



Curtin University

# Kanopy at Curtin

CURTIN UNIVERSITY LIBRARY

David Wells



# Expectations from clients

- Streaming video - popular new teaching medium
- Flexible and remote delivery
- Integration with Blackboard
- Health sciences
- Art





# Options and Choices

- 2006 – first requests
- In house videostreams
- 2009 – TV news (informit)
- 2010 – Ethnographic video on line, Counseling and therapy online (Alexander Street Press))
- Kanopy



# Kanopy

- Started 1 February 2011
- 124 licences (Sept 2011) – 139 (Feb 2012)
- High use reserve video content and recommendations

Art	75
Other Humanities and Social Sciences	21
Health Sciences	18
Business	10

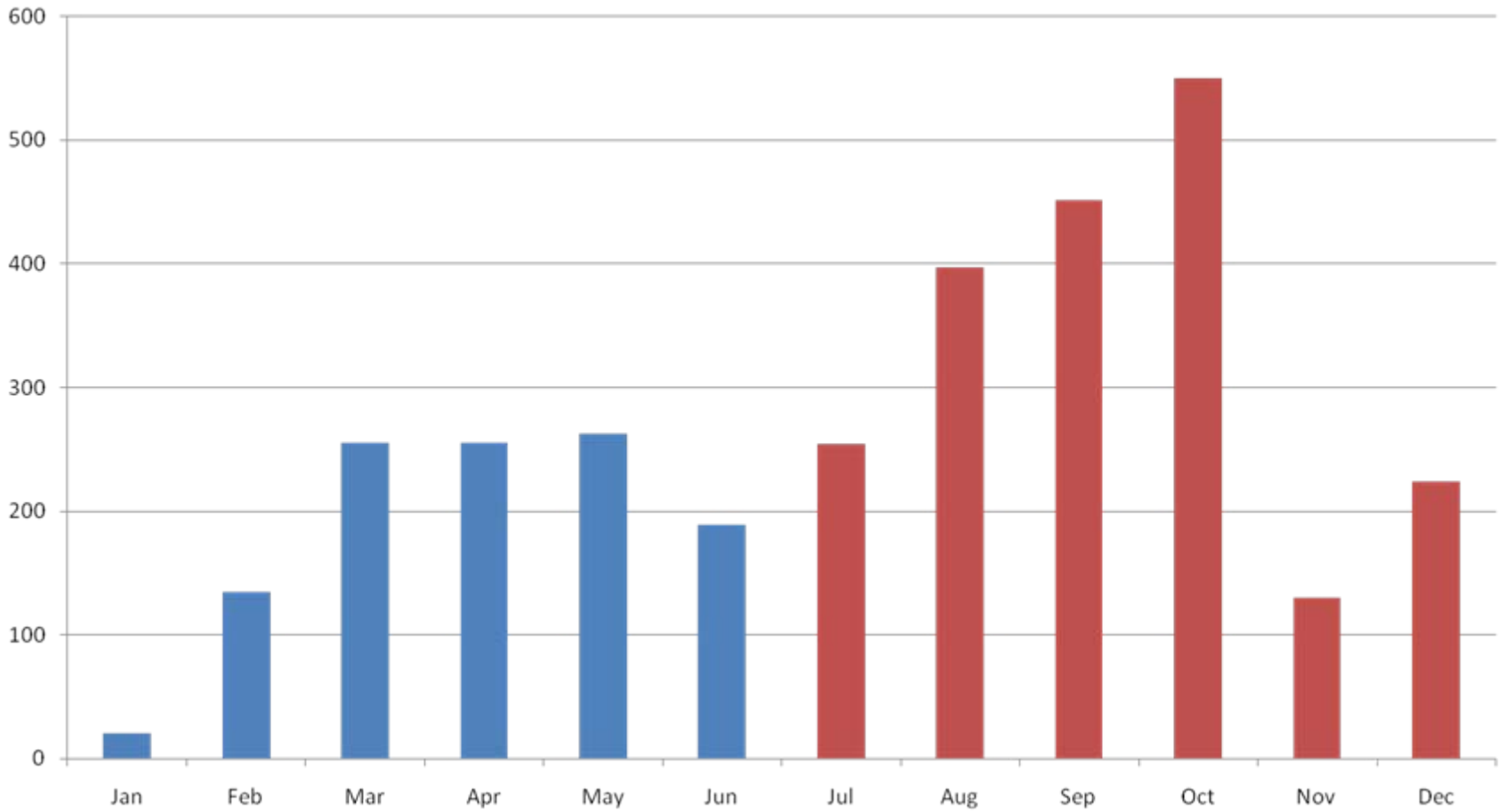


# Technical Services Issues

- Annual (or three year) licences
- Licence cost approx. \$400-500
- Licences originally for 500 full views over 12 months – later unlimited views
- Monograph or Serial?
- Renewal Process



