Passport: Industrial is a breakthrough economic research solution that analyses the industrial makeup of the world’s 18 largest economies, covering 78% of global GDP. It splits each economy into 177 industries, providing extensive cross-country and cross-industry comparable statistics and a strategic assessment of each.

**WHO IT SUPPORTS**

**LIBRARIES AND UNIVERSITIES**
- Access to over 5,000 industry reports
- Access over 400,000 time series variables
- Supports coursework in strategy, marketing, economics, statistics and econometrics

**TRADE ORGANISATIONS**
- Identify leading export industries
- Understand international supply chains
- Analyse trade partners by industry and promote exports

**GOVERNMENT INSTITUTIONS**
- Benchmark structure and performance of each economy
- Identify risky and promising sectors
- Understand industries most vulnerable to economic downturn

**PASSPORT CONTENT**

**INTERACTIVE DATABASE**
115 million internationally standardised statistics reveal emerging opportunities and future directions

**STANDARDISED COVERAGE**
- Consistent category definitions comparable to International Standard Industrial Classification (ISIC)
- 15 years of historic data
- All statistics for 177 industries covering the entire economy

**PRODUCTION**
- Five years of forecasts
- 15 years of historic data
- Production value at manufacturer selling prices
- Producer Price Index
- Producer Volume Index

**IMPORTS AND EXPORTS**
- Import and export value
- Top five export destinations
- Top five import locations
- Share of imports in market size
- Share of exports in production
- Foreign trade balance

**MARKET SIZES**
- Value sales at purchaser prices
- Value of household purchases
- Value of B2B purchases
- Value of government purchases

**FIRMOGRAPHICS**
- Number of companies
- Number of micro, extra small, small, medium and large companies
- Production share of micro, extra small, small, medium and large companies
- Company shares for TOP five producers

**INDUSTRY COSTS AND PROFITABILITY**
- Labour costs
- Number of employees
- Average wages
- Taxes
- Operating and input costs
- Profit value
- Profitability (%)

**ATTRACTIVENESS INDEX**
- Comprehensive rating measuring industry performance in stable and challenging economic conditions
- Takes into account a wide range of factors including market growth and variability, profitability, industry interrelations, level of concentration and durability of products

**INSIGHTFUL ANALYSIS**
In-depth and timely analysis helps you to understand the scale and direction of industry trends

**INDUSTRY REPORTS**
- Analyse key trends and developments in 18 countries for all industries

**DASHBOARDS**
- Deliver a visual representation of industry performance, revealing future opportunities and threats
- Analyse performance of entire economies and understand leading industries
**RESEARCH YOU CAN TRUST**

Industrial is a product of Euromonitor International’s cutting-edge economic research team. Five years in the making, this large scale initiative required extensive data collection from a wide range of national sources, as well as the application of a number of advanced modelling techniques to focus and create the best possible data standardisation, integration and forecasting. Sources include national accounts aggregates, structural business statistics surveys, industry associations, labour force surveys, tax statistics, international trade databases and annual reports of key industry players. The interconnectedness of the data required balancing the supply and demand effects of the economies using advanced optimisation techniques. Industry forecasts were created using a combination of the latest econometric techniques and insight from industry experts.

**AS A CLIENT YOU WILL RECEIVE**

**A CUSTOMISABLE SYSTEM**
Passport allows you to create a customised homepage profiling content relevant to your business needs. Set up an rss feed and a weekly email alert to ensure you do not miss our latest industry, country and company analysis, podcasts and videocasts.

**DEDICATED ACCOUNT MANAGEMENT**
Your personal account manager is always available to help with specific research queries and set up personalised training sessions, ensuring you get the most out of the system. Passport can be fully networked throughout your company, allowing you to save searches and share insights.

We depend on international data from Euromonitor International. With exceptional personal service, they deliver substantial data and reports that we can rely on. Our needs are looked after and as a customer, one always feels prioritised.

