Serials Solutions®

360 Counter helps you to make informed decisions and provide superior service to your patrons.

It is budget time and your Director wants you to cut costs by deleting expensive titles. You know that some of these are heavily used but how do you prove this?

360 Counter is the most efficient way to know how much each e-resource is being used at your library. It allows you to make intelligent decisions about the resources to keep, the resources to cut and the packages to renegotiate. The product allows you to:

- **View** journal usage across titles and providers.
- **Track** usage and access over time.
- **Report** on usage, cost, and ROI.
- **Aggregate** COUNTER reports from all your providers
- **Archive** COUNTER reports – available anywhere and anytime

**Testimonials**

“Soon after purchasing 360 Counter we were able to make a major purchase decision based entirely on interpretation and analysis of the information revealed by the product.

For years we only made the Science archival edition available online. Due to the high subscription costs of the online versions, current issues were available in hardcopy only. We were just not willing to bite the bullet and pay the huge subscription fees – that is, until we were able to track titles’ actual online usage using 360 Counter.

We discovered that Science is used twice as much as any other title in our entire collection – and that was just the archived edition. Knowing this gave us the knowledge we needed to make an informed decision and upgrade our digital subscription to include current issues as well.

This information gave us a better return on investment and enables us to offer better service to our students. 360 Counter also enables us to discover expensive titles that are poor performers – ones that do not give us a good return on our investment.”

Mike Poulin
Digital Resources Librarian
Colgate University Libraries
Visual Reporting

Graph uses per year by authority title:

Show titles with high or low costs-per-click:

Enhancements

Serials Solutions has continually enhanced 360 Counter since its release:

- Cost Import allows you to quickly and efficiently import costs into 360 Counter directly from your ILS through 360 Counter or 360 Resource Manager.

- Automated cleanup of ISSNs after report loading to normalize journal names and add authority titles to all reports.

- The delete function allows user to delete reports from consolidated reports.

- System validation of report assignments to vendors – users are prompted to delete or assign reports to new vendors if discrepancies are detected.

- Successful testing and deployment of SUSHI Schema 1.5.
Data Retrieval Service

The new Data Retrieval Service dramatically reduces the time required to perform cost-per-use analysis so you and your staff can spend more time customizing your reports to make informed collection-development decisions. We download your usage reports from vendors, clean them, and upload them to your 360 Counter dashboard.

We do the labor – YOU do the analysis!

The Data Retrieval Service is available for 360 Counter subscribers.

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