Enewsletter Key Points

LexisNexis® Enewsletters can be generated by the LexisNexis team for a range of businesses, faculties and sectors due to the structure of our ABIX news service.

The ABIX news service abstracts news overnight from 120 Australasian newspapers, publications and journals.

These abstracts can then be sorted by subject, corporate names, ASX coding, ANZSIC coding, author and publication.

These key categories can then be constructed into tailored enewsletters for faculties and businesses.
Enewsletter Benefits

With LexisNexis Enewsletters, you can communicate with key people both internally and externally on a daily, weekly or monthly basis.

Not only can you add news on key topics, you can place key events, run advertising of books, or even promote sponsors.

The newsletters are a way to communicate with lecturers, suppliers, or students, locally, interstate and even internationally.
Enewsletter - example

Masthead with key logos

Space for promotion on Events, books, suppliers

Range of Selected Subjects

Using this email
Welcome to the McGraw-Hill Commerce in Action Daily News Bulletin, your up-to-the-minute source of business news from the Asia Pacific region. The Daily News Bulletin provides you with news stories extracted from over 150 journals, newspapers and other media, ready to use to keep your classes topical and interesting.

Click to send comments

Advertising and Promotion Campaigns

- Soft-soaping viewers for adland paymasters  The Australian
- Tourism discovers value of pay TV  The Australian
- SBS scores golden goal  The Australian Financial Review
- P&O apologises for sexist, insensitive ads  The Sydney Morning Herald
- Wool weaves plan to woo the US  The Australian
- Result for charitable clientele  The Australian
Tuesday, 13 June 2006

Beazley’s jobs vow secures his own  The Sydney Morning Herald
Murdoch, Malone close to agreement  The Sydney Morning Herald
Licence risks snarl UNITAB bids  The Sydney Morning Herald
Wages rising: signs of inflation in China  The Sydney Morning Herald
More energy infrastructure up for sale  The Australian Financial Review
GRD chases Brazil prize  The Australian Financial Review
NZ’s Fonterra to milk brands for all they’re worth  The Australian Financial Review
Rates chopped to attract ads  The Australian Financial Review
Using this email
Welcome to the ABIX legalBIX Daily News Bulletin, your up-to-the-minute source of legal news in the Asia Pacific region. The Daily News Bulletin provides you with news stories extracted from over 120 journals, newspapers and other media, to keep you up-to-date with the latest legal stories.

To contact us for subscriptions, please click here

Devil is in detail for TVSN creditors The Australian Financial Review
Evans & Tate gets time to pay debts The Age
Nats out of tune with Coonan on media The Australian Financial Review
Director proposal worries ASIC The Australian Financial Review
De Crespigny denies agenda over Sent The Age
Phillips Fox joins overseas law giant The Australian
Phone call ruled contempt Northern Territory News
ASX strikes D’Aloisio off list The Sydney Morning Herald
Coonan: room to move on radio rules The Sydney Morning Herald
Men tried to lure girl, 15, to their cabin The Sydney Morning Herald
One.Tel evidence 'too murky' The Sydney Morning Herald
Unions want State ban on AWA firms The West Australian
WA Police corrupt, Johnston tells Senate The West Australian

Can be customised
By Faculty or University
Enewsletter

*What is the benefit of Enewsletter?*

The benefit is that you can easily share news information throughout the organization via the intranet or through e-mail.

**Quick and Easy** = scanning through an enewsletter takes less time than reading the front page of a single newspaper, and yet provides you with a broad and thorough view of the most up-to-date news on your area of interest.

**Retention Tool** = such e-newsletters can be distributed in-house, or externally so that people are reminded of the news, information and resources available to them

Distribute customised news in-house to keep all staff abreast of important issues and key developments in your industry