**OTHER SERVICES**

**RELATED PASSPORT CONTENT**
Euromonitor International is dedicated to delivering quality market intelligence enabling informed business decisions. The following content is available in Passport and can be integrated with your Industrial subscription:

- Automotive
- Countries & Consumers
- Consumer Foodservice
- Health and Wellness
- Hot Drinks
- Ingredients
- Packaging
- Retailing
- Soft Drinks
- Tobacco
- Travel and Tourism

**EUROMONITOR CONSULTING**
Euromonitor International offers a full range of custom qualitative and quantitative research services. We undertake work for clients across a broad spectrum of market sectors including fast-moving consumer goods, industrial, business-to-business and service industries.

We have a network of more than 800 field-based analysts worldwide. Our global research network allows us to meet the needs of large multinational clients as well as local companies.

**GEOGRAPHIC COVERAGE**
Passport Industrial covers the 18 largest economies of the world

**WESTERN EUROPE**
- France
- Germany
- Italy
- Spain
- Turkey
- United Kingdom

**EASTERN EUROPE**
- Russia

**NORTH AMERICA**
- Canada
- USA

**AUSTRALASIA**
- Australia

**LATIN AMERICA**
- Brazil
- Mexico

**ASIA PACIFIC**
- China
- India
- Indonesia
- Japan
- South Korea

**AFRICA AND THE MIDDLE EAST**
- Saudi Arabia
INDUSTRY COVERAGE

Industrial category split is compatible with the International Standard Industrial Classification of All Economic Activities (ISIC). A report is produced for each of the 177 industries.

PRIMARY MATERIALS

AGRICULTURE

FISHING

MINING OF NON-ENERGY MATERIALS

MINING OF METAL ORES

MINING OF URBAN AND MINE ORES

MINING OF URANIUM AND THORIUM ORES

PROCESSING OF ENERGY MATERIALS

COKE OVENS AND PROCESSING OF NUCLEAR FUEL

MINERAL PRODUCTS

RUBBER, PLASTIC, GLASS AND OTHER NON-METALLIC MINERAL PRODUCTS

TEXTILE AND LEATHER

Cement, stone and ceramic products

Glass and Glass Products

Plastic products

Rubber products

TEXTILE AND LEATHER

Cordage, rope, twine and netting

Fishing nets and clothing

Made-up textile articles

Spinning of textile fibres

Weaving of textiles

Tanning and dressing of leather

Technical textiles, labels, badges and other textile products

WOOD AND PAPER PRODUCTS

Corrugated paper

Paperboard and containers

Disposable paper products

Other paper and paperboard

Wood and wood products

FOOD, BEVERAGES AND TOBACCO

Bakery products

Chocolate and sugar confectionery

Coffee, tea, spices and ready meals

Dairy products

Fish and Fish Products

Grain mill products

Meat and Meat Products

Pasta and noodles

Pet food and animal feeds

Starch and starch products

Sugar

Vegetable and animal oils and fats

Vegetable, potato and fruit products

BEVERAGES

Beer

Soft drinks

Spirits

Wines and cider

TOBACCO PRODUCTS

PERSONAL GOODS

Household cleaning and personal care products

Pharmaceuticals

SEMI-DURABLE GOODS

 Carpets and rugs

Clothing

Footwear

Fur and fur trims

Knitted and crocheted articles

Luggage, handbags and suitcases

Pens, lighters, umbrellas and other personal items

Sports goods

Toys and games

DURABLE GOODS

Domestic appliances

Furniture

Jewellery and related articles

Musical instruments

Optical instruments and photographic equipment

Television and Radio Receivers, Sound and Video Recording Devices

Watches and clocks

MACHINERY

GENERAL PURPOSE MACHINERY

Bearings, gears, and driving elements

Cutters, Hand tools and General Hardware

Engines and turbines, except aircraft, vehicle and cycle engines

Industrial and laboratory furnaces

Lifting and handling equipment

Non-domestic air-conditioning, packaging and other general purpose machinery

Pumps, compressors, taps and valves

Steam generators

SPECIAL PURPOSE MACHINERY

Agricultural and forestry machinery

Machinery tools

Machinery for metallurgy

Machinery for Construction, Mining and Quarrying

Machinery for food, beverage and tobacco processing

Machinery for rubber, plastics and paper industries and other special purpose machinery

