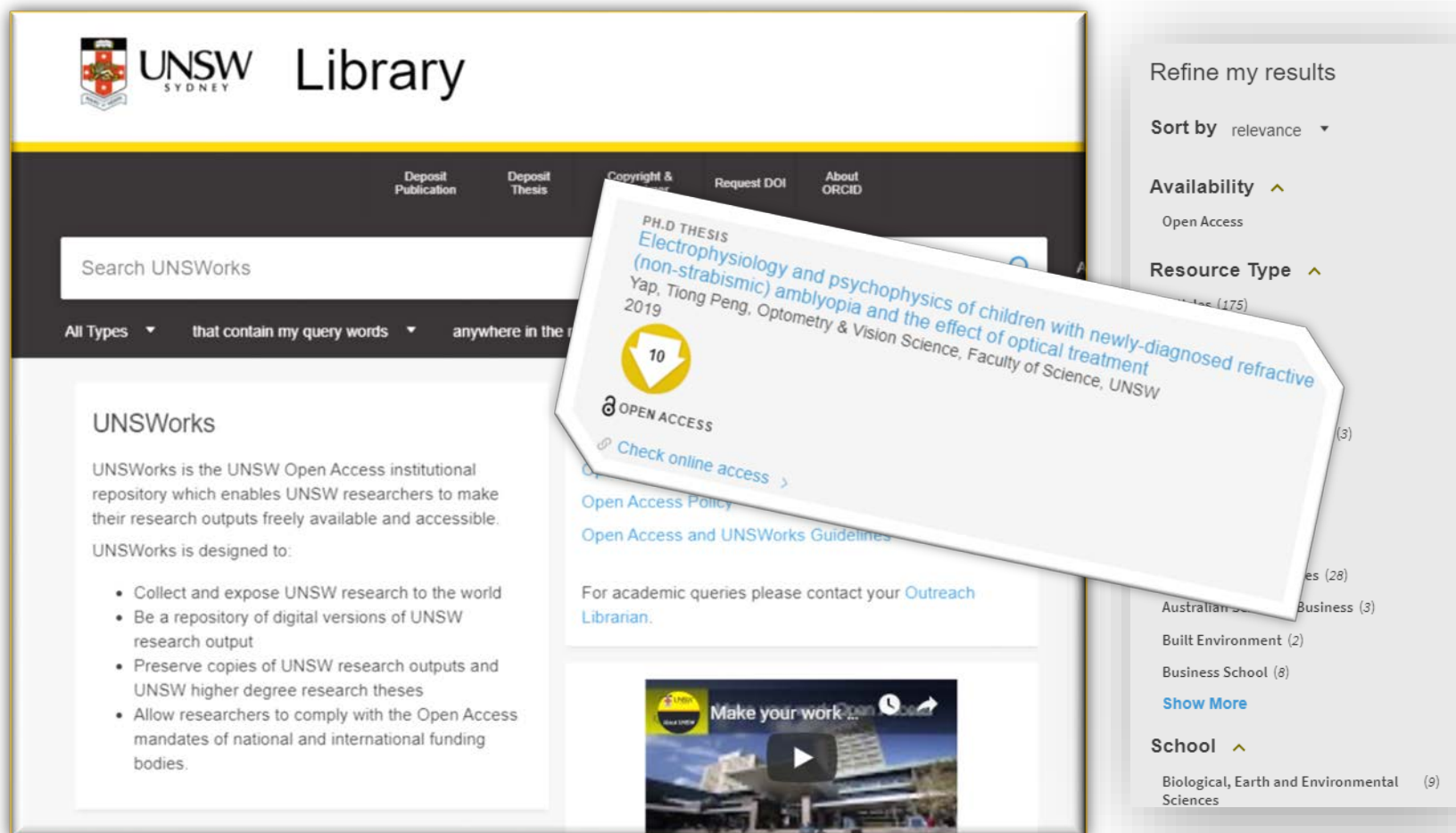


Can download statistics tell us 'where to from here'?

UNSW Library - UNSWorks Download Statistics Jan - Jun 2019



The screenshot displays the UNSW Library website interface. At the top, the UNSW Sydney logo and 'Library' text are visible. Below the header, there are navigation links: 'Deposit Publication', 'Deposit Thesis', 'Copyright & ...', 'Request DOI', and 'About ORCID'. A search bar labeled 'Search UNSWorks' is present. Below the search bar, there are filters for 'All Types', 'that contain my query words', and 'anywhere in the ...'. The main content area shows a search result for a PhD thesis titled 'Electrophysiology and psychophysics of children with newly-diagnosed refractive (non-strabismic) amblyopia and the effect of optical treatment' by Yap, Tiong Peng, Optometry & Vision Science, Faculty of Science, UNSW, 2019. The result is marked as 'OPEN ACCESS' and has a download icon with the number '10'. A callout box highlights the title and author information. To the right, there is a 'Refine my results' sidebar with filters for 'Sort by relevance', 'Availability Open Access', 'Resource Type', and 'School'. The bottom of the page features a video player with the text 'Make your work ...' and a play button.

UNSW Sydney Library

Deposit Publication Deposit Thesis Copyright & ... Request DOI About ORCID

Search UNSWorks

All Types that contain my query words anywhere in the ...

