Business Monitor International

CATALOGUE 2003

Trusted Intelligence For Informed Decisions

Country Risk Analysis and Forecasts

Financial Markets Analysis

Industry Surveys and Forecasts

Company Intelligence

Consultancy
Welcome to Business Monitor International’s 2003 Catalogue, profiling a wealth of enhanced, and newly launched, online databases spanning country risk, industry analysis and corporate research on top multinational companies. You will also find details on our newly expanded range of print and CD-ROM titles, including Quarterly Forecast Reports covering the world’s largest 52 markets.

Global Markets Online
BMI’s flagship online service, Global Markets Online (GMO), offers daily news, analyses, data and forecasts covering the full spectrum of political, economic, financial and business risks across 175 countries. Intra-daily analysis and views covering political risk, economic performance and financial markets developments are backed by monthly and quarterly economic analyses and forecasts, plus a fully interactive macroeconomic database featuring monthly, quarterly and annual data and BMI forecasts.

Industry Monitor Online
2003 sees the launch of Industry Monitor Online (IMO), featuring 11 industry services for autos, chemicals & petrochemicals, construction & engineering, defence & security, electronics, energy, pharmaceuticals & healthcare, retail, telecommunications, transport and travel & tourism. Each service offers quarterly surveys and 5-year industry forecasts across 50 country markets, plus news, analysis and competitive intelligence on multinational companies operating in these sectors. Subscribers can take any combination of industry services, which can be fully integrated with GMO.

Company Monitor Online
The product of 10 years of unique company research, Company Monitor Online (CMO) brings to the market for the first time a 75,000-site database of multinational company profiles and subsidiary networks, and 200,000 fully researched senior executives and decision-makers. CMO monitors multinational company activity in leading industry sectors spanning 145 countries, including news and data on foreign direct investment, mergers and acquisitions, projects and contracts, and competitive intelligence on company performance and market share.

You can find further information about BMI’s online services and full range of CD-ROM and print titles at www.businessmonitor.com, or contact us direct at the address below.

Business Monitor International Ltd
Mermaid House, 2 Puddle Dock, Blackfriars, London EC4V 3DS, UK
Tel: +44 (0)20 7248 0468 Fax: +44 (0)20 7248 0467
e-mail: subs@businessmonitor.com
website: www.businessmonitor.com

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Financial Weekly Reports 8,9 Essential coverage of emerging markets bonds, equities and forex developments, for financial professionals and investment managers

Regional Monthly Reports 10,11 Country-by-country coverage of political risk, macroeconomic performance and outlook, and the business environment, for senior executives in corporates, banks, government and academia

Quarterly Country Forecast Reports 12,13 In-depth country data, analysis and forecasts over a 3-year horizon, covering the world’s major markets, for strategic planners, treasurers and economists

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Multinational Sector Directories & CD-ROMs 16,17 Series of five Directories and CDs covering the world’s leading multinationals in the following industry sectors:

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Order Form 19,20 Listed prices include substantial discounts on multiple title orders
Global Markets Online (GMO) is designed to meet the strategic online information requirements of multinational companies, financial institutions, governments and multilateral organisations. Main features include daily news, analysis, data and forecasts covering political risk, economic performance, financial markets, industry and companies across 175 markets worldwide.

GMO is unique among online information services in uniting intra-daily alerts from our treasuries and capital markets team, with ratings, analyses and forecasts covering political risk, macroeconomic performance, industry sectors, companies and the business environment, produced by our economics and corporate research teams.

**Fully interactive macroeconomic database**
GMO is enriched by a fully interactive macroeconomic database, featuring comprehensive historic datasets, and 3- and 5-year BMI forecasts, for all leading macro indicators across 100 markets worldwide. Back data and latest estimates are sourced locally at country level. Users can select from a defined menu of country comparative datasets, or search the database by country, time series and macro indicators to build and export their own customised datasets.

**Structure and Navigation**
GMO’s homepage features four main Channels (Country Analysis, Economic Forecasts & Data, Country Risk Ratings and Financial Markets Analysis), plus 175 Country Services, each with regularly updated news, analyses, forecasts and risk ratings. These Channels and Country Services enable end-users to quickly navigate to their main area of interest. Users can also conduct searches across 175 countries, 30 categories, by keyword, or by a combination of all three. Each story called to the screen is linked to latest-available risk ratings, macroeconomic analysis and forecasts, data releases, capital markets and currency reviews and related stories - precluding the need to search.

