Luxury Goods

Passport: Luxury Goods is a pioneering international research database focused on the dynamic luxury goods industry. Passport: Luxury Goods delivers an unrivalled level of research and analysis for luxury goods in 26 countries worldwide. It offers intuitive navigation to countless statistics and in-depth reports, designed to help you make clear, confident decisions.

Who it supports

Manufacturers
- Align corporate strategy to the outlook and growth potential of the market
- Benchmark and track competitors

Suppliers
- Follow key consumer trends, opportunities and threats
- Identify new markets for your product portfolio

Retailers
- Discover the most effective and profitable distribution channels
- Stay on top of the latest trends in consumer spending

Passport content

Interactive database
115 million internationally standardised statistics reveal emerging opportunities and future directions

Insightful analysis
In-depth and timely analysis helps you understand the scale and direction of industry trends

Standardised coverage
- Consistent category and channel definitions

Market sizes
- 6 years of historic data; 11 years of comparable data
- 5 year forecasts
- Value sales at retail selling point

Geographic coverage

Western Europe
- France
- Germany
- Italy
- Portugal
- Spain
- Sweden
- Switzerland
- Turkey
- United Kingdom

Eastern Europe
- Poland
- Russia

North America
- Canada
- USA

Asia Pacific
- China
- Hong Kong, China
- India
- Japan
- Malaysia
- Singapore
- South Korea

Latin America
- Brazil
- Mexico

Africa and the Middle East
- South Arabia
- South Africa
- UAE

Australasia
- Australia

Category coverage

Accessories
Designer clothes and footwear
Electronic gadgets
Fine china and crystal ware
Fine wine, champagne and spirits
Jewellery and timepieces
Super premium beauty and personal care
Tobacco products
Travel goods
Writing instruments and stationery

Who it supports

Passport allows you to create a customised homepage profiling content relevant to your business needs. Set up an RSS feed and a weekly email alert to ensure you do not miss our latest industry, country and company analysis, podcasts and videocasts.

Dedicated account management
Your personal account manager is always available to help with specific research queries and set up personalised training sessions, ensuring you get the most out of the system. Passport can be fully networked throughout your company, allowing you to save searches and share insights.

Other services

Euromonitor Consulting
Euromonitor International offers a full range of custom qualitative and quantitative research services. With a network of more than 600 field-based analysts worldwide, we undertake work for clients across a broad spectrum of market sectors including fast-moving consumer goods, industrial, business-to-business and service industries.

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