UNSWWorks

UNSWWorks is the UNSW Open Access institutional repository which enables UNSW researchers to make their research outputs freely available and accessible. UNSWWorks is designed to:

- Collect and expose UNSW research to the world
- Be a repository of digital versions of UNSW research output
- Preserve copies of UNSW research outputs and UNSW higher degree research theses
- Allow researchers to comply with the Open Access mandates of national and international funding bodies.

PH.D THESIS
Electrophysiology and psychophysics of children with newly-diagnosed refractive (non-strabismic) amblyopia and the effect of optical treatment
Yap, Tiong Peng, Optometry & Vision Science, Faculty of Science, UNSW
2019

10

OPEN ACCESS

Check online access >

Open Access Policy

Open Access and UNSWorks Guidelines

For academic queries please contact your Outreach Librarian.

Refine my results

Sort by relevance

Availability Open Access

Resource Type (175)

Schools (28)

Australian ... Business (3)

Built Environment (2)

Business School (8)

Show More

School

Biological, Earth and Environmental Sciences (9)

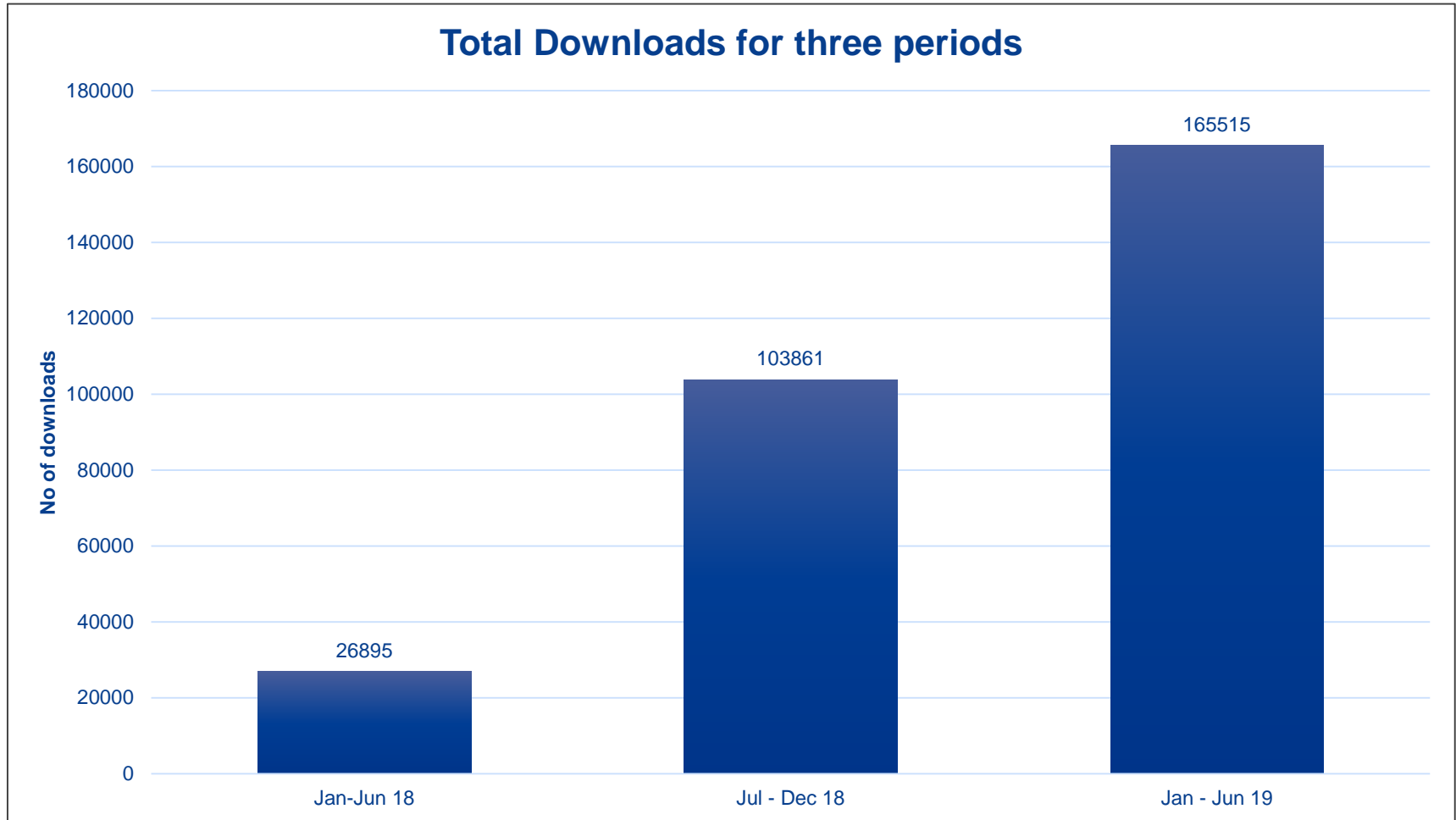
Make your work ...