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The service breaks out into four channels: Country Analysis, Country Economic Forecasts & Data, Country Risk Ratings, and Financial Markets Analysis. GMO can be fully customised to match the specific requirements of the end-user:

- **Global Service** – all 175 countries
- **Regional Services**
  - Asia, Americas, Middle East & Africa, Europe
- **Email Alert Service** – Daily or weekly feed of required-only content delivered to your desktop

**Principal Components**

- **Daily Alerts**
  - News analysis within three hours of intra-day developments impacting on political, economic or financial risk
- **Company Alerts**
  - Daily feed of multinational company developments and project news, linked to key contact details at local subsidiary level
- **Market Strategy**
  - Daily strategy reviews on specific asset classes, including fixed income, equities, currencies and commodities
- **Market Monitor**
  - Weekly summary of equity, fixed income and currency movements
- **Macroeconomic Forecasts**
  - Monthly profile of country’s latest macro data with BMI commentary, featuring 2-year and 5-year forecasts, plus consensus and government forecasts
- **Currency Forecasts**
  - Monthly analysis and forecasts for currencies of 60 countries, against US$, JPY and EUR
- **Political Risk Analysis**
  - Analysis by country of latest government, political and security developments
- **Economic Risk Analysis**
  - Analysis by country of latest macroeconomic and financial developments
- **Quarterly Country Forecasts**
  - In-depth reviews and forecasts for over 50 leading markets, covering government, economy and industry
- **Risk Ratings Service**
  - Monthly country ratings covering short-term and long-term political risk, economic and business risk for 100 countries; including bullet point analysis
- **PDF Archive**
  - Complete access to the PDF report archive of all BMI print subscription titles: 5 weekly reports, 18 monthly regional Monitors, 52 Quarterly Country Forecasts

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**ASIA**
- Afghanistan, Australia, Bangladesh, Brunei, Cambodia, China, East Timor, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, Maldives, Myanmar, Nepal, New Zealand, North Korea, Pakistan, Papua New Guinea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam

**EUROPE**
- Albania, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Italy, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Macedonia, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Tajikistan, Turkmenistan, Ukraine, United Kingdom, Uzbekistan

**MIDDLE EAST**
- Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, Turkey, United Arab, Emirates, West Bank and Gaza, Yemen

**AFRICA**

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**LIST OF STORY CATEGORIES**

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**POLITICAL RISK**
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- Contracts
- Defence
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- Electronics
- Financial Services
- Food and Beverages
- IT
- Computers
- Manufacturing
- Media
- Mining
- Oil & Gas
- Pharmaceuticals
- Property
- Rail
- Steel
- Telecommunications
- Tourism
- Transport
Industry Monitor Online (IMO) is a daily online service covering 11 leading industry sectors across 50 major markets worldwide. Each industry service features daily news and analyses covering key industry and company developments; quarterly country surveys and 5-year industry forecasts, and competitive intelligence on multinational company global networks, market share, sales, deals, foreign direct investment, projects and company strategy. IMO is used by industry professionals, corporate analysts and strategists for competitive analysis, benchmarking and business development.

Key Features of Each Industry Service

- **Daily News and Analyses**
  Covering major industry developments across 50 international markets, supported by a customised daily email alert service. Covers foreign direct investment, tenders, contracts, projects, joint ventures, privatisations, mergers and acquisitions, company finance, new market entrants and product launches, company strategy, industry trends and senior executive appointments. Industry news is backed by broader news reports and analyses of major economic, financial and political developments.

- **Quarterly Surveys and Forecasts**
  Market surveys and 5-year forecasts across 50 major markets worldwide, covering market structure and regulatory environment; key national and multinational players; latest developments and market trends; review of all foreign direct investment, deals and projects; historic data series and 5-year forecasts for key industry indicators, including industry size and contribution to GDP, public expenditure, production and sales, imports, exports, prices and employment.

- **Competitive Landscapes**
  Multinational and top national company peer group tables, at both country and regional levels, feature latest-available data and competitive intelligence covering market share, US$ annual sales, employee size and registration date, plus analysis of company strengths and weaknesses.

- **FDI and Project Databases**
  Two comprehensive databases tracking foreign direct investment and projects involving top national and multinational companies, fully searchable by company name, nationality, US$ investment/project value, recency, country and industry sector.

