Get Smarter Data...

Online Student Data Package Subscription Details
Tourism Research Australia (TRA) has developed a new Online Student Data Package ('the Package'), allowing Authorised Users access to real time research data via Tourism Research Australia databases. Users can manipulate data from the International and National Visitor Surveys to build and generate customised tables, or access standard tables. Available to subscribing educational institutions, the Package will be accessible to Authorised Users through the educational institutions’ online library services.

The data in the Package will enable Authorised Users to access research information on visitor demographics and behaviours.

User Assistance
The Package will include an online training manual, online tutorial and information buttons.

Online Training Manual:
Authorised Users will have access to an Online Training Manual which will provide them with step by step instructions on using the databases.

The Online Tutorial:
The Online tutorial is an e-service to assist Authorised Users to gain the skills required to fully utilise the Package. This training course will enable Authorised Users to access standard and customised tables and more, all using data compiled from the Tourism Research Australia databases.

‘/’ Buttons:
The Package has over 40 ‘/’ Buttons to assist Authorised Users to understand how the questions in the International Visitor Survey and National Visitor Survey are asked and how the data is best used.

Terms and Conditions
The Online Student Data Package ('the Package') is published and owned by Tourism Research Australia ('TRA'). The educational institution’s subscription to the Package and access to its published materials is conditional upon its acceptance and compliance with these Terms and Conditions as well as the terms and conditions of TRA’s website which are available at http://www.tra.australia.com/accept.asp?loc=superweb and under the help menu within the Package.

1) Subscribers
Educational institutions within Australia are entitled to subscribe to the Package by paying the subscription fee ('Subscribers').
2) Authorised Users
The Package must only be used by Authorised Users.
Authorised Users of the Package are:
   a) bona fide faculty members, students, researchers, staff members, librarians, executives or employees of the Subscriber; and
   b) members of the general public or business invitees who uses the Package from designated terminals with a Subscriber-controlled IP address. These designated terminals must be physically located in libraries or similar physical premises directly controlled by the Subscriber.

3) Access
The Package is available to Authorised Users from all sites of the Subscriber and, in the case of Authorised Users described in paragraph 2(a) above also remotely via secured authentication.

4) Set up and installation
The Subscriber is solely responsible for the installation and authentication of the Package, including the use of the designated/embedded username and password as given by TRA.

5) Username and password
The Subscriber shall use reasonable endeavours to:
   (a) ensure that access to and use of the Package is limited to Authorised Users and that all Authorised Users are notified of and comply with the usage restrictions set out in these terms and conditions;
   (b) ensure that any passwords used to access the Package are issued only to Authorised Users and that neither the Subscriber nor its Authorised Users divulge any passwords to any third party; and
   (c) immediately upon becoming aware of any unauthorised use of the Package, inform TRA and take appropriate steps to ensure that such activity ceases and to prevent recurrence.

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TRA reserves the right to alter or remove any materials within the Package, and the site which hosts the Package.
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For further information go to www.tra.australia.com

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(b) TRA may require the Subscriber to suspend access from where the unauthorised use occurred.

The Subscriber shall co-operate with TRA to ensure that unauthorised use of the Package does not occur.

12) Subscription fee

Subscriptions for the Package are valid from 1 January to 31 December for a period of 12 months. Pro rata fees are available.

The current annual subscription fee is AU$2,750.00 including GST.

13) Applicable law

These conditions are governed by the laws of New South Wales, Australia.

Further Information

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