Kanopy at Curtin

CURTIN UNIVERSITY LIBRARY

David Wells
Expectations from clients

- Streaming video - popular new teaching medium
- Flexible and remote delivery
- Integration with Blackboard
- Health sciences
- Art
Options and Choices

- 2006 – first requests
- In house videostreams
- 2009 – TV news (informit)
- 2010 – Ethnographic video online, Counseling and therapy online (Alexander Street Press)
- Kanopy
• Started 1 February 2011
• 124 licences (Sept 2011) – 139 (Feb 2012)
• High use reserve video content and recommendations

<table>
<thead>
<tr>
<th>Category</th>
<th>Licences</th>
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<tbody>
<tr>
<td>Art</td>
<td>75</td>
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<tr>
<td>Other Humanities and Social Sciences</td>
<td>21</td>
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<tr>
<td>Health Sciences</td>
<td>18</td>
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<tr>
<td>Business</td>
<td>10</td>
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Technical Services Issues

- Annual (or three year) licences
- Licence cost approx. $400-500
- Licences originally for 500 full views over 12 months – later unlimited views
- Monograph or Serial?
- Renewal Process
2011 – Number of Plays per Month

![Bar chart showing the number of plays per month in 2011. The chart includes bars for each month from January to December. The highest number of plays is in October, followed by September and August.}]
Top 5 – Number of Plays

• Birth Rites - 498
• Carole Laurin: Reflections on Interprofessional Care - 384
• How the Australian Health System Works - 186
• Twice Five Plus the Wings of a Bird – 144
• Selling Sickness – 127
Top 5 - % on average viewed

• The Multiplication of Styles 1700-1900 – 93 %
• The Nude in Art with Tim Marlow: The Renaissance – 82%
• Student Experiences in Interprofessional Education – 81 %
• How the Australian Health System Works – 75%
• Un Chien Andalou – 71%
Average Percentage Viewed

Average Percent Viewed
Usage by Day of Week
Usage by Hour of Day
Reflections

• Take up of video streams will increase
• Ongoing challenges
  – Balance between expenditure and value
  – Evolving acquisitions model
  – Technical issues
  – Promotion
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