- **Company Profiles**
  Fully researched profiles of top national and multinational companies across 11 leading industries and 50 global markets. Dataset includes key contact details, senior executives and decision-makers, business activity, US$ annual sales and employee size, date of registration, nationality, industry classification and NAIC codes, and links to parent HQ. All companies are systematically researched at source by phone and email questionnaire, while company updates and new company profiles are added to the database daily through ongoing desk research.

IMO Structure and Functionality

IMO’s homepage features 11 industry channels, all available as individual services or in combination. Content is broken out on each channel by the following headline categories: News and Analysis, Company Search, FDI Search, Project Search and Forecasts. This enables end-users to quickly navigate to their main area of interest. Users may conduct wider searches of each industry channel across 175 countries, 30 topic categories, by keyword, or by a combination of all three. The service includes full export facilities for company data into Excel.

Industry Sectors

- Autos
- Chemicals & Petrochemicals
- Construction & Engineering
- Defence & Security
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- Thailand
- Turkey
- UAE
- UK
- Ukraine
- US
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- Vietnam

For further details phone +44 (0)20 7248 0468 or email sales@businessmonitor.com
Company Monitor Online (CMO) is a daily online service comprising 75,000 top multinational company sites, and 200,000 fully researched senior executives, located across Asia, Latin America, the Middle East, Africa and Europe. CMO includes searchable databases covering foreign direct investment and projects; competitive intelligence covering local sales, market share and company strategy, and daily news and analyses covering key company developments. CMO is used by sales and marketing teams for business development, and by corporate analysts and strategists for benchmarking and competitive analysis.

Company profiles
Each company profile includes full contact information, senior executives and decision-makers and their titles, date of company registration in local market, US$ annual sales, number of employees, full business activity, industry classification and NAIC coding, nationality, ownership structure and legal status, and fully structured links to regional and head offices.

Research Methodology
All company profiles are systematically researched each year at source, by a combination of telephone and email questionnaires. In addition, company updates and new company profiles and executive appointments are added to the database daily through continuous desk research.

Structure and Functionality
CMO’s homepage features three main Channels (listed below) which enable end-users to quickly navigate to their main area of interest. Users can also conduct searches across 175 countries, 30 topic categories, by keyword, or by a combination of all three.

- **Top Multinational Company Networks** - Features 800 multinational company homepages listing global site networks for each company, links to competitor and peer group networks, and daily company and industry news coverage. Includes competitive landscapes ranking peer group companies by annual sales, employee size, registration date and market share, both at country and regional levels.

- **Competitive Intelligence** - Features full search and export facilities to identify and select companies by key criteria, including company name, location, nationality, industry sector and company size, and to export selected data to Excel. This channel also includes two comprehensive databases tracking foreign direct investment and projects involving top multinational companies, fully searchable by company name, nationality, US$ investment/project value, recency, country and industry sector.

- **News & Analysis** - Includes daily coverage of foreign direct investment, tenders, contracts, projects, joint ventures, privatisations, mergers and acquisitions, company finance, executive appointments and legal issues

For further details phone +44 (0)20 7248 0468 or email sales@businessmonitor.com

The service consists of three main channels: Top Multinational Company Networks, Competitive Intelligence, and Company News & Analysis. In addition, the service includes 800 multinational company homepages, comprising global site networks for each company, links to competitor networks at country and regional levels, and daily news coverage of all major company and industry developments.

Company Monitor is fully customised to match the specific global or regional requirements of the end-user. Available services include:

- **Global Service**
- **Regional Services:**
  - Asia
  - Latin America & Caribbean
  - Middle East & Africa
  - Emerging Europe
- **Email Alert Service** - Daily or weekly feed of required-only content delivered to your desktop, automatically linking you into the full database service

**Principal Components**

- **Project News**: Daily coverage of investments, contracts, expansions, joint ventures, privatisations, tenders, mergers and acquisitions and all major news involving multinational companies active in global emerging markets
- **FDI Alerts**: Coverage of multinational companies announcing planned foreign direct investment in emerging markets
- **Company Finance Alerts**: Reporting on quarterly, half-yearly and annual financial results
- **Legal News**: Coverage of legal disputes, court rulings and arbitrations
- **People Moves**: Coverage of top executive moves and announcements with full contact details
- **Product Launch**: Coverage of all major product launches by major multinational companies in emerging markets
- **Company Search**: Database of 75,000 company profiles, with the ability to export contact details to Excel, view and link common data relationships, including competitor rankings by sales, number of employees, year of establishment, plus company tree links from subsidiaries back to regional and head offices
- **FDI & Project Search**: Database of all major foreign direct investment and projects involving top multinational companies, which can be sorted and ranked by US$ value, date, country, sector, nationality, and exported to Excel

For a full list of countries and categories covered see GMO Contents on page 2
Emerging Markets Monitor is a 20-page weekly brief providing political and economic analysis, together with specific forecasts on foreign exchange, bonds and equities across global emerging markets, relied upon by financial professionals and investment managers.