Questions

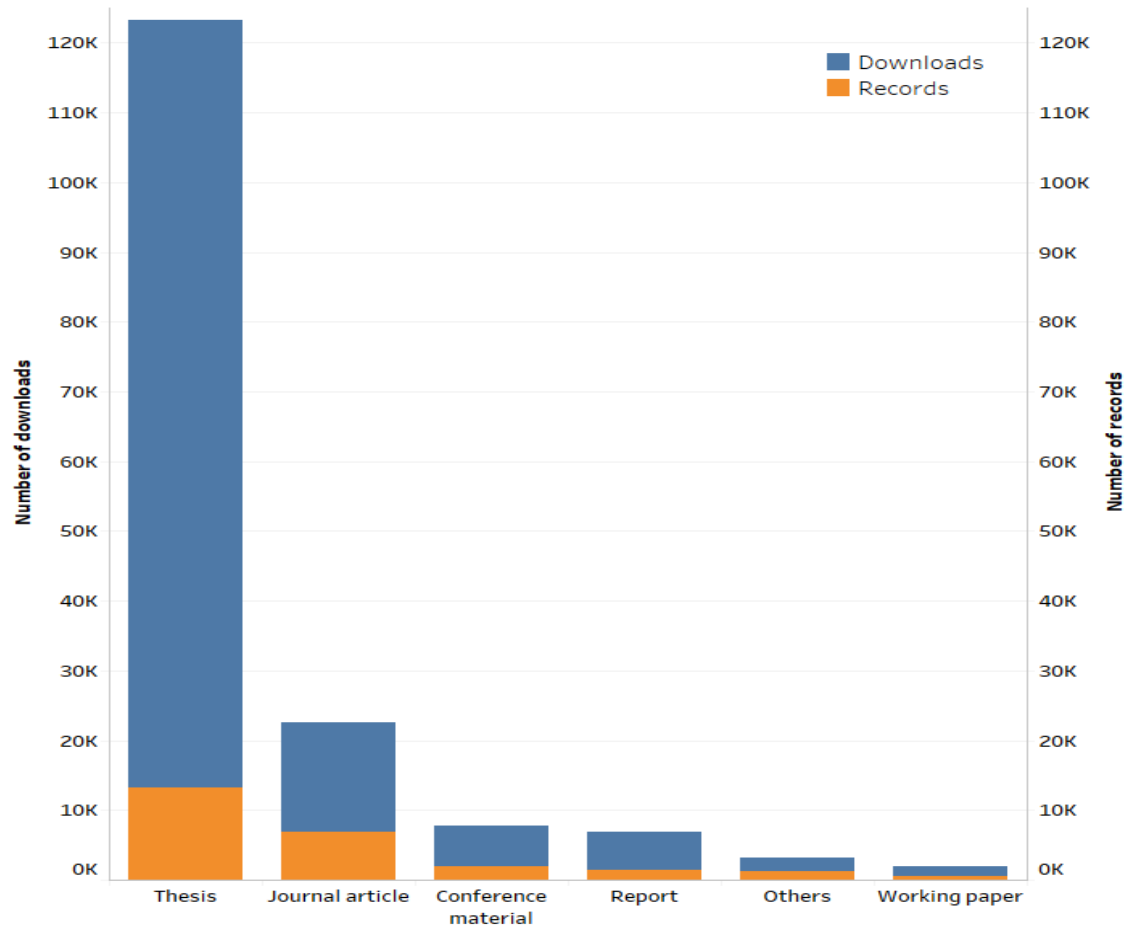
- ❖ What is being downloaded?
- ❖ Who is downloading content?
- ❖ How do users get to the content?



What did we do right?