# 2011 – Number of Plays per Month

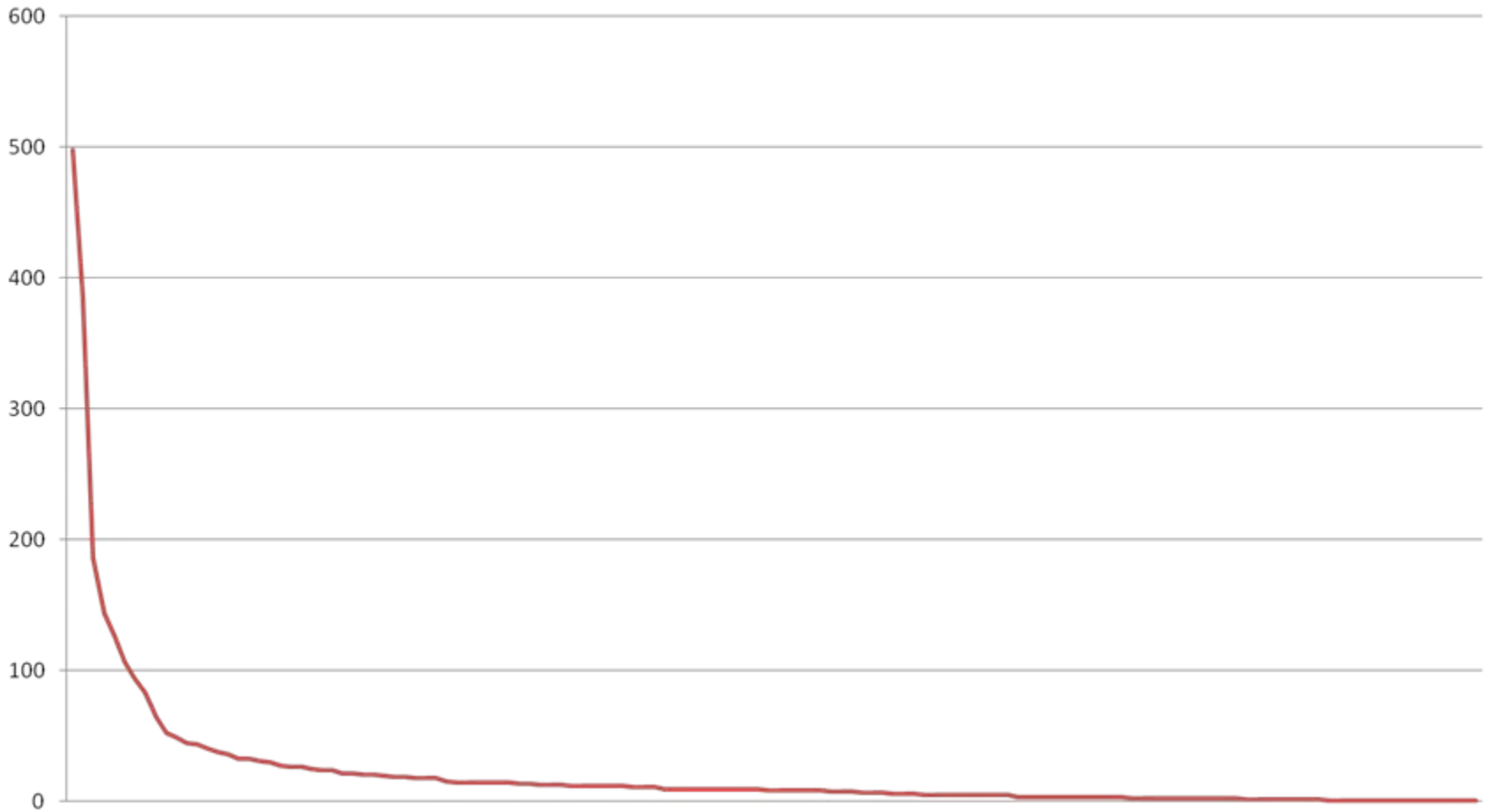


# Top 5 – Number of Plays

- Birth Rites - 498
- Carole Laurin: Reflections on Interprofessional Care - 384
- How the Australian Health System Works - 186
- Twice Five Plus the Wings of a Bird – 144
- Selling Sickness – 127