Emerging Markets Monitor (EMM) has become a leading source of weekly intelligence on foreign exchange, equities and bonds across global emerging markets, covering Asia Pacific, Latin America, Central & Eastern Europe, Russia and CIS, the Middle East and Africa. Each week, the award winning treasury team analyses market movements, providing clear asset class recommendations, backed by in-house macroeconomic forecasts.

- Need to know (but hard to find) latest news, analysis and strategy on more than 64 global emerging markets.
- Analysis of political risk and economic fundamentals, together with specific recommendations on foreign exchange, bonds and equities across the regions by BMI’s award winning treasury team.
- Explicit short- and medium-term currency forecasts, backed by macroeconomic data and forecasts.
- Graphs and charts to underpin the analysis behind headline stories, as well as a data summary section
- Weekly data on foreign exchange, bonds and equities for all key emerging markets.

REGIONAL MARKET ANALYSIS
On a regional basis, BMI’s treasury team analyses the implications of the week’s key developments within global emerging markets, from asset class movements, to economic data and political events, contextualising the analysis within the framework of our own forecasts on foreign exchange, equity and fixed income price action.

CURRENCY SNAPSHOTs
Focus each week on one currency from Latin America and Asia, and one currency from either emerging Europe or Middle East and Africa. Focus is on macroeconomic fundamentals and outlook, providing explicit short- and medium-term currency forecasts.

FOREX, EQUITY AND FIXED INCOME TABLES
Tables indicating latest week, previous week, previous end-year data, with % change on the week, and % change on the previous year.

BMI VIEWS
These represent the most recent views on the future short- or medium-term price action of currencies, equities, fixed income and commodities, as well as on economic and political developments throughout global emerging markets.

BMI BOND SENTIMENT INDEX
BMI takes a monthly gauge of how the leading investment banks are weighting their sovereign external debt portfolios within global emerging markets, setting it in the context of our own analysis. The banks’ positions are aggregated to formulate a consensus view towards the country, with the composite of the country indices becoming the regional sentiment indicator, and so on for the global emerging markets index.

PUBLICATION DETAILS
Pages: 20
Delivery Options: Airmail/1st class post/ email PDF
Issues per annum: 48
Annual Subscription Rates:
Print service: US$1895 / UK£1250 / €1895 (includes airmail/ email delivery)

SPECIAL DISCOUNTS AVAILABLE ➤ see Order Form on page 19
Weekly Financial Alerts on Asia, Latin America, Middle East & Africa and Emerging Europe are relied upon by senior business executives and financial market professionals to assess risks and track market sentiment.

These four Weekly Alerts provide senior corporate executives and market professionals trading or investing in Asia, Latin America, Middle East & Africa and Emerging Europe with up-to-the-minute news, analysis and forecasts on foreign exchange, bonds and equities, as well as on political risk and macroeconomic performance. Features include:

- Analysis of political risk and economic fundamentals, together with specific recommendations on foreign exchange, bonds and equities across the regions by BMI’s award winning treasury team.
- Explicit short- and medium-term currency forecasts, backed by macroeconomic data and forecasts.
- Graphs and charts to underpin the analysis behind headline stories, as well as a data summary section.

**Weekly Financial Alerts**

**MARKET ANALYSIS**
BMI’s treasury team analyses the implications of the week’s key developments within the region, from asset class movements, to economic data and political events, contextualising the analysis within the framework of our own forecasts on foreign exchange, equity and fixed income price action.

**CURRENCY SNAPSHOTs**
Focus each week on two Asia and Latin economies, as well as one emerging Europe and Middle East/Africa economy, interpreting macroeconomic fundamentals and outlook, providing explicit short- and medium-term currency forecasts.

**BMI BOND SENTIMENT INDEX**
BMI takes a monthly gauge of how the leading investment banks are weighting their sovereign external debt portfolios for each region, setting it in the context of our own analysis. The banks’ positions are aggregated to formulate a consensus view towards the country, with the composite of the country indices becoming the regional sentiment indicator.

