

low or limited literacy skills

# Mobile Technologies at UOW



“Your content is of little value to users if it ignores the context in which it is viewed, manipulated, and processed”

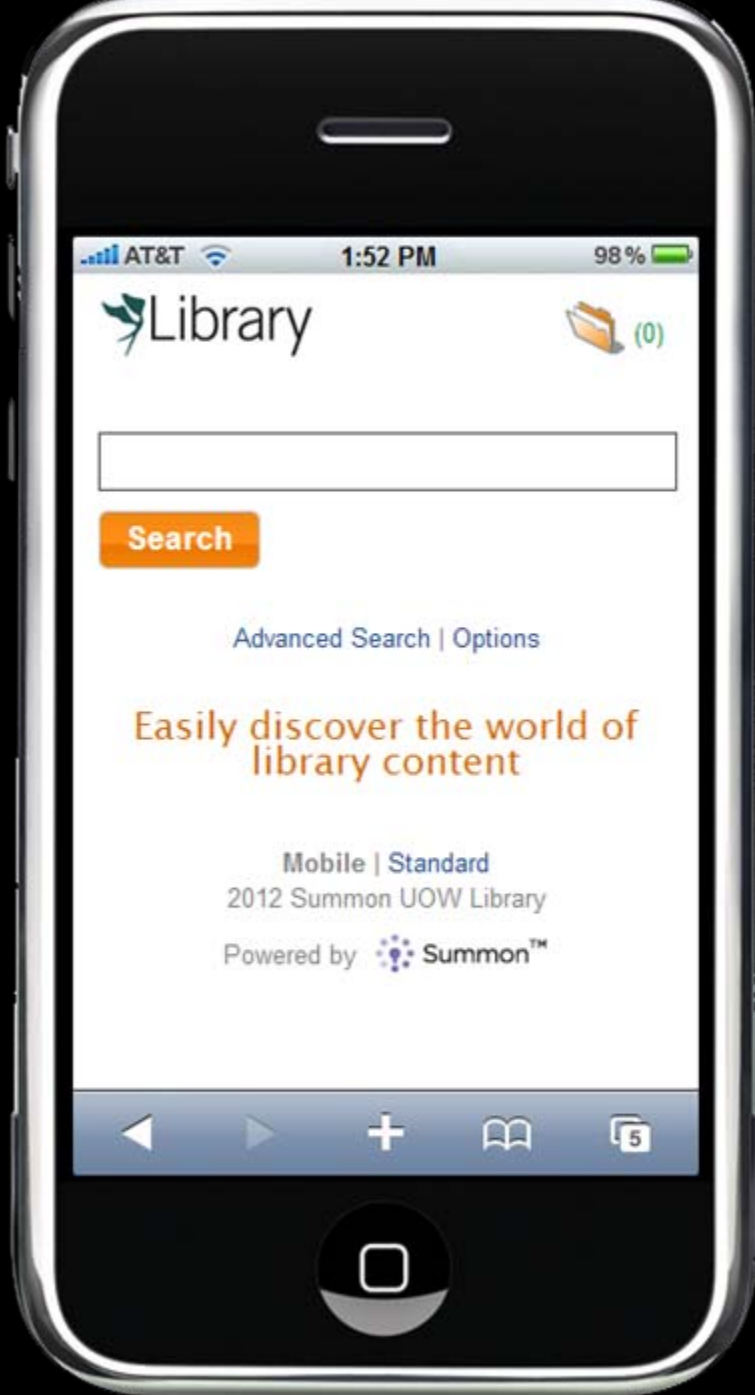
- Cameron Moll, 2007

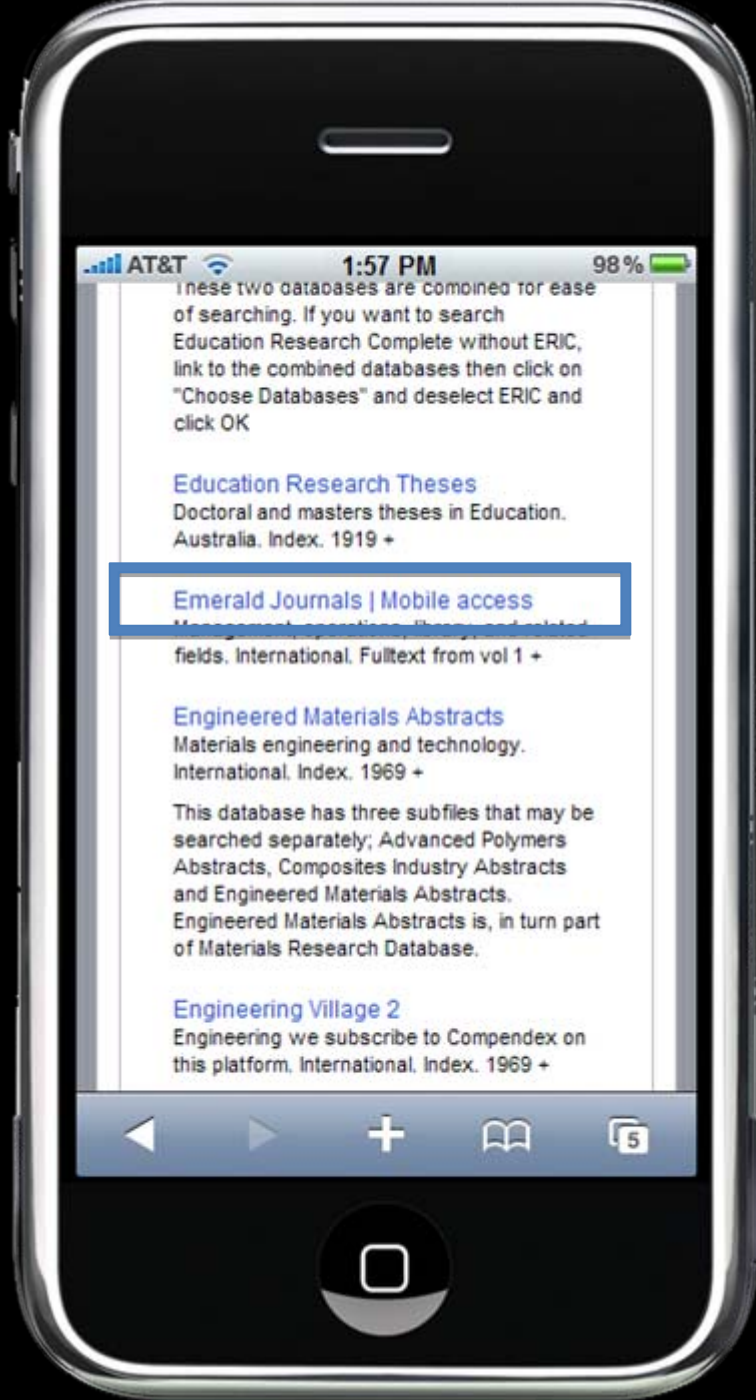


