CAUL Think Tank 2009

“Global Economic Crisis: Library Consortia, Publishers and Content Providers Working Together”
Participants

- CAUL/CONZUL members and the CEI RC committee
- Representatives from major publishers and content providers
- Academics
- David Prosser, Director of SPARC Europe
Purpose

• Perceptions of, and reactions to the GEC
• Define “value” within economic environment
• Discuss the Australian environment
• Business models & affordability
<table>
<thead>
<tr>
<th>Year</th>
<th>Non-Serial Expenditure</th>
<th>Serial Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2006</strong></td>
<td>$61.8m  +1.7%</td>
<td><strong>2006</strong> $147.5m  +6.5%</td>
</tr>
<tr>
<td><strong>2007</strong></td>
<td>$62.2m  +.06%</td>
<td><strong>2007</strong> $155.5m  +5.4%</td>
</tr>
<tr>
<td><strong>2008</strong></td>
<td>$64.5m  +3.8%</td>
<td><strong>2008</strong> $168.9m  +8.6%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>CONZUL</th>
<th>CONZUL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2006</strong></td>
<td>$15.9m  +3.8%</td>
<td><strong>2006</strong> $37.1m  +3.3%</td>
</tr>
<tr>
<td><strong>2007</strong></td>
<td>$14.9m  -6.2%</td>
<td><strong>2007</strong> $45.5m  +22.5%</td>
</tr>
<tr>
<td><strong>2008</strong></td>
<td>$15.1m  +1%</td>
<td><strong>2008</strong> $48.7m  +7%</td>
</tr>
</tbody>
</table>
## E-Resources

### E-Resource Expenditure

<table>
<thead>
<tr>
<th>Year</th>
<th>Expenditure</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>$102.3m</td>
<td>+17.7%</td>
</tr>
<tr>
<td>2007</td>
<td>$121.3m</td>
<td>+18.5%</td>
</tr>
<tr>
<td>2008</td>
<td>$144.8m</td>
<td>+18.6%</td>
</tr>
</tbody>
</table>

### CONZUL

<table>
<thead>
<tr>
<th>Year</th>
<th>Expenditure</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>$26.6m</td>
<td>+7.6%</td>
</tr>
<tr>
<td>2007</td>
<td>$33.4m</td>
<td>+25.5%</td>
</tr>
<tr>
<td>2008</td>
<td>$33.1m</td>
<td>-0.8%</td>
</tr>
</tbody>
</table>
Concerns

- 2001-2006, annual cost of a serial has increased by 51% (SCONUL)
- 1996-2006, the cost of a monograph has increased by 37%.
- 1996-2006, library spend on acquisitions (+27%)
- Average increase from 2008/2009 is 7.26% (SWETS)
- 5-10% increase in the cost of datasets per annum
- Price caps? Multi-year deals
Alternative models

• Subscription based models – relevant?
• Sustainable pricing models - price increases above 2-3% p.a. are not sustainable
• Adjustment to new consortia models – winners/losers
• Some publishers will lose out
Outcomes - Pricing Models

- Move away from current models
- Concern about paying for unused content
- Value
- American Chemical Society
Price Increases & the BIG Deal

- Business as usual? – 4-5% increase
- Library budgets (static, shrinking)
- Aim is 3% or less at all local & consortia level & removal of confidentiality clauses
- Flexible payment options
- Different views about the big deals – unbundling is not that simple but let’s try!
Frills – content & extras

• Strong commitment to enhance products
• Librarians want access to content vs publishers who want clients to use their websites & services
• Repositories - standard for submitting articles
• CEI RC to negotiate deposit of the publisher’s version (manuscript Green OA) as a minimum requirement
Communication with academics & researchers

• Academic participants were not aware of the issues or prices that we pay
• Pressure to publish in the ‘best’ journals
• Publishing in a journal = prestige rather than sharing research outcomes.
• Advocacy for Open Access & author’s rights
Usage

• Do we know what our clients use?
• “who uses what?”
• We need better information about who is using what - referred to the CAUL Statistics Focus Group
Next steps

- CAUL/CONZUL members have received a report
- Andrew Wells will provide a one page manifesto of the Think Tank outcomes which will be publically available.
- CEI RC will consider recommendations and identify strategies for implementation
- Very positive feedback from participants
Thank you - questions?

Andrew Wells
Diane Costello
David Prosser