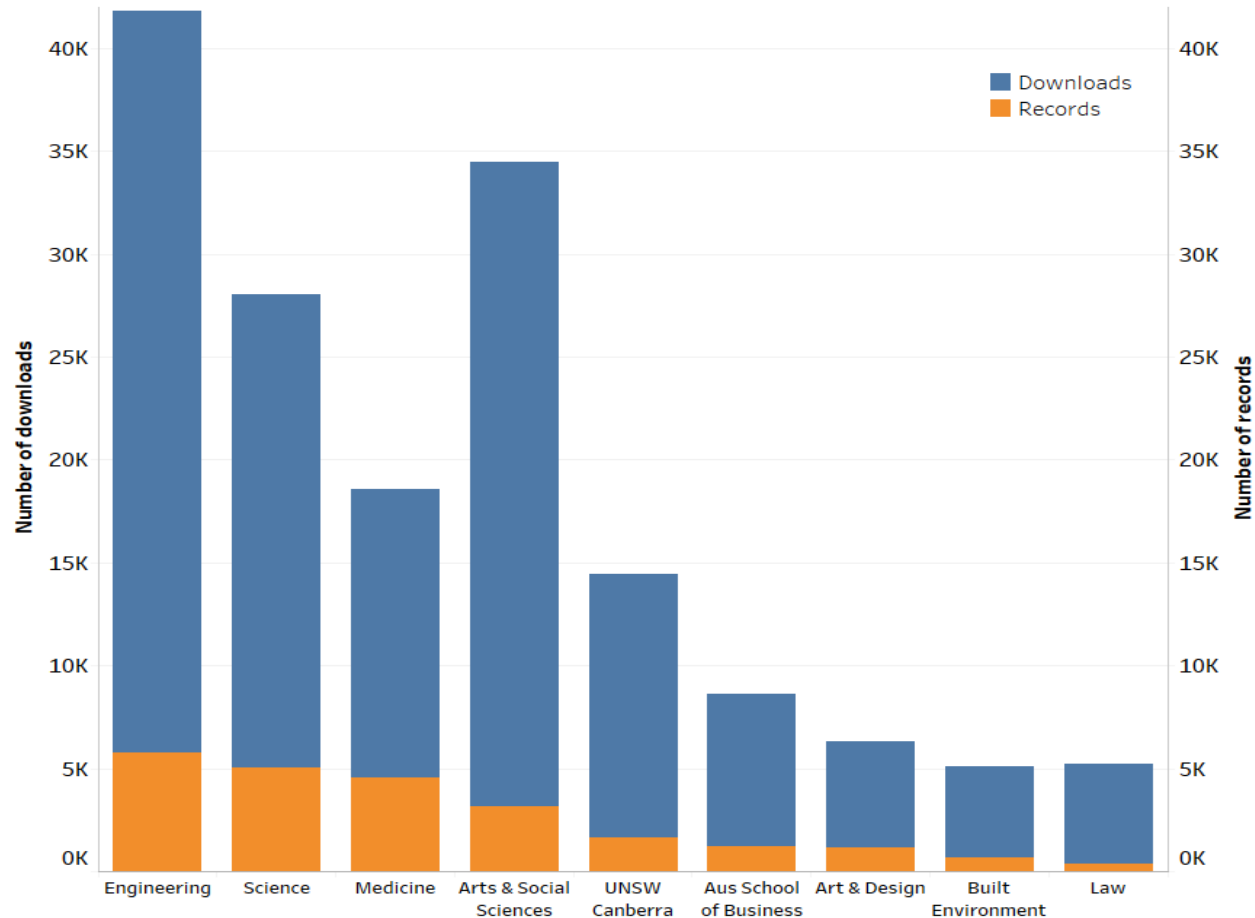


What is being downloaded? By Resource Type



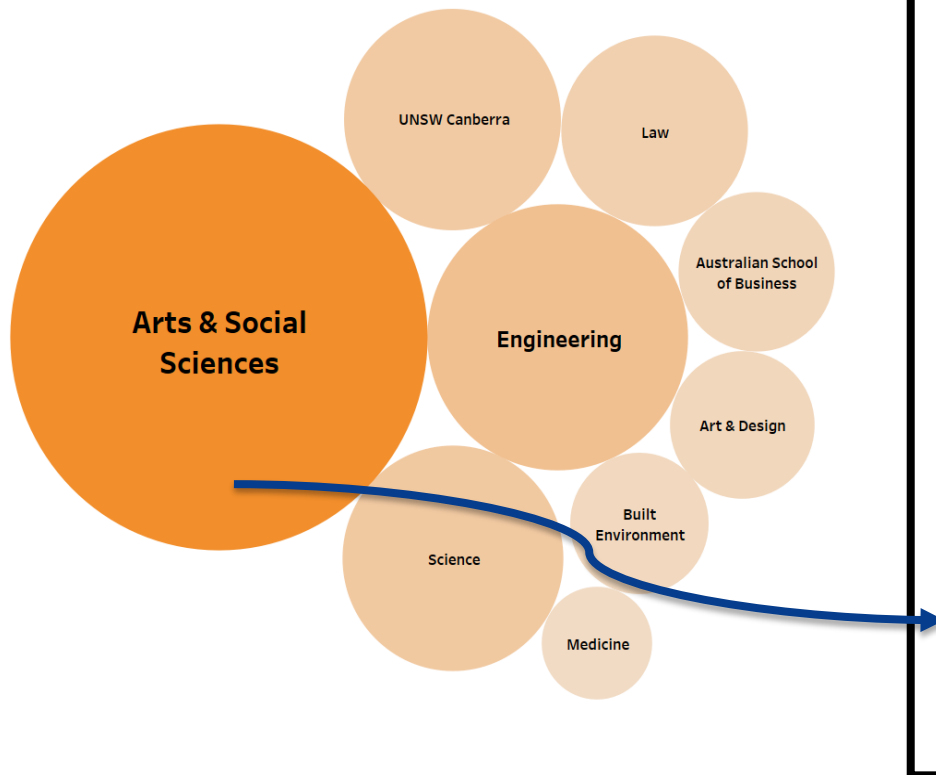
What is being downloaded?

By Faculty





Highly Downloaded Content – by Faculty

- Refers to files that have been downloaded 20+ times in any one month Jan-Jun 2019
- ~ 300 files downloaded ~30,000 times

