Publisher Key Points

LexisNexis® Publisher is an advanced content management tool that offers an easy way to integrate crucial, comprehensive and on-point information to your web site portal, or for your intranet visitors.

It contains all you need to identify reliable, relevant content from the LexisNexis® services and publish to your users via e-mail, your own intranet, or an external Web site. You control the information delivered to your users by creating the searches that retrieve the documents you need.

With a single interface, LexisNexis Publisher allows you to tap into a full array of respected news sources. Because it's powered by www.nexis.com and uses the filtering precision of LexisNexis Smart Indexing Technology™, you receive highly relevant search results every time.
Publisher Benefits

With LexisNexis Publisher you can enhance the value of the information by adding comments and links to direct users to related internal or external documents.

You can control your user's experience by presenting content in a style which **melds seamlessly** with your site.

LexisNexis Publisher offers the option of being hosted by LexisNexis or, if you prefer, you can host the content. Choose the option that best meets your integration needs.
Publisher – key benefits

- Drive usage to your internet/intranet site
- Add value to your site with recognised respected sources providing the news
- Distribute global and local news in a cost effective and managed way
- Internal users can have news emailed to them instead of visiting the site
- Articles can be show in truncated from, showing the headlines and the first few line
Publisher – key benefits – for Administrators

- Administrators can add “Editors comments”, pictures or links to articles (ie. Press releases or internal documents)
- Can choose the fonts, colours, size of headlines/pulbication and body text
- Chose the colour scheme for the entire site
- Automatically publish new articles or screen them manually
- Run reports on article viewing
- Run reports on internal subscriptions to the emails
- Sign up internal users to topics they should read.
The **Topic List** is the first screen you see when you start LexisNexis® Publisher. It lists the titles of all currently available topics and the main properties of each topic.

Think of topics as containers for searches, and searches as retrievers of documents. The Topic List screen also contains function buttons and links that help you edit your topics and create new ones.
The Document List contains the documents retrieved for a specific topic, plus the functions you need to manage those documents for your site.

It also contains a Preview area, which shows you exactly how the full text of a document will appear to your users.
www.lexisnexis.com/news is one example of Publisher in practice
What is the benefit of Publisher?

The benefit is that you can easily share news information throughout the organization via the intranet or through e-mail.

You construct your own search, and can change it as often as you would like.

In addition, you can include the organization's own data, even pictures, with the Publisher results.