Machinery for textile and apparel production

Weapons and ammunition

HI-TECH GOODS

ELECTRICITY GENERATION, DISTRIBUTION AND STORAGE EQUIPMENT

Accumulators, Primary Cells and Primary Batteries

Electric lamps and lighting equipment

Electric motors, generators and transformers

Electrical Equipment for Engines and Vehicles

Electricity distribution and control apparatus

Insulated wire and cable

COMPUTERS, OFFICE MACHINERY AND COMMUNICATION EQUIPMENT

Computers and office machinery

Electronic components, valves and tubes

Mobile phones, radio transmitters and television cameras

MEDICAL AND PRECISION EQUIPMENT

Appliances for measuring, navigating and testing

Industrial process control equipment

Medical and surgical equipment

TRANSPORT EQUIPMENT

AIRCRAFT AND SPACECRAFT

Motor vehicles, trailers and semi-trailers

Motorcycles, Bicycles and other transport equipment

RAILWAY AND TRAMWAY LOCOMOTIVES AND ROLLING STOCK

SHIPS AND BOATS

TRANSPORT AND COMMUNICATIONS

CARGO HANDLING, WAREHOUSING AND TRAVEL AGENCIES

COMMUNICATIONS

Postal and courier services

Telecommunications

TRANSPORT

Air transport

Road passenger and freight transport

Transport via pipelines

Transport via railways

Water transport

FINANCE AND INSURANCE

INSURANCE AND PENSION FUNDING

MONETARY INTERMEDIATION

CONSTRUCTION AND REAL ESTATE

CONSTRUCTION

REAL ESTATE ACTIVITIES

BUSINESS SERVICES

ACCOUNTING AND AUDITING

ADVERTISING

ARCHITECTURAL AND ENGINEERING SERVICES

BUILDING-CLEANING SERVICES

BUSINESS AND MANAGEMENT CONSULTANCIES

COMPUTER AND RELATED SERVICES

INVESTIGATION AND SECURITY SERVICES

LEGAL SERVICES

MARKET RESEARCH

PACKAGING SERVICES

PHOTOGRAPHIC SERVICES

RECRUITMENT AGENCIES

RESEARCH AND DEVELOPMENT

TECHNICAL TESTING AND ANALYSIS

OTHER BUSINESS SERVICES

RENTING

Renting of agricultural, construction and other machinery

Renting of air transport equipment

Renting of land transport equipment

Renting of personal and household goods

Renting of water transport equipment

PUBLISHING AND PRINTING

PUBLISHING

Publishing of books

Publishing of calendars, forms, cards, cards and other items

Publishing of recorded audio media

Publishing of newspapers and journals

PRINTING

REPRODUCTION OF RECORDED MEDIA

GOVERNMENT, HEALTH AND EDUCATION

EDUCATION

HOSPITALS, MEDICAL AND DENTAL SERVICES

PUBLIC ADMINISTRATION, DEFENCE AND SOCIAL SECURITY

SOCIAL WORK SERVICES

TRADE UNIONS, PROFESSIONAL, POLITICAL ORGANISATIONS

VETERINARY SERVICES

PERSONAL AND RECREATIONAL SERVICES

PERSONAL SERVICES

Funeral and related services

Handicraft and beauty treatment

Solariums, spas and similar services

Washing and cleaning

RECREATIONAL, CULTURAL AND SPORTING ACTIVITIES

Filmmaking

Movie theatres

Radio and TV

Theatre and music production

Amusement parks and entertainment services

Newspaper and periodical services

Library, museums and cultural services

Sporting and recreational services

HOTELS AND RESTAURANTS

HOTELS AND CAMPING SITES

RESTAURANTS, BARS AND CAFÉS

RETAIL AND WHOLESALE

RETAIL

SALE, MAINTENANCE AND REPAIR OF MOTOR VEHICLES, RETAIL SALE OF AUTOMOTIVE FUEL

WHOLESALE

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