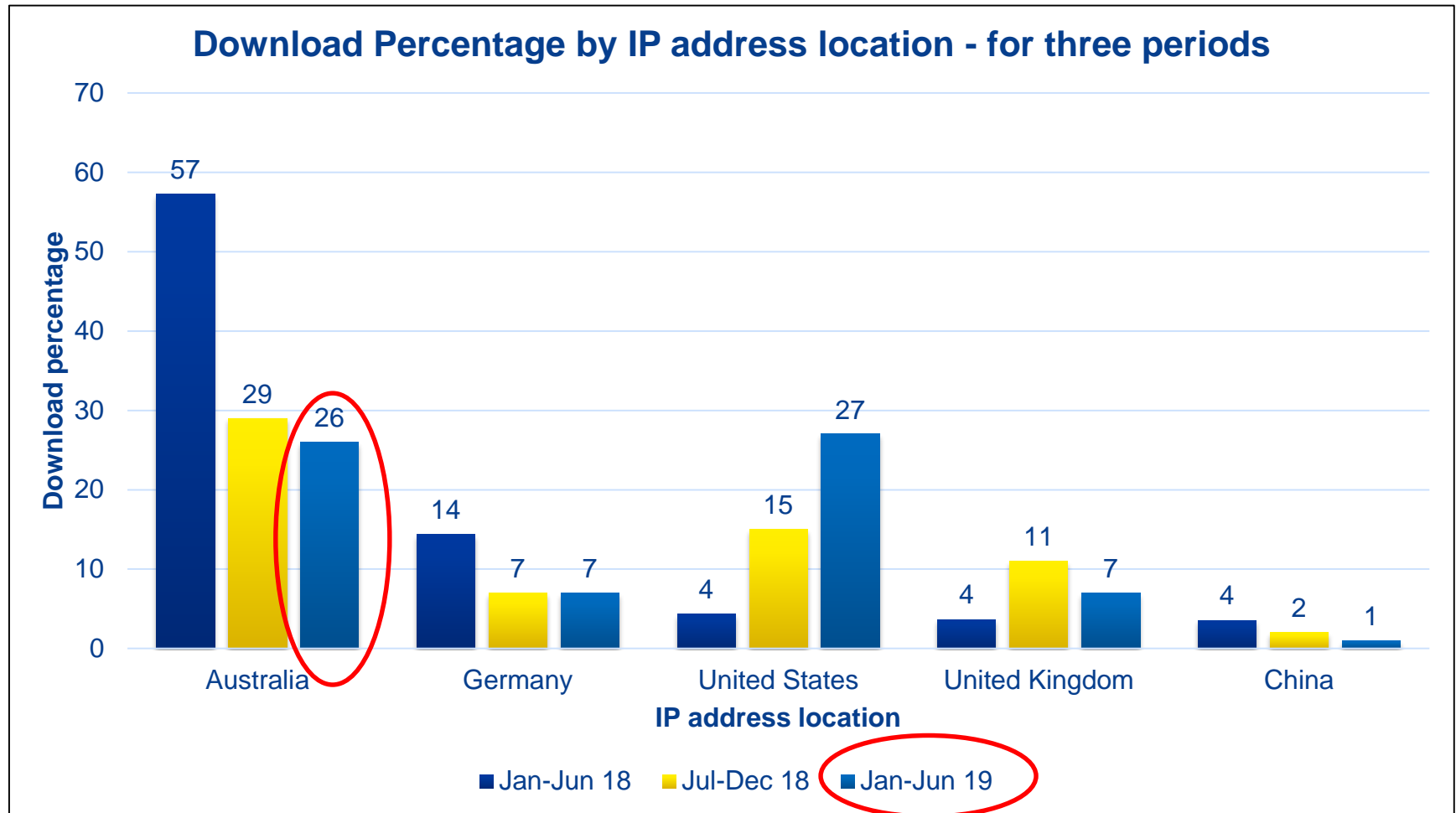


Who is downloading content?

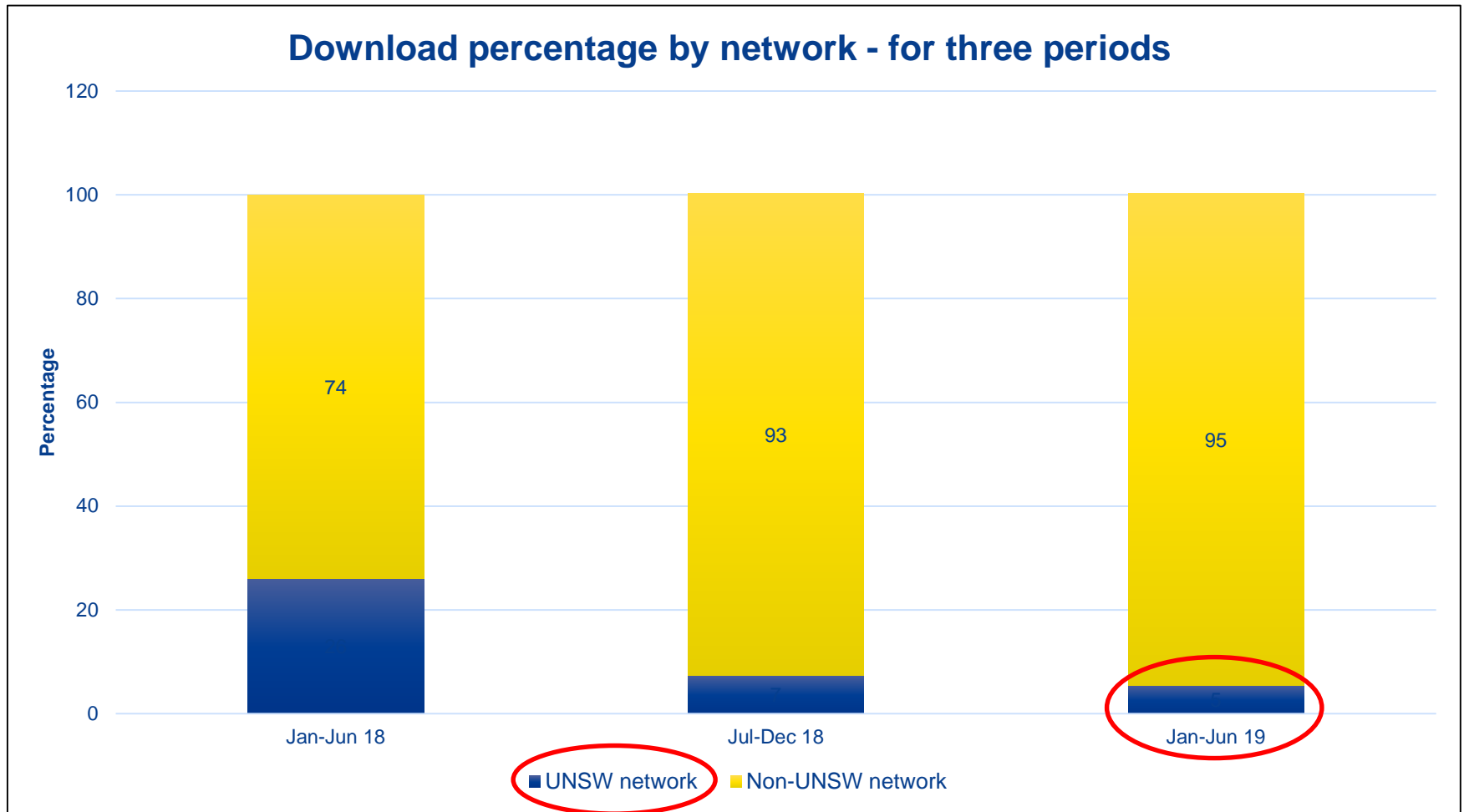
<input type="text" value="129.94.181.206"/>		<input type="button" value="Q LOOKUP"/>
<input checked="" type="checkbox"/> IP Address	129.94.181.206	
<input checked="" type="checkbox"/> Country	 Australia [AU] 	
<input type="checkbox"/> Domain	unsw.edu.au	
<input type="checkbox"/> Usage Type	(EDU) University/College/School	