# Total Plays

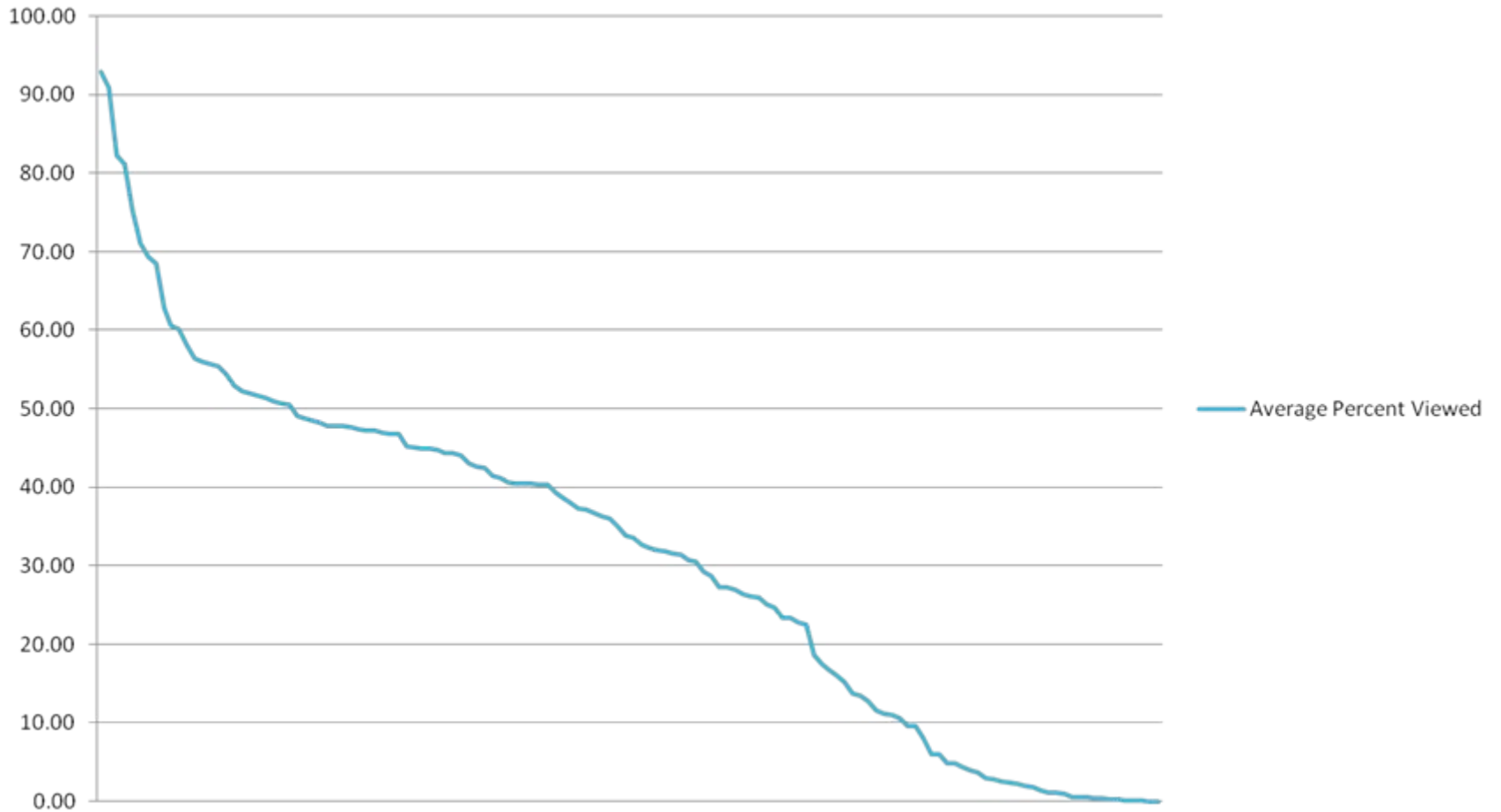


# Top 5 - % on average viewed

- The Multiplication of Styles 1700-1900 – 93 %
- The Nude in Art with Tim Marlow: The Renaissance – 82%
- Student Experiences in Interprofessional Education – 81 %
- How the Australian Health System Works – 75%
- Un Chien Andalou – 71%



