**STRATEGIC DIRECTIONS 2014-2016**

**CAUL MISSION**

CAUL is the peak leadership organisation for university libraries in Australia. Its mission is to enhance the value and capacity of Australian university libraries and to influence scholarship, learning, and information policies and practices relevant to Australian higher education.

**CAUL MEMBERSHIP**

## The University Librarian or equivalent of institutions which have representation on Universities Australia.

**ENVIRONMENT**

**CAUL members operate in an environment influenced by:**

* Information, learning and teaching moving to web-scale.
* Research practice affected by technological change and an increased role for compliance.
* Diverse and technologically literate student population.
* Changing government policies.
* Increased accountability together with budget challenges.
* A requirement to demonstrate the value of university libraries.

**VALUES**

**CAUL embraces these values in terms of relationships with others:**

* Collaboration.
* Sharing of resources and expertise.
* Recognition of achievement and merit.
* Innovation and creativity.
* Critical inquiry and reflection.
* Integrity and transparency.
* Diversity and openness of people and ideas.

**KEY STRATEGIC PRIORITIES**

1. **ENGAGEMENT AND INFLUENCE**
2. **LEARNING AND TEACHING**
3. **RESEARCH**
4. **ACCESS TO INFORMATION**
5. **SHARING MEMBERS' KNOWLEDGE AND DATA**
6. **CAUL'S CAPABILITY AND RESOURCES**

Activities under these strategic priorities are performed by a range of advisory committees and ad hoc working groups under the direction of the CAUL Executive and with the support of the CAUL Office.

**1. ENGAGEMENT AND INFLUENCE**

**Direction:**  National and global engagement in the development of quality, sustainability and innovation in information management and higher education.

**Strategies:**

* 1. Pro-actively build influence and visibility with policy makers.
  2. Build relationships with peer organisations, federal and state government departments and research bodies.
  3. Build and maintain relationships with other peer groups in the library and information science sector, nationally and internationally.

**2. LEARNING AND TEACHING**

**Direction:** Supporting transformations in the role of university libraries as partners in learning and teaching, and their major contribution to the student experience.

**Strategies:**

* 1. Explore evaluative methods that will assist members in providing evidence and reporting on their contribution to learning outcomes and attainment of graduate attributes.
  2. Assist members to contribute to e-learning developments, including technology enabled learning environments and online delivery modes such as MOOCs.
  3. Monitor and advise members on developments in the integration of publisher e-learning resources and platforms into course curricula and university learning environments.

**3. RESEARCH**

**Direction:** Strengthening the role of university libraries as a partner in the research process and promoting their unique contribution to scholarship and scholarly communication.

**Strategies:**

**3.1** Encourage activities and involvement in open scholarship initiatives.

**3.2** Represent members’ interests and involvement in government research assessment programs and other relevant programs and initiatives.

**3.3** Support the development of members' capacity in research data management.

**4. ACCESS TO INFORMATION**

**Direction:** Ongoing improvements in members’ capacity to maximise access to information resources.

**Strategies:**

**4.1** Work with publishers to develop agreements and business models which are sustainable for publishers and libraries in the long term.

**4.2** Assist members to build capacity in publishing and digitisation.

**4.3** Facilitate the exposure of digitised special collections in Australian university libraries.

**4.4** Represent members’ interest in information policy and copyright reviews.

**5. SHARING KNOWLEDGE AND DATA**

**Direction:**  Build a community in which members willingly share know-how, experience, statistics and other data.

**Strategies:**

* 1. Facilitate assessment and evaluation of library services that provide evidence of impact and value.
  2. Conduct activities which contribute to the development of a capable workforce to meet new roles.
  3. Maintain a useful and relevant collection of statistics.

**6. CAUL's CAPABILITY AND RESOURCES**

**Direction:** A financially sustainable organisation that invests in strategic initiatives which support the achievement of CAUL's goals.

**Strategies:**

**6.1** Provide support for effective communication and collaboration among CAUL members and Advisory Committees.

**6.2** Ensure sufficient staff expertise in the CAUL Office.

**6.3** Ensure sufficient infrastructure and resources for the CAUL Office.

**6.4** Ensure transparency in financial reporting and monitoring.

Updated 16 May 2014