CAUL Strategic Plan  
Report to CAUL  

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Section | External Communication  
Action | 41. In 2007, review and revise the presentation of the CAUL web site.  
Responsibility | CAUL Executive Officer, Executive  
Time-line | Ongoing  

Activity since last report  

This report is an update on the work being carried out to review and redevelop the web site.

A call for proposals was issued to selected organisations identified through a Google web search for Australian web developers. A call for proposals was issued on the 16th of May with a closing date of the 25th. One proposal was received from SimpleNet by the due date. As the limited number of replies did not provide adequate comparative estimates, further approaches were made. This resulted in four proposals being received by 10th of July, 2007.

Jenny Dewar, Diane Costello and Jeff Murray met on 13th of July to consider the proposals.

The group felt three of the proposals were worthy of consideration and form a basis that would enable CAUL to proceed to establish a preferred supplier after further negotiations.

**Ranking**

The group proceeded to rank the proposals. The proposal from DotNet Technologies was excluded on the basis that it does not meet or address all of the criteria and is priced almost four times higher than the next nearest bid.

The bid from Wiliam ranked highest followed by SimpleNet and Freckle.

**Progress**

- Checking and reporting on Wiliam reference sites

  Six reference sites were checked prior to awarding the contract to Wiliam. All were positive and supported that Wiliam is a flexible responsive organisation that keeps to deadlines and delivers the promised work. One potential area to watch is that their workload is increasing and as a result their capacity maybe affected.

- Wiliam met the CAUL Executive via telephone conference on Friday 29th of August, 2007. They are presently preparing a scope of work.

- A working prototype of the web site will be prepared initially for feedback and comment.

- The site is expected to go live in December, 2007 with data migration continuing into 2008.
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<tr>
<th><strong>Achievements since last report</strong></th>
<th>Noted above.</th>
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<td><strong>Publicity, reports, publications since last report</strong></td>
<td>Nil – William Proposal Attached</td>
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| **Plan for forthcoming activity** | - Receive and approve the scope of work  
- Receive and comment on the prototype  
- Commence data migration |
| **CAUL budget implications** | An amount of $53,130 has been allocated |
| **Recommendations to CAUL** | CAUL to note the progress. |