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- QUARTERLY COUNTRY FORECAST REPORTS
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Trusted Intelligence For Informed Decisions
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Dear BMI Customer,

Welcome to the Business Monitor International 2005 Product Portfolio, which is packed with existing and newly launched products and services, designed to help senior executives in emerging markets across the world to control operating risks, better understand their markets, and develop business opportunities over the year ahead.

If you are a financial markets professional or finance director, you will be interested in our weekly report Emerging Markets Monitor, tracking debt, equity and forex developments on a regional basis each week. You may also be interested, along with country managers and economists, in our range of monthly Monitor titles, comprising of 18 monthly executive reports covering political risk, macroeconomic performance, finance and industry developments across Asia, Latin America, Emerging Europe, the Middle East and Africa. Company strategists should also consider our range of 52 Quarterly Country Forecast Reports, providing independent and authoritative 4-year economic forecasts on which to base budgetary and business plans.

Our series of Quarterly Industry Reports features new sectors for 2005, and now covers Autos, Chemicals, Commercial Banking, Defence & Security, Food & Drink, Freight Transport, Infrastructure, Insurance, IT, Oil & Gas, Petrochemicals, Pharmaceuticals & Healthcare, Telecommunications and Tourism in major emerging markets, including 5-year industry forecasts, trend analysis and competitive intelligence. We can also offer you a series of newly researched Directories covering leading industry sectors, plus Yearbooks profiling top foreign company subsidiaries operating in major emerging markets worldwide.

All our products are ideal for your business development, marketing and sales drives. Plus we can also offer our customers a choice of three powerful, interactive Online Services covering country risk and macroeconomic performance, leading industry sectors, and top multinational companies, designed for network and intranet environments.

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Web: www.businessmonitor.com
**BMI's range of monthly Monitors provide political risk assessment and macroeconomic analysis and forecasts for corporates, banks, government departments, business libraries and research centres.**

Our 18 monthly monitors provide essential coverage each month of major political, economic and financial developments across emerging markets worldwide. Each Monitor contains systematic, country-by-country analyses of recent and likely changes in political risk, economic performance and prospects, industrial activity, finance and the business environment. Country analyses in each report are underpinned every month by latest available tabulated data covering all major macroeconomic indicators, plus authoritative 12- and 24-month forecasts drawn from BMI’s databases.

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**COUNTRY-BY-COUNTRY COVERAGE**

Each Monitor features systematic country-by-country coverage, comprising essential news, analysis and forecasts, backed by a wealth of charts, graphs and tables, covering key political, economic and financial developments.

**COUNTRY RISK SUMMARIES**

**Political risk:** Government stability, elections, cabinet changes, key policymakers, outlook for policy continuity, political opposition and popular dissent, the military, unions and international relations.

**Macroeconomic risk:** Economic performance and outlook for GDP growth, industrial activity, inflation, foreign and interest rates, trade, investment, debt

**Business environment risk:** Government policy on inward investment and trade, industry, privatisation and economic reform, FTZs, tax, infrastructure, project finance, labour market, IP, environment.

**MACROECONOMIC ANALYSES & FORECASTS**

Business Monitor International’s country-by-country views on economic performance and outlook are supported by our database of historic and latest-available headline economic indicators, plus 12-and 24-month forecasts. Every issue of the Monitors carries tables, charts and graphs for each country, covering:

Real GDP growth (% pa), Manufacturing output (% pa), Inflation (end period, % y/y), Short-term interest rates (%), Exchange rate USD (end period), Exports (USDbn), Oil output (mm b/d), Oil gas exports (USDbn), Imports (USDbn), Trade balance (USDbn), Current account (USDbn), Current account as % of GDP, Foreign reserves (USDbn), Stock market performance, Import cover (mths), External debt (USDbn), External debt as % of exports.

**BUSINESS ENVIRONMENT UPDATE**

Recent and likely changes in corporate legislation and government policy toward foreign trade, investment, labour, prices, infrastructure, environment and capital markets; outlook for corporate profitability, trade liberalisation, structural economic reform and privatisation.

