outcomes

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information literacy relationships
issues & opportunities
empowerment

advocacy

leadership

linkages

forming a powerful conduit to and between other peak bodies, associations & consortia such as ANZIIL, ALIA, & QULOC

providing strategic direction to establish a cohesive & rigorous approach to learning information literacy in higher education across Australia

strengthening the profession by supporting & creating new roles for academic librarians in the core learning & teaching business of tertiary institutions

influencing & effecting change in government policy, institutional policy, public opinion & professional practice
CAUL developing the information literacy market
Presentation to CAUL
April 4 2005
Auckland, New Zealand