Open Access Week and other OA initiatives @ CQUniversity

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Open Access Week - What we did

- AAM Competition
- Morning Tea launch and competition draw
- Daily email campaign
- Libguide
- Bookmark
AAM Competition

• With the aim of increasing the number of author accepted manuscripts (AAMs) in CQUUniversity’s repository, ACQUIRE our DVC (Research) provided $10,000 for 5 x $2000 grants for researchers to use towards their research or publishing activities.
Only current CQUuniversity staff and student authors were eligible to enter the competition.

AAMs must relate to CQUuniversity-affiliated publications.

AAMs did not have to be publisher-eligible for open access for their name to be entered into the competition draw.

1 entry for each AAM submitted (and other OA publications in the end).

If they had previously submitted AAMs to ACQUIRE they were also eligible to enter the competition. They just needed to advise us by email and we entered their name in the draw as well.

Only one prize per person.

If the same article was submitted by multiple CQUuniversity authors all names went in to the draw.
Quick analysis of entries

- 294 entries received from 36 authors
  - 29% (85) were AAMs already in ACQUIRE
    - 19% already open access / 10% suppressed
  - 15% (44) were new AAMs (not yet processed)
  - 20% (58) were OA published versions already in ACQUIRE or in an OA journal.
  - 5% (16) were OA Gold
  - 31% (91) were not eligible as no AAM received or no CQU affiliation
Did we achieve our aim?

- *Probably not* if you just look at the number of new AAMs received
- *Possibly* in terms of ROI - cheaper than OA Gold @ circa $3000 per article
  – $10,000 / 44 new AAMs = $227.27 each
- *Definitely* if you consider awareness raising
Morning Tea and Competition Draw

- DVC (Research) and Director, Library on Monday, 22^{nd} Oct. at our Rockhampton library.

- First video linked simultaneous morning tea at all CQUniversity libraries up and down the Eastern seaboard from Mackay to Melbourne.
Daily email campaign

- Day 1 - Competition winners and OA in general
- Day 2 - OA and Education
- Day 3 Open Scholarship
  - There are two models for Open Access publishing ...
- Day 4 Open Scholarship cont’d
  - Open Access material is more than your journal articles and conference papers. It is also about your research data. ...
- Day 5 OA @ CQUiversity
  - Remember you too can support Open Access by ...
Open Access Week Grants

CQUniversity Australia supports and encourages open access to its teaching and scholarly information. This week we are celebrating the 6th international Open Access Week.

Thanks to collaboration between the Office of Research and the Library we have been able to offer a chance for 5 of our researchers to win a grant of $2,000 each to use towards their research or publishing activities.

The 5 winners of the competition were drawn on Monday by Prof Chad Hewitt, PVC (Research) and Head of Campus, Gladstone. Congratulations to the following winners:

- Bruce Knight (Mackay)
- Karin Stokes (Rockhampton)
- Corael Vandelanette (Rockhampton)
- Nirgal Mandal (Rockhampton)
- Mitchell McLellan (Rockhampton)

We would like to challenge our authors to double the number of entries from 202 to more than 400 next year.

Set the Default to Open Access
@ CQUniversity Australia
http://libguides.library.cqu.edu.au/openaccessweek
Other OA initiatives underway - COARII

Joint PVC (Research) and Director, Library paper to Vice-Chancellor’s Advisory Committee on ‘CQUUniversity Open Access Research Impact Initiative (COARII)’

- Similar to Berkeley’s BRII - http://www.lib.berkeley.edu/brii/
  providing incentives to authors to publish in open access journals with the aim of increasing citations rates.

- Allocate a total of $300,000 for COARII over a two year period (2013-2014) with a report provided at the conclusion of the period on uptake of the initiative, citation rates, and benchmarking against national and international measures
The proposed conditions of (COARII) to be:

- The principal author must have a substantive appointment at CQUniversity (0.4FTE or above) and list “Central Queensland University” as their primary affiliation.
- The journal must be listed in SCOPUS or on the ERA 2012 journal list or subsequent iterations.
- Payment of Author’s Processing Charge (APC) up to 3000 USD on proof of acceptance to a Gold open access journal with a copy of the invoice and a copy of the author’s accepted manuscript (AAM) deposited in ACQUIRE. Payment will be made to the journal, not the author.
The Vice-Chancellor and President approved the proposal to implement the CQUniversity Open Access Research Impact Initiative, *excluding the financial parameters*.

- Library is putting $15,000 towards the initiative with the PVC (Research) matching this amount.
- Adding ‘Preference for international collaborations’ to the conditions
- To be launched in February 2013
- Payments to be managed by the Library.
Thank you

For further information

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