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A 12-page monthly report covering:

China, Hong Kong, Taiwan, North and South Korea

**SOUTH ASIA**

An 8-page monthly report covering:

India, Pakistan, Sri Lanka and Bangladesh

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An 8-page monthly report covering:

Thailand, Vietnam, Myanmar, Laos and Cambodia

**SOUTH EAST ASIA VOL 2**

An 8-page monthly report covering:

Indonesia, The Philippines, Singapore and Malaysia

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An 8-page monthly report covering:
Bolivia, Colombia, Ecuador, Peru and Venezuela

BRAZIL
An 8-page monthly report

CARIBBEAN
A 12-page monthly report covering:
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A 12-page monthly report covering:
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**Political stability:** Recent elections and future timetable, prospects for constitutional reform; effectiveness of opposition parties, likely impact of government changes on business; role of public and private sector unions, political role of the military; longterm threats to stability; risks of civil rest or insurgency.

International trade and foreign relations: International trade and geopolitical factors driving foreign policy; relations with US, Europe and Japan; trade blocs and multilateral organisations.

**DOMESTIC ECONOMIC OUTLOOK**

**Economic forecast & recent performance:** BMI’s 4-year forecast (2005-2008) for the domestic economy, broken down in detail by principal macroeconomic indicators:- recent and future sectoral contribution to GDP; employment/unemployment trends, indicative/minimum wage rates; main determinants of CPI, forecasts for annual average and end-year inflation; analysis of exchange rate regime (nominal/real, official/black), recent interest rate trends, indicative commercial bank lending and deposit rates; review of official and independent forecasts.

**Background to economy and policy-making environment:** market size, economic structure, macroeconomic trends from 1970s to 2004 covering growth performance, inflation, external accounts, foreign indebtedness and assets.

**Today’s economic policy environment:** The government’s current macroeconomic strategy and likely implementation problems; fiscal and monetary policies liable to change over forecast period.

**Structural economic reforms:** Government policy toward import/export sector, public sector (privatisation and market deregulation), capital markets, foreign direct investment, domestic investment (infrastructure, social spending,
education, R&D, etc.) and foreign portfolio investment. Key problem areas: Control of inflation and public spending, managing growth, foreign reserves position, infrastructure bottlenecks, closed areas of economy, regional disparities.

**EXTERNAL SECTOR OUTLOOK**

**External sector forecast:** BMI’s 4-year forecast for the external sector, broken down by imports, exports, services, current account, reserves, external debt and finances.

**Recent trends in merchandise trade:** Key exports/imports by commodity and partner, trends in invisibles account (shipping, tourism, insurance), analysis of current account.

**Status of foreign reserves, import cover, foreign investment and debt:** Principal sources of foreign financing; impact of current account financing on economic policy; structure of external debt and major creditors, external debt projections over forecast period (absolute, % of GDP, % of exports) and likelihood of rescheduling/debt problems over forecast period; foreign assets position.

**GLOBAL GROWTH OUTLOOK**

**BMI’s global economic forecast and impact on the economy:** BMI’s 4-year forecast for the global economy: growth, inflation, trade, interest rates, exchange rates, commodity prices; the impact of US, Japan and the eurozone.

**KEY ECONOMIC SECTORS**

Performance, policy and 5-year forecast for key sectors:

- Autos
- Chemicals
- Commercial Banking
- Defence & Security
- Food & Drink
- Freight Transport
- Infrastructure
- Information Technology
- Insurance
- Oil & Gas
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- Pharmaceuticals & Healthcare
- Telecommunications
- Tourism
Emerging Markets Monitor

**Emerging Markets Monitor is a 20-page weekly brief providing financial market, political risk and economic analysis, together with specific forecasts on foreign exchange, bonds and equities across global emerging markets, relied upon by financial professionals and investment managers.**

Emerging Markets Monitor (EMM) has become a leading source of weekly intelligence on foreign exchange, equities and bonds across global emerging markets, covering Asia Pacific, Latin America, Central & Eastern Europe, Russia and CIS, the Middle East and Africa. Each week, the award winning treasury team analyses market movements, providing clear asset class recommendations, backed by in-house macroeconomic forecasts.