**BMI VIEWS**
These represent the most recent views on the future short- or medium-term price action of currencies, equities, fixed income and commodities, as well as on economic and political developments.

**FOREX, EQUITY AND FIXED INCOME TABLES**
Tables indicating latest week, previous week, previous end-year data, with % change on the week, and % change on the previous year.
The monthly Monitors provide political risk assessment and macroeconomic analysis and forecasts for corporates, banks, government departments, business libraries and research centres involved in emerging markets worldwide.

Business Monitor International’s range of 18 monthly Monitors provide essential coverage each month of major political, economic and financial developments in emerging markets worldwide. Each Monitor contains systematic, country-by-country analyses of recent and likely changes in political risk, economic performance and prospects, industrial activity, finance and the business environment. Country analyses in each report are underpinned every month by latest-available tabulated data covering all major macroeconomic indicators, plus authoritative 12- and 24-month forecasts drawn from BMI’s databases.

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COUNTRY-BY-COUNTRY COVERAGE
Each Monitor features systematic country-by-country coverage, comprising essential news, analysis and forecasts, backed by a wealth of charts, graphs and tables, covering key political, economic and financial developments.

COUNTRY RISK SUMMARIES
Political risk: Government stability, elections, cabinet changes, key policymakers, outlook for policy continuity, political opposition and popular dissent, the military, unions and international relations.
Macroeconomic risk: Economic performance and outlook for GDP growth, industrial activity, inflation, forex and interest rates, trade, investment, debt
Business environment risk: Government policy on inward investment and trade, industry, privatisation and economic reform, FTZs, tax, infrastructure, project finance, labour market, IP, environment.

MACROECONOMIC ANALYSES & FORECASTS
Business Monitor International’s country-by-country views on economic performance and outlook are supported by our database of historic and latest-available headline economic indicators, plus 12- and 24-month forecasts. Every issue of the Monitors carries tables, charts and graphs for each country, covering:

Real GDP growth (% pa), Manufacturing output (% pa), Inflation (end period, % y/y), Short-term interest rates (%), Exchange rate/US$ (end period), Exports (US$bn), Oil output (mn b/d), Oligas exports (US$bn), Imports (US$bn), Trade balance (US$bn), Current account (US$bn), Current account as % of GDP, Foreign reserves (US$bn), Stock market performance, Import cover (mths), External debt (US$bn), External debt as % of exports.

KEY INDUSTRY SECTORS
Country-by-country analysis of latest industry trends, deals and projects, plus BMI forecasts and assumptions, covering key industry sectors: autos, chemicals & petrochemicals, construction & engineering, defence & security, electronics, energy, pharmaceuticals & healthcare, retail, telecommunications, transport, and travel & tourism

FINANCE & MARKET REPORT
Analysis of latest debt, aid and investment developments; country reports on local stock markets and the investment climate covering price movements, new issues, foreign funds, privatisation and new regulations.

BUSINESS ENVIRONMENT UPDATE
Recent and likely changes in corporate legislation and government policy toward foreign trade, investment, labour, prices, infrastructure, environment and capital markets; outlook for corporate profitability, trade liberalisation, structural economic reform and privatisation.

ASIA
SOUTH EAST ASIA MONITOR VOL I
An 8-page monthly report covering:
Thailand, Vietnam, Cambodia, Laos, Myanmar

SOUTH EAST ASIA MONITOR VOL II
An 8-page monthly report covering:
Malaysia, Indonesia, Philippines, Singapore

CHINA & NORTH EAST ASIA MONITOR
A 12-page monthly report covering:
China, Hong Kong, Taiwan, South Korea, North Korea

SOUTH ASIA MONITOR
An 8-page monthly report covering:
India, Pakistan, Sri Lanka, Bangladesh

PRICE
Issues per annum 12
Annual Subscription Rates:
Print service : US$480 / UK£325 / €490
(includes airmail/ email delivery)
EMERGING EUROPE

EMERGING EUROPE MONITOR - CENTRAL EUROPE
8-page monthly covering:
Poland, Hungary, Czech Republic, Slovakia

EMERGING EUROPE MONITOR - SOUTH-EAST EUROPE
8-page monthly covering:
Romania, Bulgaria, Croatia, Macedonia, Bosnia-Herzegovina, Albania, Slovenia, Yugoslavia

