Overview

ScholarlyStats has been developed to provide information professionals with the tools to analyze usage of their online content. Libraries today are evolving rapidly in response to the availability of online material and remote access by users. As library budgets are under ever-increasing pressure, the need for an organized system to monitor, maintain and support the analysis of usage statistics has become increasingly evident.

ScholarlyStats collects, standardizes, consolidates and presents usage statistics to Library staff through the ScholarlyStats Portal, a single, user-friendly, point of access for usage statistics. This allows librarians to spend more time analyzing and understanding usage at their institution, and less time administrating your vendors usage reports.

ScholarlyStats provides librarians with easy access to their latest journal and database usage statistics from both compliant and non COUNTER compliant platforms, to help:

- discover the full potential of your usage statistics, spending time analyzing rather than administering them with our clear and consistent reporting formats
- make informed budgeting decisions aided by real usage data
- understand and analyze trends, gaining new insights into user behavior
- identify training issues for library staff and schools alike
- demonstrate the value that online content provides to your readers
- easily provide management with monthly and/or yearly usage reports
- view usage data integrated into other library services

In-depth, regular and complete analysis of usage statistics is a new area of exploration for many libraries, and we are keen to make sure that all our customers can get the most out of ScholarlyStats. We will be organizing usage statistics working groups, and training sessions to improve communication regarding usage statistics throughout the library community. We also feel it is important for us to work with our customers to develop the service over time as it is the end user that will know exactly how they want ScholarlyStats to evolve.
How the process works

COLLECTION
After subscribing to ScholarlyStats you select the Platforms whose usage statistics reports you would like us to collect and consolidate for you. A full list of these Platforms can be found in the document “ScholarlyStats: Collection Platforms”. You can also select the report types that we will collect and consolidate from each of your selected Collection Platforms. The current report types we collect are:

- Full-text article requests by month and journal title (COUNTER Journal Report 1)
- Searches and Sessions by month and database (COUNTER Database Report 1)
- Turnaways by month and database (COUNTER Database Report 2)
- Searches and Sessions by month and service (COUNTER Database Report 3)

The ScholarlyStats team continuously add new Platforms each month and report types to the suite of reports that we will collect for you, and will keep you updated via our ScholarlyStats news pages and newsletters. Any suggestions of Platforms our libraries would like to see added are always welcome and we will endeavor to add these as quickly as possible.

ADMINISTRATION
Library Administrators can use the ScholarlyStats portal to administer their ScholarlyStats account. Library Administrators enter their library’s Platform Access Details (PADs) for our collection purposes. Platform Access Details are usually the username, password and URL that you use to access your usage reports from your various Platforms. If these Platform Access Details change, library administrators can access the ScholarlyStats Administration area and update these to ensure that we have full access to Platform accounts each month to collect the usage reports. ScholarlyStats enables administrator to create two levels of user for their ScholarlyStats account too restrict access to their PADs.

SCHOLARLYSTATS PROCESSING
ScholarlyStats collect your usage statistics reports each month and make these available within twenty working days. The current release of the COUNTER code of practice requires Platforms to post their data within one month. This means that May data must be posted by 30th June. ScholarlyStats would then collect, standardize and consolidate these reports and make them available to you within twenty working days. Each month ScholarlyStats re-collections all usage data from January of the current year to provide the latest version of the reports available on the platforms.
After collection, ScholarlyStats processes the usage data into our unique, simple usage report format, for easy analysis of journal and database use across platforms. This ensures that our consolidated reports show a complete view of use in standardised columns, all populated with data. Our processing carries out some initial clean-up of the information contained in the Journal Title, Publisher and ISSN cells.

ScholarlyStats reports are delivered on the ScholarlyStats website to your library’s secure, password protected account for easy access.

THE SCHOLARLYSTATS REPORTS

ScholarlyStats provides a suite of reports each month to your account in .csv and .xls format:

• ScholarlyStats Consolidated Reports – all your usage reports consolidated into a single worksheet for quick and easy analysis of usage at your library across vendors of both journal and database platforms, by month. An explanation of these reports can be found in document Appendix A: ScholarlyStats: Consolidated Reports.

• ScholarlyStats Dashboard Reports - the information you need for quick analysis of usage and usage trends at your library. A number of these reports also include a companion graph, further simplifying and enhancing them. Further information about the current Dashboard Reports that MPS provide is available in Appendix B: ScholarlyStats: Dashboard Reports. We are keen to expand the number of Dashboard Reports, to provide you with the information you need to gain in-depth insight into usage at your institution, and welcome additional suggestions.

• Source Reports - the Source Reports, as they were collected from the Platform are available to you in the ScholarlyStats portal to provide back to you all the raw data that is available from your platforms.

• ScholarlyStats Reports Archive – in addition to the monthly suite of ScholarlyStats reports, we provide an archive of all your ScholarlyStats reports as they are collected to allow you to refer back and monitor trends over previous months and years.
SCHOLARLYSTATS INTEGRATION
MPS can transfer journal usage data from ScholarlyStats into other authorized third party systems, including ERM systems, upon the consent of our subscriber. The data transfer is automated using the SUSHI protocol that defines a request and response system, allowing customer usage data to be merged with other subscription information. For a full list of our Integration Partners please request our “ScholarlyStats: Integration Partners” document.

ACCESS FOR YOUR LIBRARY STAFF
ScholarlyStats provides you with access to the secure portal to review your reports. In addition you can create accounts to allow selected members of your library staff access the reports too. There are two levels of user that you can create:

- Library Administrator – access to the ScholarlyStats reports, Source Reports, ScholarlyStats Archive, news pages, rights to upload Platform Access Details, and the ability to create additional user accounts
- Library User – access to the ScholarlyStats reports, Source Reports, ScholarlyStats Archive, news pages, but no administrational functions.

