FOR IMMEDIATE RELEASE

EMERALD SIGNS AGREEMENT WITH COUNCIL OF AUSTRALIAN UNIVERSITY LIBRARIANS

2007 marked by special events, awards and growth in journal portfolio

January 2007, Emerald Group Publishing is pleased to announce its recent deal with the Council of Australian University Librarians (CAUL). This five-year consortial agreement provides CAUL’s 1.1 million users with access to Emerald’s high quality collection of online digital journals and databases. Diane Costello, Executive Officer of CAUL, said, “This is the second five-year agreement with Emerald – evidence of member satisfaction with the content and the purchasing terms.”

Established in 1965, CAUL’s members are library directors whose parent institutions are full members of the Australian Vice-Chancellors’ Committee. It seeks to ensure a common voice and representation for all university libraries, provide a forum for discussion, and promote common interests. CAUL’s consortial purchasing program, CEIRC, comprises 39 Australian and eight New Zealand universities, plus another 26 research institutions, government departments and academic institutions in Australia, New Zealand and Fiji. Serving this extremely large membership with its very high usage demands a reliable, easy to access service. Emerald’s journal collection is now so well proven, with a very large base of existing users, that CAUL were able to choose Emerald with confidence.

CAUL’s stated aim is that of “Improving access by the staff and students of Australian universities to the information resources that are fundamental to the advancement of teaching, learning and research”. The agreement with Emerald allows CAUL to meet its objectives through the provision of innovative, academically rigorous and easily accessed collections of peer-reviewed journals, information sources and databases.

This successful agreement with a prestigious academic partner reinforces Emerald’s mission to be the publisher of choice for academics, researchers and professionals in the fields of management, information science and engineering.


About Emerald: www.emeraldinsight.com

Established in 1967, Emerald Group Publishing Limited is the world’s leading publisher of management journals and databases.

The company celebrates 40 years of publishing excellence in 2007. Consistently ranked at 98 per cent in customer satisfaction surveys, Emerald was voted “Best Customer Support” by readers of The Charleston Advisor. Emerald is COUNTER-compliant, meeting the international code of practice for reports that allow clients to measure usage of online information products and services in a consistent manner.

Emerald publishes over 170 peer-reviewed titles such as Management Decision, European Journal of Marketing, Journal of Documentation, Library Hi-Tech, Journal of Knowledge Management and The TQM Magazine, along with a core collection of library and information science journals. Emerald’s flagship
product for the academic sector, Emerald Management Xtra, is dedicated to the continued development of business schools and management departments world-wide. Emerald ManagementFirst, the company’s key product for the corporate sector, is the fastest, most reliable online search tool for management information.

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