I KNOW
YOUR
IP
ADDRESS

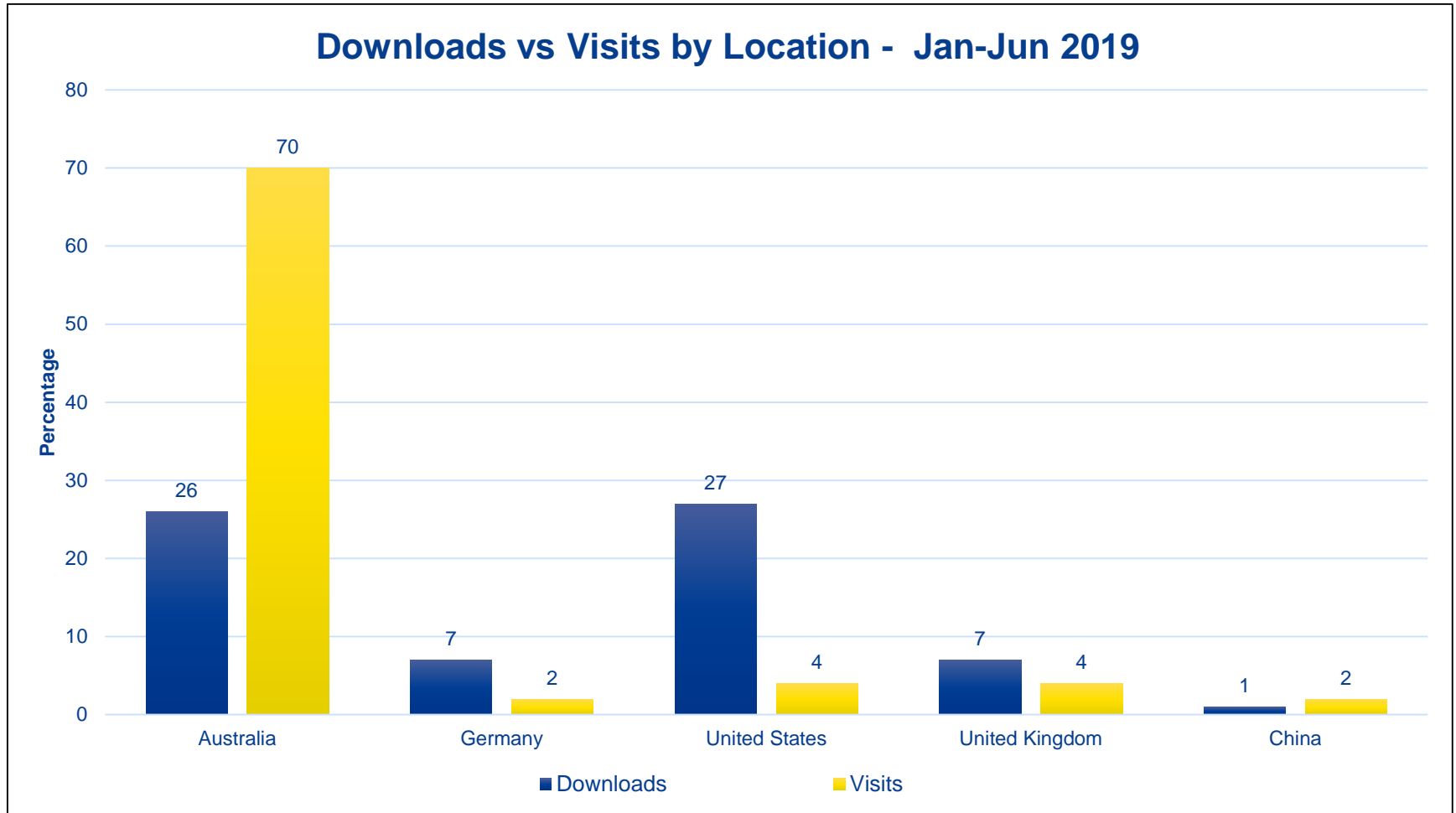
Who is downloading content – by location