- Need to know (but hard to find) latest news, analysis and strategy across global emerging markets.
- Analysis of political risk and economic fundamentals, together with specific views on foreign exchange, bonds and equities across the regions by BMI’s award winning treasury team.
- Explicit short- and medium-term currency forecasts, backed by macroeconomic data and forecasts.
- Graphs and charts to underpin the analysis behind headline stories, as well as a data summary section
- Weekly data on foreign exchange, bonds and equities for all key emerging markets.

**REGIONAL MARKET ANALYSIS**
On a regional basis, BMI’s treasury team analyses the implications of the week’s key developments within global emerging markets, from asset class movements, to economic data and political events, contextualising the analysis within the framework of our own forecasts on foreign exchange, equity and fixed income price action.

**CURRENCY SNAPSHOT**
Focus each week on one currency from Latin America, Asia, emerging Europe and one currency from either the Middle East or Africa. Focus is on short-term technical movements and medium-term macroeconomic fundamentals and outlook, providing explicit short- and medium-term currency forecasts.

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These represent the most recent views on the future short- or medium-term price action of currencies, equities, fixed income and commodities, as well as on economic and political developments throughout global emerging markets.

**BMI BOND SENTIMENT INDEX**
BMI takes a monthly gauge of how the leading investment banks are weighting their sovereign external debt portfolios within global emerging markets, setting it in the context of our own analysis. The banks’ positions are aggregated to formulate a consensus view towards the country, with the composite of the country indices becoming the regional sentiment indicator, and so on for the global emerging markets index.

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COUNTRY RISK & FORECAST

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Designed to meet the daily online information requirements of senior executives at multinational companies, financial institutions, governments and multilateral organisations doing business or research. The service is unique in combining intra-daily alerts from our treasuries and capital markets team, and comparative risk ratings, macroeconomic analyses and forecasts, and industry profiles from our team of country economists. The service features a fully interactive database comprising macroeconomic and industry data, with BMI forecasts based on our econometric model.

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- **Daily industry news and analyses, and quarterly country surveys with 4-year industry forecasts**

The service covers 14 industry sectors (see list above), and is used by industry professionals, analysts and strategists for competitive analysis and benchmarking. Each industry service features daily news and analyses covering major industry and company developments; quarterly country surveys with 4-year forecasts for all headline indicators; comprehensive company profiles and competitive intelligence.

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COMPANY RESEARCH & INTELLIGENCE

- **Top multinational company networks, competitive intelligence, news and analysis**

Features 166,000 fully researched senior executives at 58,800 leading multinational companies. The service is used by marketing and sales executives for business development and competitor analysis. Includes multinational company profiles and site networks; competitive intelligence covering sales volume, employee size, market share, ownership structure, foreign direct investment and project activity, and analysis of latest company developments.

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Business Monitor International’s Quarterly Industry
Reports cover 14 major industry sectors across a
range of key markets.

Each Report features global and regional overviews; market overviews; BMI’s
5-year industry forecasts, supported by commentary and analysis of downside
risks; competitive landscapes and intelligence; trend analysis of latest industry
developments, and profiles of leading national and multinational companies.
The Quarterly Industry Reports are used by industry analysts, economists and
senior management to plan company strategy, manage risks and identify new
opportunities.

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- **Market Overviews** covering industry structure, size and value; industry landscape and key players ranked by sales and market share; domestic production, imports and exports; assessment of the business operating and regulatory environment.

- **BMI’s Independent 5-year Forecasts** including historic data series (2000-2004) and 5-year forecasts to end-2009 for all key industry indicators, supported by explicit assumptions, plus analysis of key downside risks to the main forecast.

- **BMI’s Macroeconomic Forecasts** covering headline macroeconomic indicators including real GDP growth, inflation, fiscal balance, trade balance, current account and external debt.

