We understand that librarians need to keep ahead with all of the most accurate and up-to-date available medical evidence. With this in mind, we have devised a support plan to provide you with all the assistance you need, but without any of the headaches.

Below are a selection of support items that we feel will most effectively help you to increase awareness and usage of the BMJ Group products to which you subscribe. These items have been designed with you in mind; to be as beneficial to your organisation as possible.

**BMJ Group product summaries**
In bite-size and easily digestible formats, these useful strands of information can be easily cut and pasted into your website, brochures or email communications. Written in plain English, the text is suitable for any reader who needs a short, clear description about the products or content.

**Website URLs and alerting services**
Receive a range of BMJ Group product website URLs with step-by-step instructions on how to incorporate these into your own website or intranet. This offering includes details on how to set up email alerting services to keep users up-to-date with all the latest developments for BMJ Journals, Evidence Based Treatments from BMJ Clinical Evidence, and new modules information from BMJ Learning.

**BMJ Group newsletters**
Sign up to receive this bi-monthly newsletter and stay abreast of all the latest, important developments for the BMJ Group and its products.

**User tips and fact sheets**
Handy usage advice about website search functionality and ‘did you know?’ fact sheets so you can accurately answer users’ research queries at the click of a button.

**Logos**
Receive all the latest BMJ Group and product logos and guidelines on how they should best be used.

**Training**
We can offer training sessions tailored to suit the needs of end users, librarians, specialists or researchers. Whether you want to discover the most effective search tactics, link quickly to evidence-based resources or search the endless sources of systematic reviews, our editorial department and product and sales managers can be on hand to offer first-class advice about how to make the most from your subscription. Please contact us with your specific requirements.

**User guides**
We realise the importance of localising our product information and have recently put a lot of effort into translating our user guides into localised languages for your users. Available in print or PDF, we have a number of foreign language guides which introduce all the essential product features. If your language is not currently covered we would be happy to discuss this as a possible translation.

**Co-branded user guides**
Co-branded user guides are always an option, whereby we produce user guides which include your logo and URL alongside the BMJ Group logo to show clearly that the service is also being provided by your institution.

**Promotional items**
Choose from a selection of new promotional items to use to promote the BMJ products within your institution. Available items include: posters, briterems, pens and brochures.

**Please contact me** with any other ideas or suggestions about how BMJ Group can support you and your users.