Who is downloading content – by network



Who is downloading content?



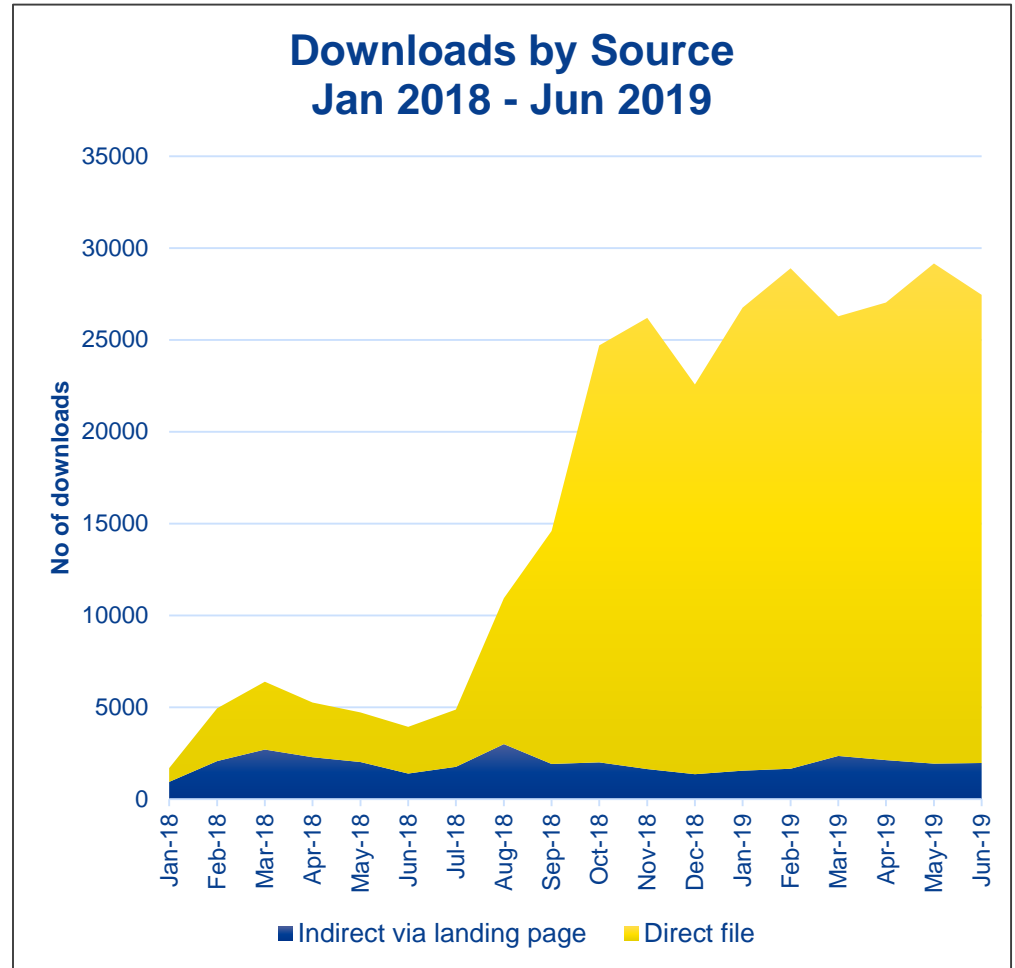
How do users get to content? Source

Indirect via landing page download

- users access the publication file from within the repository via the UNSWorks record landing page
- includes users being referred to the record landing page via another site (Google, Trove, BASE, CORE etc.)
- Data derived from Google Analytics

Direct file download

- when users access the publication file directly from another site (like Google or Google Scholar), bypassing UNSWorks record landing page
- Data derived from AWStats.



How do users get to content? Google

LOCAL DEEP LINKS SITE

University of New South Wales,
Sydney Research Publications

2019

[Time-course of blood glucose in intensive care patients](#)

[The United Nations Security Council practice on the protection of civilians in armed conflict \(POC\): possibilities and challenges](#)

[Hysteresis: colourability, continuity and rigidity](#)

[High-level synthesis of triple modular redundant FPGA circuits with energy efficient error recovery mechanisms](#)

[Multi-objective voltage/VAR regulation in high PV-penetrated active distribution networks](#)

[Potential and limitations of building surface evaporative cooling from rainwater in the hot humid tropics](#)

[Tuning of polymer nanoparticle morphology via polymerization-induced self-assembly](#)

[Multi-scale characterisation of diffusion in shale](#)