EMERGING EUROPE MONITOR - RUSSIA, CIS & BALTICS MONITOR
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MEXICO
8-page monthly covering: Mexico

BRAZIL
8-page monthly covering: Brazil

SOUTHERN CONE
8-page monthly covering:
Argentina, Chile, Paraguay, Uruguay

ANDEAN GROUP
8-page monthly covering:
Bolivia, Colombia, Ecuador, Peru, Venezuela

CENTRAL AMERICA
8-page monthly covering:
Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama

CARIBBEAN
12-page monthly covering:
Bahamas, Barbados, Belize, Cuba, Guyana, Haiti, Dominican Republic, Jamaica, Puerto Rico, Suriname, Trinidad & Tobago, East Caribbean

MIDDLE EAST & AFRICA

MIDDLE EAST MONITOR - THE GULF
12-page monthly covering:
Saudi Arabia, UAE, Iran, Oman, Kuwait, Bahrain, Qatar, Iraq, Yemen

MIDDLE EAST MONITOR - EAST MED
8-page monthly covering:
Egypt, Turkey, Israel, Lebanon, Jordan, Syria, Palestine

NORTH AFRICA MONITOR
8-page monthly covering:
Morocco, Algeria, Tunisia, Libya

WEST & CENTRAL AFRICA MONITOR
8-page monthly covering:
Nigeria, Ivory Coast, Cameroon, Gabon, Senegal, Ethiopia, Sudan, Guinea, Mauritania

SOUTHERN AFRICA MONITOR
12-page monthly covering:
South Africa, Kenya, Zimbabwe, Zambia, Angola, Mozambique, Malawi

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Delivery Options:
Airmail/1st class post. Email PDF

SPECIAL DISCOUNTS AVAILABLE
see Order Form on page 19
Quarterly Country Forecast Reports

Business Monitor International's range of 52 Quarterly Country Forecast Reports provides in-depth data, analysis and forecasts over a 3-year horizon for the world's leading markets.

The Forecast Reports are used by corporate strategists, treasurers, economists and researchers, helping to identify opportunities, manage risks and plan strategy.

Each Forecast Report is written by acknowledged country experts backed by BMI's country economics team and an extensive network of in-country, international, private and public sector sources.

The Reports provide an in-depth, authoritative and independent appraisal of political risk, macroeconomic performance and outlook, leading industry sectors and the business environment through 2003, 2004 and end-year 2005.

Political Outlook

Political forecast: BMI's assessment of political risk over the next three years, with analysis of the key factors that will impact on the forecast scenario.

Legislative system: Balance of power between executive, congress, parliament, state/provinces. Incumbent administration, key personalities and policy-makers.

Political stability: Recent elections and future timetable, prospects for constitutional reform; effectiveness of opposition parties, likely impact of government changes on business; role of public and private sector unions, political role of the military; long-term threats to stability; risks of civil rest or insurgency.

International trade and foreign relations: International trade and geopolitical factors driving foreign policy; relations with US, Europe and Japan; trade blocs and multilateral organisations.

Domestic Economic Outlook

Economic forecast & recent performance: BMI’s 3-year forecast (2003-2005) for the domestic economy, broken down in detail by principal macroeconomic indicators: recent and future sectoral contribution to GDP; employment/unemployment trends, indicative/minimum wage rates; main determinants of CPI; forecasts for annual average and end-year inflation; analysis of exchange rate regime (nominal/real, official/black); recent interest rate trends, indicative commercial bank lending and deposit rates; review of official and independent forecasts.

Background to economy and policy-making environment: market size, economic structure, macroeconomic trends from 1970s to 2003 covering growth performance, inflation, external accounts, foreign indebtedness and assets.

Today’s economic policy environment: The government’s current macroeconomic strategy and likely implementation problems; fiscal and monetary policies liable to change over forecast period.

Structural economic reforms: Government policy toward import/export sector, public sector (privatisation and market deregulation), capital markets, foreign direct investment, domestic investment (infrastructure, social spending, education, R&D, etc.) and foreign portfolio investment.

Key problem areas: Control of inflation and public spending, managing growth, foreign reserves position, infrastructure bottlenecks, closed areas of economy, regional disparities.

External Sector Outlook

External sector forecast: BMI's 3-year forecast for the external sector, broken down by imports, exports, services, current account, reserves, external debt and finances.