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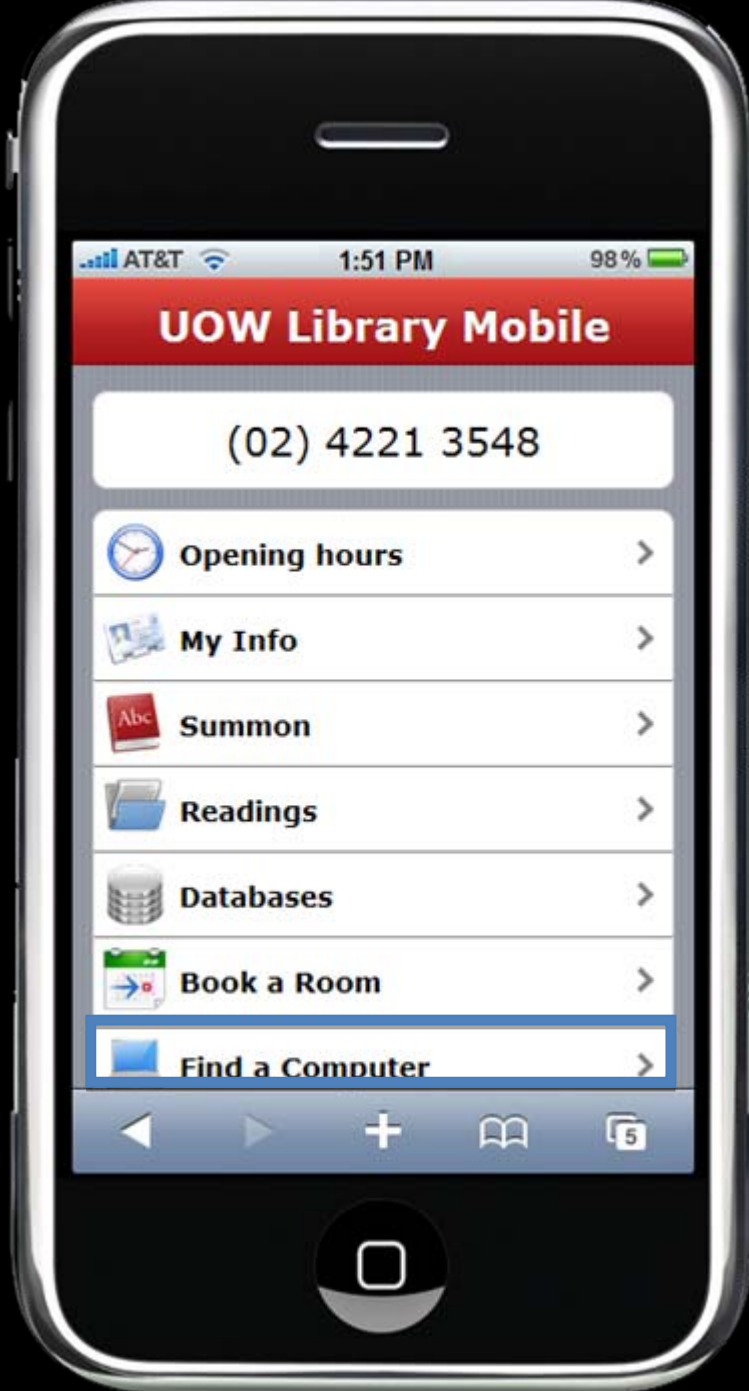


<http://www.flickr.com/photos/25228175@N08/>





Added mobile links  
into our database  
lists to enable  
discovery



Created a Find a  
Computer service  
optimised for  
mobile devices

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Created a Find a  
Computer service  
optimised for  
mobile devices

# Strategic QR codes



2010

8,483 Group Study Room  
bookings


2011

20,945 Group Study Room  
bookings

(+8 study rooms, 140% increase in bookings from 2010)

