

Overview of previous e-textbook studies

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Context at UNSW Library

- e-preferred policy for many years
- applied to monograph approval plan
- c. 100,000 e-books
- Drivers: space and improved access for increasingly “remote” users
- Consider textbook packages on their merits
- UNSW Bookshop manages Text and Reference processes

E-book versus e-textbook

- Is this distinction easy to make?
- Is it the same for all disciplines?

Australian experience

- Quloc study (Borchert et al 2009)
- La Trobe University study (Perkins and Johanson, 2009)
- Many local trials and pilots
- Book Industry Strategy Group submission deadline today!

Overseas experience

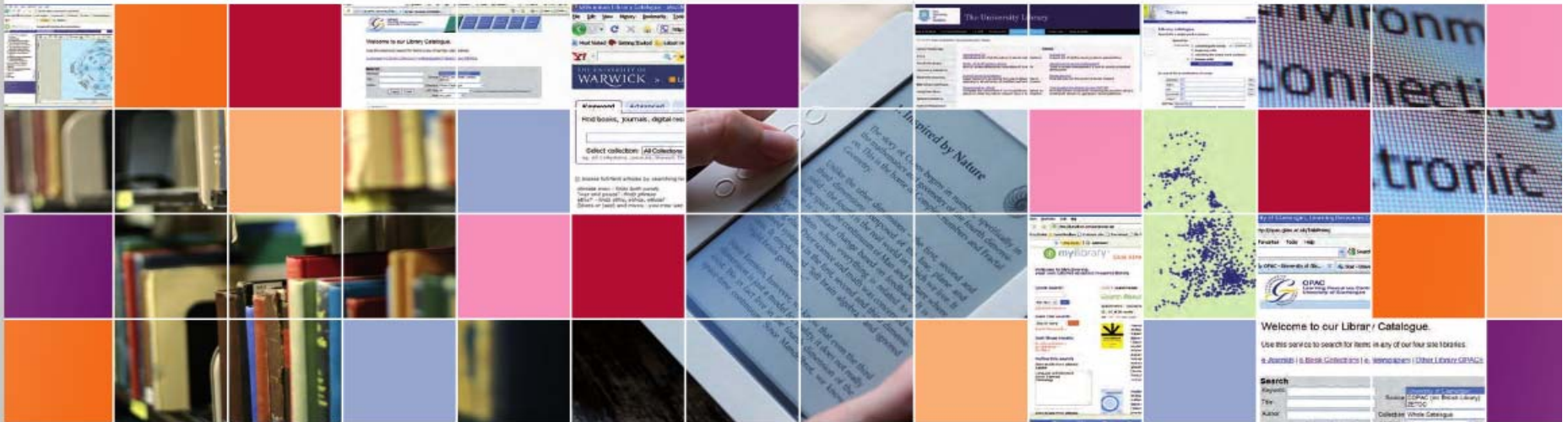
- Joint Information Systems Committee (JISC)
UK
- University of Toronto, Canada (Jones, 2009)
- Barnes and Noble Nook study (McCarthy 2010) USA
- Horizon Report 2010

<http://www.jiscebooksproject.org>



JISC national e-books observatory project

Key findings and recommendations



Final Report, November 2009

JISC



JISC collections
delivering resources online

UNSW LIBRARY

Selected further reading

- ★Tees, Tracy (2010) . “Ereaders in academic libraries – a literature review”. *Australian Library Journal*, November 2010 pp. 180-186
- JISC Collections (2009) *JISC national e-books observatory project. Key findings and recommendations*
<http://www.jiscebooksproject.org>
- *Study on the Management and Economic impact of e-textbook business models on Publishers, e-book Aggregators and Higher Education Institutions . Phase 1 Report (Public version).* (2009) Content Complete Ltd and OnlyConnect Consultancy.
<http://www.jiscebooksproject.org>

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- Jamali, HR Nicholas, D and Rowlands, I (2009) "Scholarly e-books: the views of 16,000 academics . Results from the JISC National E-Book Observatory". *ASLIB Proceedings: New information perspectives* 61 (1), pp.33-47.
- Jones, Peter H. (2009) *Turning the page: learning about the future of eBooks from students today. University of Toronto Libraries Student and Scholar experience of eBooks. Summary report.* Redesign Research.
<http://www.redesignresearch.com/smartbooks/files/UTL%20eBooks%20Summary%20Report%20109.pdf>
- McCarthy, D .(2010) "The Transformation of Digital Content in Higher Education." Presentation at the 2010 EDUCAUSE Center for Applied Research Symposium, Carlsbad, CA, December 7, 2010, available from
<http://www.educause.edu/Resources/TheTransformationofDigitalCont/219530>

. . .finally

- Polanka, Sue (2010) *No shelf required : e-books in libraries*. ALA Editions, Chicago, ISBN 9780838991039
- Sherman, KC, and Vesper, E, 2009, 'Monetize the hidden value in ebooks and other digital learning assets', 25th Annual Conference on Distance Teaching & Learning, Madison, Wisconsin, Aug 4-7 2009, accessed at http://www.uwex.edu/disted/conference/Resource_library/proceedings/09_20289.pdf
- Smart books site <http://www.nexttexts.com>
- Digital Textbooks blog <http://digital-textbooks.blogspot.com/>