# Average Percentage Viewed



### Total plays



■ Jan-Jun  
■ Jul-Sep

### Total minutes viewed



■ Jan-Jun  
■ Jul-Sep

### Average time viewed



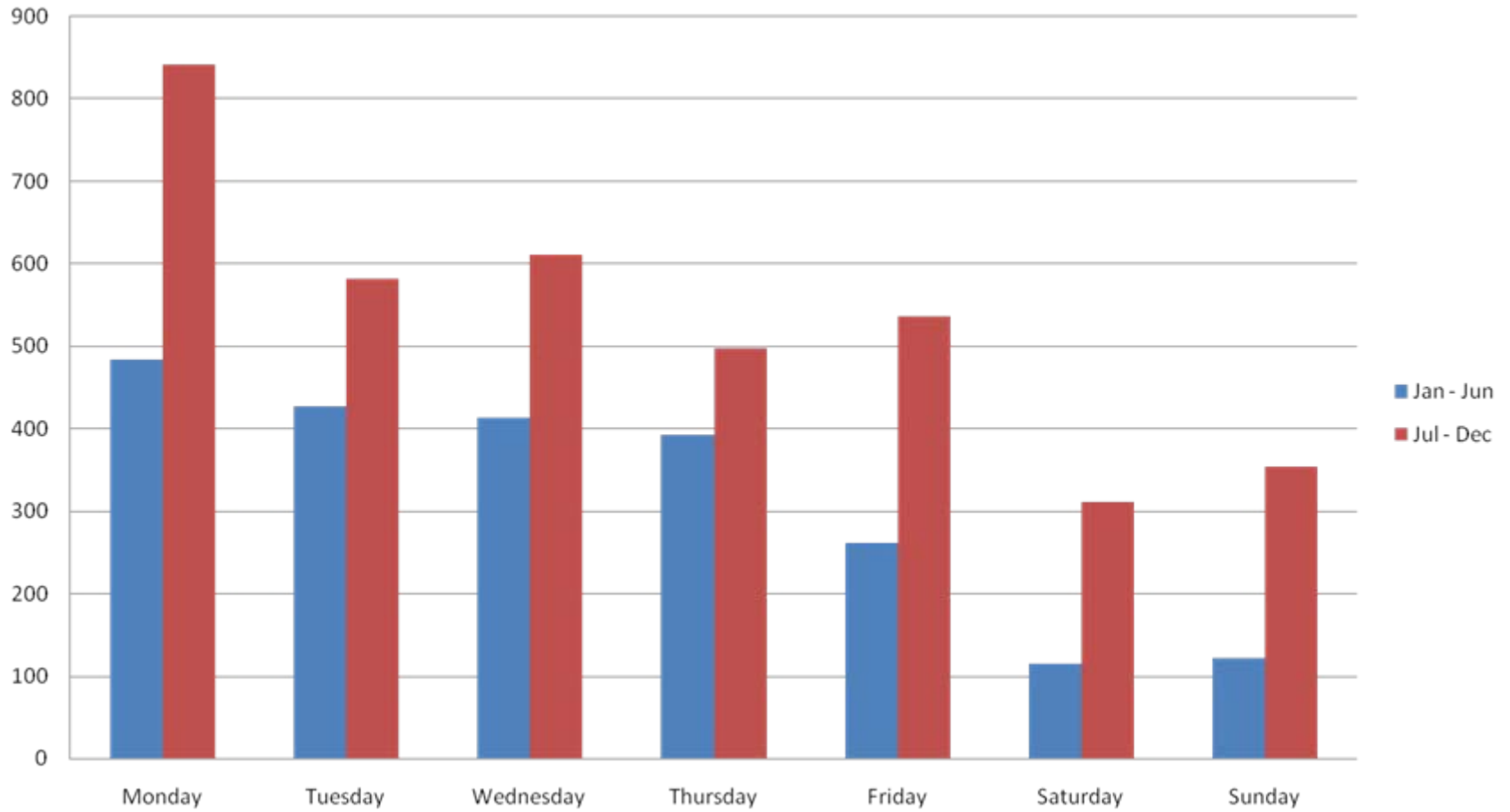
■ Jan-Jun  
■ Jul-Sep

### Average percent viewed

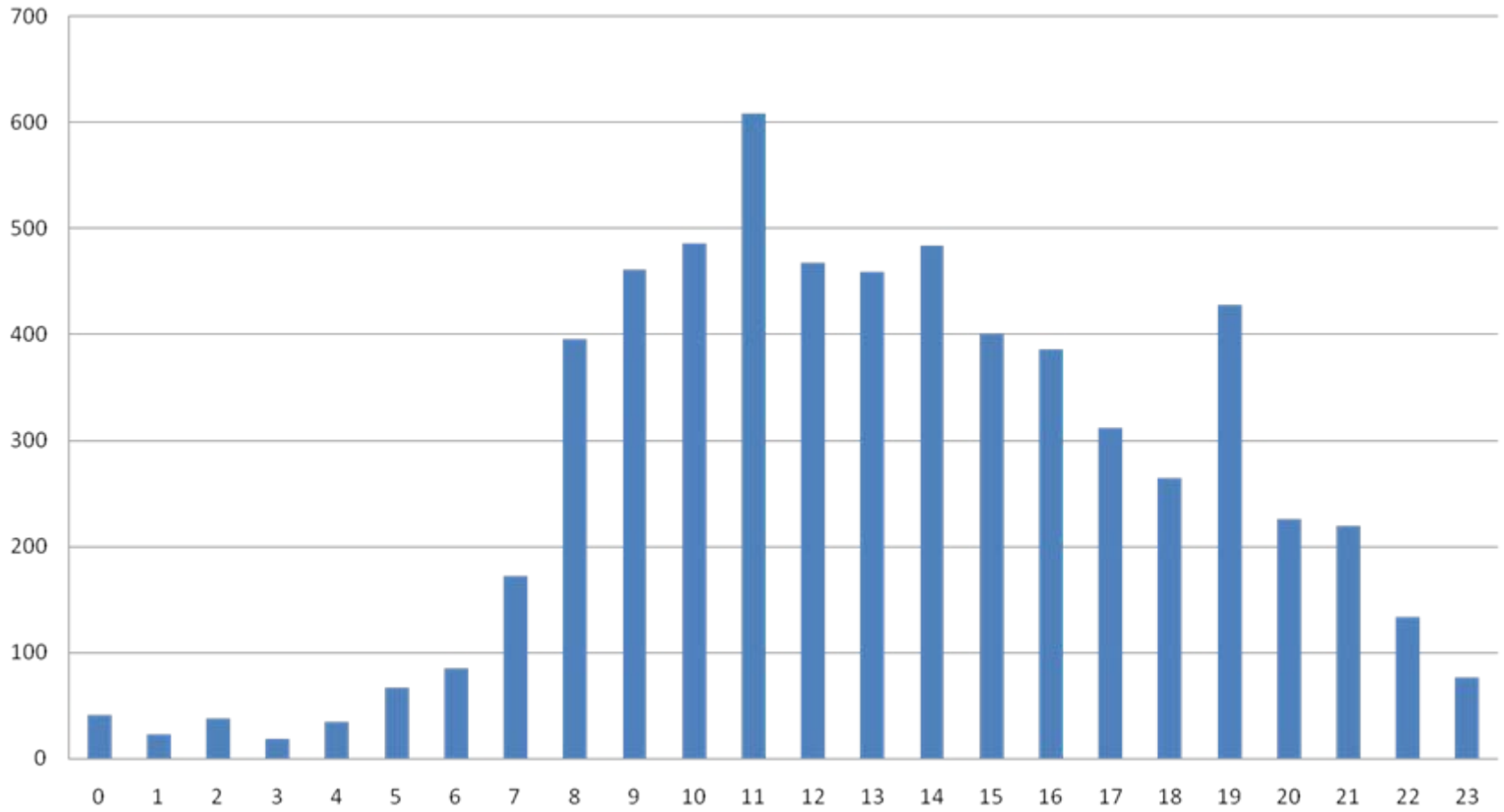


■ Jan-Jun  
■ Jul-Sep

# Usage by Day of Week



# Usage by Hour of Day



# Reflections

- Take up of video streams will increase
- Ongoing challenges
  - Balance between expenditure and value
  - Evolving acquisitions model
  - Technical issues
  - Promotion



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