

**CAUL Strategic Plan
Report to CAUL**

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Section	IV. Collaboration and International Engagement
Action	Monitor and review the effectiveness of the CAUL communication strategy.
Responsibility	Executive
Time-line	Complete the redevelopment of the CAUL Website in 2007
Activity since last report	<p>A small steering committee has met to review feedback on the web site and developed a request for proposal (RFP) from Universities to undertake the redevelopment the site.</p> <p>The Steering Committee comprised of :</p> <ul style="list-style-type: none"> • Jenny Dewar, Monash University • Diane Costello, CAUL Executive Officer • Jeff Murray, CAUL Executive <p>Proposals were called for from the sector initially and the RFP was sent to all Directors of IT in March, 2007. A copy was provided to CAUL members.</p> <p>No proposals were submitted on the due date. As a result members have been requested to provide suggestions for external parties who may undertake this work.</p> <p>This resulted in the following:</p> <ul style="list-style-type: none"> • CAVAL to be approached, • The University of Melbourne through Margaret Ruwoldt expressed interest in submitting a proposal. <p>A copy of the RFP has been provided to both parties and a response is anticipated.</p>
Achievements since last report	<p>RFP issued</p> <p>Additional suggested respondents were and are requested from members, until an announcement is made that someone has been appointed to undertake the work.</p>
Publicity, reports, publications since last report	The RFP is available from jeff.murray@ecu.edu.au.
Plan for forthcoming activity	<p>Receive proposals from interested parties.</p> <p>Steering Committee</p> <p>Let work and commence redevelopment (anticipated 3mths timeline)</p>
CAUL budget implications	Approximately \$25k has been allocated for the work
Recommendations to CAUL	<p>Members are requested to note the progress and submit suggestions on parties who can undertake this work:</p> <p>jeff.murray@ecu.edu.au</p>