[Roles of van der Waals interactions in low-dimensional layered materials: insights for designing new energy materials](#)

[The role and nature of agency in emerging academic identities of international doctoral students in an Australian university](#)

2014

[The Scope and Nature of Injuries to Rear Seat Passengers in NSW Using Linked Hospital Admission and Police Data](#)

[Assessment of Vehicle and Restraint Design Changes for Mitigating Rear Seat Occupant Injuries](#)

[Estimating service demand for respite care among informal carers of people with psychological disabilities in Australia](#)

[Implementation of a smoke free policy in an inpatient psychiatric facility: Patient-reported adherence, support, and receipt of nicotine dependence](#)

[Initial testing \(stage 1\) of the polo-like kinase inhibitor volasertib \(BI 6727\), by the Pediatric Preclinical Testing Program](#)

[Preferences regarding targeted education and risk assessment in people with a family history of major depressive disorder](#)

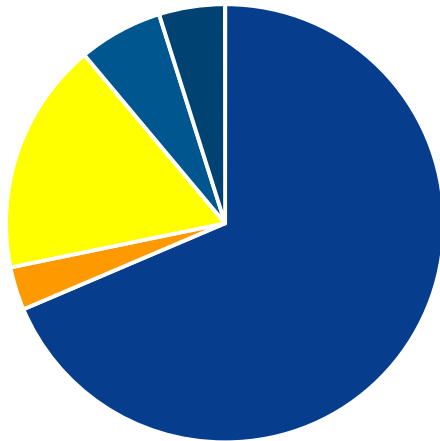
[The relationship between the density of alcohol outlets and parental supply of alcohol to adolescents](#)

Google (site:unsworks.unsw.edu.au/primo-explore)	Google (site:unsworks.unsw.edu.au/fapi)
<p>A Pale Expectancy: Female Mobility and the Post-War Sp https://www.unsworks.unsw.edu.au/unsworks_36526 › UNSWORKS ▼</p> <p>Therefore, this thesis will push Anderson, Harrower and Hazzard outside a ... Space</p> <p>Classical Counterinsurgency: A Comparison of Malaya ... https://www.unsworks.unsw.edu.au/unsworks_12806 › UNSWORKS ▼</p> <p>Classical Counterinsurgency: A Comparison of Malaya, Algeria and Romania. Miroiu,</p> <p>A study of high performance twist drill design and the associated ... https://www.unsworks.unsw.edu.au/unsworks_1578 › UNSWORKS ▼</p> <p>A study of high performance twist drill design and the associated predictive force models.</p>	<p>[PDF] A Pale Expectancy - UNSWorks unsworks.unsw.edu.au/fapi/datastream/unsworks:36526 ›</p> <p>[PDF] Classical Counterinsurgency: A Comparison of Malaya ... unsworks.unsw.edu.au/fapi/datastream/unsworks:12806 › SOURCE02 by A Miroiu - 2014 - Related articles</p> <p>[PDF] A Study of High Performance Twist Drill Design ... - UNSWorks unsworks.unsw.edu.au/fapi/datastream/unsworks:1578 › SOURCE02 by Q Zhang - Cited by 10 - Related articles Title: A Study of High Performance Twist Drill Design and the Associated Predictive Force</p>
These are indexed UNSWorks records that resolve to the record landing page in UNSWorks.	These are indexed PDF files that are downloaded directly in Google.

How do users get to content? Referrer

Indirect via landing page downloads 7%

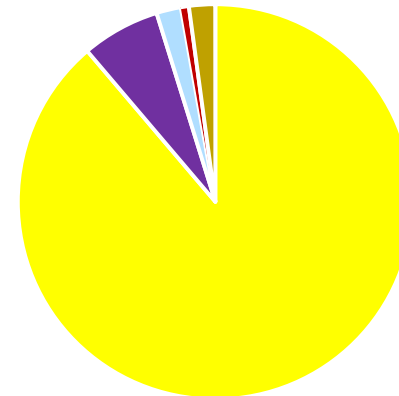
users access the publication file via the repository record landing page



- UNSWorks interface
- Google
- Trove
- Library website
- oatd.org

Direct file downloads 93%

users access the publication file directly from another site, bypassing repository record landing page



- Google
- Google Scholar
- Social Media
- Wikipedia

Where to from here?

- Promote the repository's open access value, as well as other value-added functionality like its integration with metrics (download and altmetrics), ORCID and the UNSW DOI Service.
- Investigate services and tools that will provide more value-added functionality to researchers.
- Increase the repository's interoperability with more tools and services (e.g. [Unpaywall](#), [OA Button](#), [CORE Recommender](#), [Altmetrics](#) for UNSW DOIs).
- Ensure that repository software platform is compatible with search engine guidelines for crawling and indexing repository content, especially those of Google Scholar.
- Ensure that publication files include citation and rights metadata.
- Provide download figures and analysis to faculties on a regular basis to promote UNSWorks as a publishing platform and source of research material. Communicate to the *Arts & Social Sciences* the popularity of its content in the repository.
- Facilitate the deposit of NTRTs by having appropriate functionality, e.g. re-use licenses, streaming capabilities, NTRT-specific metadata and provision for the deposit of large files of various formats.

Contact

Tanya Holm

UNSW Sydney

t.holm@unsw.edu.au