- **Competitive Rankings and Landscapes** by sales, market share, number of employees, year established, ownership structure

- **Company Profiles and SWOTs** featuring senior executives with full contact details; main business activities, brands and products; partners and suppliers; investments, projects and company strategy
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14 major industry sectors across a range of key markets
The Foreign Companies in Emerging Markets series, now in its 8th edition, comprises 39 Yearbooks offering fully researched commercial intelligence on over 165,000 top executives at more than 58,500 leading foreign subsidiary, joint venture and associate companies active in global emerging markets.

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### ASIA (12)

- China: 3,100
- Central Asia: 750
- Hong Kong: 2,300
- India: 950
- Indonesia: 2,500
- Malaysia: 2,600
- Philippines: 2,000
- Singapore: 3,500
- South Korea: 880
- Taiwan: 970
- Thailand: 2,750
- Vietnam: 750

### EMERGING EUROPE (13)

- Baltics: 1,000
- Bulgaria: 750
- Central Asia: 750
- Croatia: 495
- Czech Republic: 1,950
- Greece: 1,350
- Hungary: 1,840
- Macedonia: 230
- Poland: 1,480
- Romania: 750
- Russia: 1,900
- Serbia & Montenegro: 450
- Slovenia: 490

### FULL ADDRESS AND CONTACT DETAILS

Entries include senior personnel and titles, full company name, full postal address, telephone and fax numbers, plus e-mail and website addresses.

### SENIOR EXECUTIVE PERSONNEL AND TITLES

A range of senior executives and their titles, including Chairman, CEO, Finance Director/Treasurer, Marketing/Sales Director and Managing Director.

### COMPREHENSIVE INDICES

All entries are indexed by company name, nationality, 32 major industry classifications (see opposite) and by parent head office.

### CORPORATE PROFILES

Corporates profiles by employee size, registration date, description of business activity and, where available, US$ sales volume.

### LINKS TO REGIONAL AND PARENT HEAD OFFICES

Leading foreign subsidiaries and joint ventures linked to regional and parent head offices in the US, Japan, Germany, Britain, France and other leading industrial countries, for which full address, contact personnel and details are provided.

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**32 MAJOR INDUSTRY CLASSIFICATIONS**

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<th>Packaging</th>
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<td>Energy/Utilities</td>
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<td>Consumer Goods</td>
<td>Motor Industry</td>
<td>Transport</td>
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</table>
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<th>Region</th>
<th>No of listed companies</th>
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<td>£300 / £545</td>
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</table>

**MIDDLE EAST & AFRICA (7)**

| Region                    | No of listed companies |
|---------------------------|                        |
| Bahrain, Oman, Kuwait, Qat & Yemen | 950                  |
| Egypt                     | 1,200                  |
| Jordan, Lebanon & Syria   | 780                    |
| Saudi Arabia              | 1,880                  |
| South Africa              | 1,590                  |
| Turkey                    | 1,370                  |
| UAE                       | 1,690                  |
| **PRICE PER COUNTRY**     |                        |
| US$380 / US$685           | £250 / £455            | €415 / €745 |

**PUBLICATION DETAILS AND PRICES**

| Country                   | No of listed companies |
|---------------------------|                        |
| Argentina, Bahrain/Oman/Qat/Yemen, Brazil, Caribbean, Central Asia, Chile, China, Colombia, Czech Republic, Egypt, Greece, Hong Kong, Hungary, India, Indonesia, Malaysia, Mexico, Peru, Philippines, Poland, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Taiwan, Thailand, Turkey, UAE, Venezuela, Vietnam: | |
| **PRICE PER COUNTRY**     |                        |
| US$575 / US$1030          | £380 / £685            | €525 / €935 |

| Baltic States, Bulgaria, Croatia, Jordan/Libanon/Syria, Macedonia, Romania, Serbia & Montenegro, Slovenia: | |
| **PRICE PER COUNTRY**     |                        |
| US$460 / US$815           | £300 / £545            | €415 / €745 |

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  - Includes executives with specific financial, technical and purchasing responsibilities:
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- **FULL DESCRIPTION OF COMPANY ACTIVITY**
  - Main products manufactured and services provided, at parent head office and local levels

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