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- Population growth
- Demographic breakdown by age, sex and income
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- Trends in real GDP: showing breakdown by sector
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- 2003/4 Budget
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- Consumer/Wholesale price inflation trends
- Key interest rate trends (versus US$)
- Key exchange rate trends (versus US$)
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- Main origin of imports
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- Major infrastructure projects
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Chile
China
Colombia
Czech Republic
Denmark
Egypt
Finland
France
Germany
Hong Kong
Hungary
India
Indonesia
Iran
Iraq
Italy
Japan
Kuwait
Malaysia
Mexico
Netherlands
New Zealand
Nigeria
Norway
Oman
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Spain
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UAE
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No. of companies: 2,900
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PHARMACEUTICALS
No. of companies: 2,600
PRODUCTS AND SERVICES CLASSIFICATIONS
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FULL COMPANY NAME AND ADDRESS
TELEPHONE, FAX, E-MAIL AND WEBSITE ADDRESSES
SENIOR CONTACT PERSONNEL
Includes executives with specific financial, technical and purchasing responsibilities:
Chairman, President, CEO, Finance Director, Treasurer, Marketing/Sales Director, Operational Director, Technical Director, Business Development Manager, Purchasing Manager, R&D Manager
PRODUCT AND SERVICES CLASSIFICATIONS
See opposite.
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Main products manufactured and services provided, at parent head office and local levels

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Carlos Garcia De La Cadena, General Manager
Nike Latin America Distributors, Chile

Mexico Quarterly Country Forecast Report is one of the best sources of relevant and accurate information.

Juan de Dios Báñez, Marketing and Business Development Director
Acatel Mexico, Mexico

Foreign Companies in Mexico is a fantastic publication. It is a very valuable tool for planning and acquiring new business for our company.

Jose de la Pena, President
FCB Worldwide SA de CV

The Latin America Monitors are a very useful tool of information for GTECH Latin America for myself and my site managers. It keeps us updated on current events in the countries we do business with, as well as those we don’t. We recommend it to anyone interested in the Latin America market.

Rafael A. De La Cruz, VP Latin America Operations
GTECH Latin America, Rhode Island, USA

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The South East Asia Monitor gives me concise, meaningful, valuable and up-to-date information in this fast-moving region, where many important developments go on, all at the same time.

Wilfredo Joaquin, Country Manager
Becton Dickinson Asia Ltd., Indonesia

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C.C Tan, Sales Manager
Union Carbide Asia Pacific, Hong Kong

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Darryl McKenzie, Finance Director, Bosch (China) Investment Ltd., Shanghai Branch, China

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Grace Sorongon, Vice President
John Clements Consultants Inc, Philippines

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C.C Tan, Sales Manager
Union Carbide Asia Pacific, Hong Kong

**EMERGING EUROPE**

The Emerging Europe Monitors give me a quick and comprehensive overview of what is happening in Central and Eastern Europe.

Mr. Bo Hilgingsson, President
Ericsson Spol Sro, Czech Republic

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Mr. Steve Dover, Senior Commercial Officer Texaco Denmark Inc.
Copenhagen, Denmark

Eurotex Limited finds the Hungary Quarterly Country Forecast Report a very important and reliable analysis on current and forecasted economic and social data. We think that the report is a must for a serious and reliable analysis.

Mr. Alessandro Boccaletti, General Manager
Eurotex Limited, Hungary

A most useful business tool that provides valuable business information in a concise format. I recommend Foreign Companies in Poland for this reason.

Adam Bergmann, Manager
Business Development, Central and Eastern Europe, Acatel

**MIDDLE EAST AND AFRICA**

I have found the Southern Africa Monitor and North Africa Monitor to be effective tools in keeping abreast in a timely fashion of macro developments and issues in the countries where we operate.

Mr. Richard Scarpelli, Finance Director
Abbott Laboratories, Johannesburg – South Africa

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Colin McHattie, Director, Middle East Ventures
Philips Petroleum, Oklahoma, USA

I find the Middle East Monitor very interesting. It certainly gives us information that is not immediately available in local newspapers or media. It also offers a lot of valuable insight into what is being planned by decision-making bodies.

Mr. Prakash Iyengar, Finance Manager
Raychem Saudi Arabia Ltd, Saudi Arabia

The Egypt Quarterly Forecast Report is an extremely useful publication for our Corporate and Investment Banking Division. Most of our information is based on this research.

Maha Ragab, Deputy General Manager
Marketing Support & Finance Programs Group
Commercial International Bank - Egypt, Egypt
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