Te Puna Mātauranga o Aotearoa
NATIONAL LIBRARY
OF NEW ZEALAND

Presentation to CAUL
Perth September 2006
Institutional Repositories for the Research Sector – feasibility study
Content repositories

Research
Communities
Business
National Digital Heritage Archive

www.natlib.govt.nz
So what are we thinking about in New Zealand?
The four milestones

2. National Digital Heritage Archive
3. New Zealand Digital Content Strategy
4. New Zealand Digital Strategy
Part 4, 29 (1)
In this part, unless the context otherwise requires, -
- **electronic Document**, means a public document in which information is stored or displayed by means of an electronic recording device, computer, or other electronic medium, and includes an internet document
- **internet Document**, means a public document that is published on the Internet, whether or not there is any restriction on access to the document; and includes the whole or part of a website
- **make a copy**, in relation to an internet document, means to make a copy of the document for the purpose of storing and using it in accordance with this Part; and includes circumventing any technological protection measures that would otherwise prevent or hinder the copying, storage or use of the document
National Digital Heritage Archive

Collecting, preserving and making accessible New Zealand’s published digital heritage

www.natlib.govt.nz
New Zealand’s digital strategy
New Zealand will be in the top quarter of the OECD for broadband uptake by 2010.

To unlock New Zealand’s stock of content and provide all New Zealanders with seamless, easy access to the information that is important to their lives, businesses, and cultural identity.

To provide all New Zealanders with the digital skills and confidence to find and use the information they need; and to ensure that telecommunications and the Internet in New Zealand are reliable and secure.
A way of thinking about digital content

Formal Content
- Libraries
- Archives
- Museums
- Government

Informal Content
- R&D
- Creative
- Academic
- Galleries

Community organisations
- Creative
- ICT

Creative
- Business

Blogs/Vblogs
- Other

Other
- Biotech

Definition of digital content
Typically covers that which is provenance established; eg. in museums, archives, libraries, government departments – artefacts, research, newsletters, articles, books, applications/programmes.
Formal content

Manage your content

Deliver services

Get it done online

Deliver content

Test your drinking online with DrinkCheck

Improve policy outcomes

SPEaR acts as the hub for the social policy research and evaluation sector
Informal content

Typically covers content such as text, photographs, individual’s cam-captured material, wikis, blogs, chat emails, folksonomies – lives on the web.
Informal (community) content

Connect with people

Computers in Homes
Bringing ICT-literacy to Families and Connecting Communities

Blogger

Do your bit, change your world

Arab New Zealand Cultural Society Inc.
Community Development Resource Kit

Find what you need

Get any info you need

People's network, UK lets people use the Internet in libraries free

Relax

Find what you need

Poloa finds NZ stuff for her art homework

Arab New Zealand Cultural Society Inc.

Radio NZ - Bread & Butter Pudding with Cinnamon Syrup
www.natlib.govt.nz

Supplies for your hobby

Radio NZ - Bread & Butter Pudding with Cinnamon Syrup
www.natlib.govt.nz

Hemi listens to a music clip

Henrietta, Elsie and Sally listen to National Radio

Gaming - rugby

Listen any time to a programme - Podcast Feeds from Radio NZ
Content that’s used or created for commercial gain, that supports efficiency business…data, products, applications, creative content industries – sound, image etc.
Multi-player games market – e.g., Sony, Blue Lava wireless Tetris puzzles

Education business

eg e-learning - Pearson Education, Brain game

Digital content sector

eg computer animation, digital audio/visual, film, spin-off products for export, business and community applications - King Kong!

Business content

Productivity

“In today's hypercompetitive, global marketplace, the pressure is increasing from customers and shareholders to provide easy-to-use, online applications as a better way to conduct business”: Cisco eg electronic filing systems, planning tools, market identifier managers, investment appraisal tools

Access to data

eg Overseas Trade Indexes (Prices)

SME support

nzherald.co.nz/markets

Centre of Excellence in Aquaculture and Marine Ecology

New knowledge - new businesses

eg Centre of Excellence in Aquaculture and Marine Ecology
Developing a NZ framework

Unifying search and discovery layer
In conclusion