Scan to book  
a room online



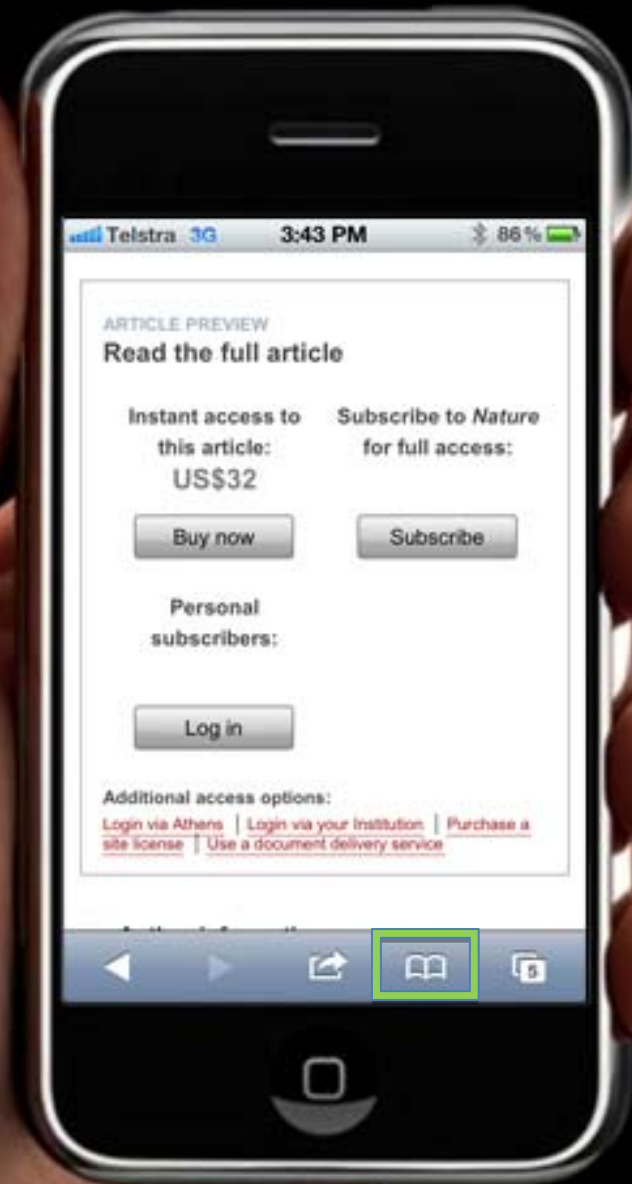


& created a bookmarklet

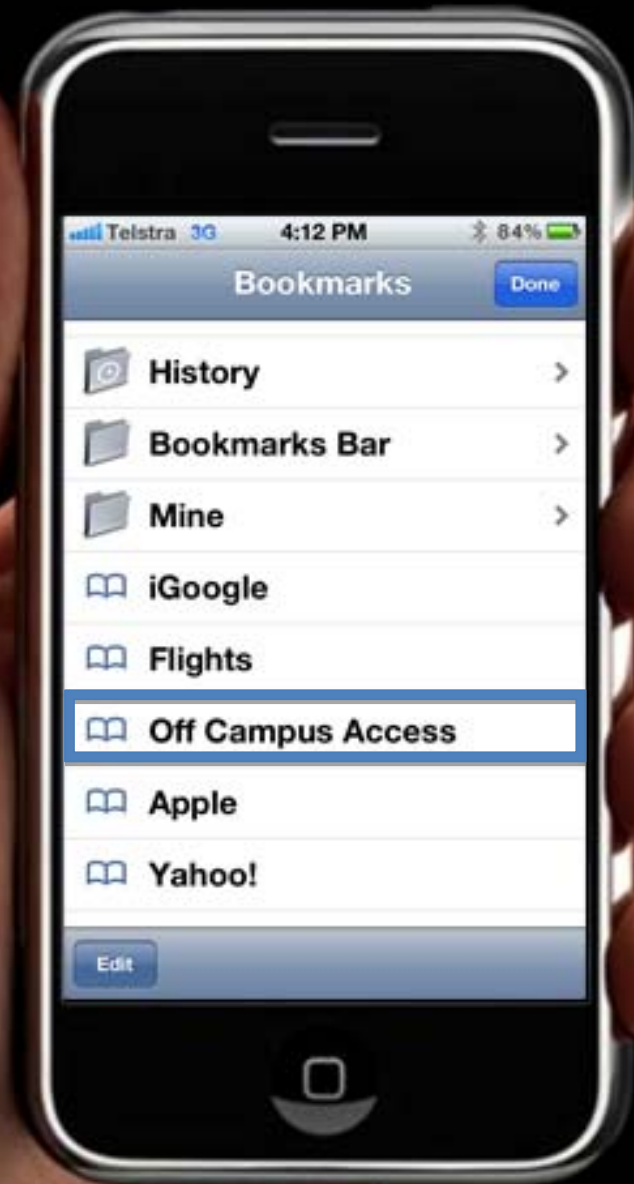
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# How does the bookmarklet work?



It brings the  
library to our  
clients





It brings  
resources to our  
clients



we also created a LibX Add-On  
for IE, Firefox & Chrome  
(sorry, Safari)

unobtrusive JavaScript stored as the URL of a bookmark in a web browser or as a hyperlink on a page is a portmanteau of the terms *bookmark* and *applet*, however, an applet is not to be confused with JavaScript just as JavaScript is not to be confused with Java. Whether bookmarklet utilities are stored as links, they are designed to add one-click functionality to a browser or web page. When clicked, they perform some function, one of a wide variety such as a search query or data retrieval program.




Copy

Select All

Search Google for "designed to add..."

View Selection Source

-  Search Classic Catalogue for Author "page designed to add one-..."
- Search Classic Catalogue for Title "designed to add one-click..."
- Search Summon for Keyword "designed to add one-click..."
- Search Google Scholar for "designed to add one-click..."
- Search A-Z Journal List for Journal Title "designed to add one-click..."
- Reload en.wikipedia.org via Off Campus Access

# highlight, right click.

# it's that simple.

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# Future directions:

- Subject driven portals
- QR Codes on shelves that direct to related Guides
- Continuing development for mobile resource access
- Apps for Academics portal

