Overview of previous e-textbook studies

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Context at UNSW Library

- e-preferred policy for many years
- applied to monograph approval plan
- c. 100,000 e-books
- Drivers: space and improved access for increasingly “remote” users
- Consider textbook packages on their merits
- UNSW Bookshop manages Text and Reference processes
E-book versus e-textbook

- Is this distinction easy to make?
- Is it the same for all disciplines?
Australian experience

- Quloc study (Borchert et al 2009)
- La Trobe University study (Perkins and Johanson, 2009)
- Many local trials and pilots
- Book Industry Strategy Group submission deadline today!
Overseas experience

- Joint Information Systems Committee (JISC) UK
- University of Toronto, Canada (Jones, 2009)
- Barnes and Noble Nook study (McCarthy 2010) USA
- Horizon Report 2010
Selected further reading


- JISC Collections (2009) *JISC national e-books observatory project. Key findings and recommendations*  
  [http://www.jiscebooksproject.org](http://www.jiscebooksproject.org)

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more reading


  [http://www.educause.edu/Resources/TheTransformationofDigitalCont/219630](http://www.educause.edu/Resources/TheTransformationofDigitalCont/219630)
finally


- Smart books site http://www.nexttexts.com
- Digital Textbooks blog http://digital-textbooks.blogspot.com/