RESOURCES
We will keep you up to date with all the latest usage statistics news and projects taking place in the industry on our Resources tab. We also circulate a regular newsletter with information about any developments to the ScholarlyStats service, exhibition meetings and the usage statistics workshops coming up near you.

SECURITY AND CONFIDENTIALITY
We consider your usage statistics to be highly confidential and we take the security of this data very seriously. Strong quality control systems are in place to ensure data security, and the web interface that delivers your reports has a very secure access control system to ensure this data is available to your institution only.

To provide librarians with complete confidence in our use of your Platform access details, which often provide access to confidential information, we have developed a secure system to store these details, with restricted access to these within our small team, who have all signed a confidentiality agreement to ensure the privacy of your information.
CUSTOMER SERVICE
To ensure that ScholarlyStats is comprehensive and that our users receive all the support they need, we have a detailed help area on our site which includes trouble shooting and tips to using your ScholarlyStats reports. Our help desk is always available and we commit to responses to emailed queries within 24 hours of a working day.

FURTHER INFORMATION
Please contact us for further information. We can provide you with a demo account, allowing you to get a feel for ScholarlyStats while learning how the service could help you and your library.

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Appendix A: Consolidated Reports

Consolidated Journal Report
The Consolidated Journal Report enables you to review usage at the granular journal title level. Use is broken down by month and each title has fields containing publisher, platform, print and online ISSN information. This consolidated report delivers all this information in one worksheet, making reviewing high and low usage much easier and enabling an easy review of use of a title that is hosted on multiple platforms.

CONSOLIDATED JOURNAL REPORT 1 - Full-Text Article Requests by Month, Journal Title & Platform

- Easily manipulate your reports to give you the data you need: Sort your journal reports by Platform, Publisher, Journal Title, ISSN or year-to-date use totals.
- Compare usage of a single journal across multiple Platforms
- View top use journals across all Platforms
- Take your stats one step further and review usage alongside other metrics: allow us to integrate your stats automatically each month with one of our integration partners; export our .csv format reports to integrate into internal systems; use familiar Excel functions with our .xls format reports to insert additional pricing, fundcode or subject information
- View non-COUNTER compliant data in the ScholarlyStats formatted report
- Become more familiar with your statistics: monitor and changes in use reporting after a platform becomes COUNTER compliant and additional filters are employed for use reporting.
- View the publisher names of journals provided by aggregators who do not detail the publisher names in their reports
Consolidated Database Reports

With the three consolidated database reports libraries can easily monitor use of databases across the platforms that you subscribe. Reviewing use with metrics by search and session at the database level enables easy comparison of use of the same database hosted on different platforms, and at the service levels enables easy monitoring of use across databases on a regular bases. An alert to a subscription for a larger number of simultaneous users is easy with the Turnaways Consolidated Database 2.

CONSOLIDATED DATABASE REPORT 1 - Searches and Sessions by Month and Database

- An easy to use comparative tool: Compare use of databases used on different platforms
- Simple sort and filtering features with Excel-compatible formats: Easily view your statistics by either searches or sessions, or sort by the year-to-date title to analyze your top usage databases
- Employ a pro-active stance to access issues: review reports for dramatic falls in use
CONSOLIDATED DATABASE REPORT 2 - Turnaways by Month and Database

- Quickly identify access issues amongst your database subscriptions
- Analyze your top usage databases
- View non-COUNTER compliant data in the ScholarlyStats formatted report, and review the measurement used to calculate data
- Monitor Platforms as they become COUNTER compliant

CONSOLIDATED DATABASE REPORT 3 - Searches and Sessions by Month and Service

- Compare searches and sessions usage between database services
- Easily sort your statistics by either searches or sessions
- View non-COUNTER compliant data in the ScholarlyStats formatted report, and review the measurement used to calculate data
- Monitor Platforms as they become COUNTER compliant
Appendix B: Dashboard Reports

ScholarlyStats has produced a unique range of reports that will summarise usage at your library to help you analyze usage statistics at a glance. The Dashboard Reports currently available through ScholarlyStats are:

DASHBOARD REPORT 1
Total Number of Journals by Platform
The total number of journal titles available in your latest usage reports by Platform, to provide an indicator of the relative sizes of journal packages between Platforms.

DASHBOARD REPORT 2
Total Use By Platform
The total use on each Platform across all journals, recorded on a monthly basis, allowing quick comparison of total use across platforms, and analysis of annual change.

DASHBOARD REPORT 3
Average Use by Platform
Calculated by dividing the monthly total use by platform figures by the total number of journal figures, this Dashboard Report 3 provides useful benchmarking for analysis of usage across Platforms.

DASHBOARD REPORT 4
Top Use by Platform
A breakdown of the top 10 journals within each month based on the latest YTD figures, providing the information to compare changes to top used journals over months, and comparison of top 10 journal figures between platforms.

DASHBOARD REPORT 5
Low Use by Platform
A list of the journals with ten full-text article requests or below within the YTD figures for easy analysis of low use journal titles among Platforms.

DASHBOARD REPORT 6
Zero Use by Platform
A list of the journal titles with no full-text article requests in the current year, useful for analyzing the proportions of journal packages that are used at your library.
DASHBOARD REPORT 7
Low Usage (excluding zeros)
Details of those journals with 10 full-text article requests and below so far for the current year.

DASHBOARD REPORT 8
Top 50 Journals Across Platforms
A summary of your library’s top 50 most used journals across all platforms.

DASHBOARD REPORT 9
Proportional Usage of Journal Titles
Displays a percentage for each journal that represents the proportional use of that journal against the total use, and see the cumulative curve of usage at your library graphed too!